

NEWS SUMMARY

GENERAL

Fines soar in new laws

Substantially increased maximum fines for a range of offences, on careless driving to water-skiing and football hooliganism, are contained in the Government's new Criminal Justice Bill published yesterday.

Important changes concern the liquidated conspiracy law. The offence will now be restricted to agreement to commit a crime and bring punishment for conspiracy into closer line with that for the crime itself.

There are special provisions to make it easier to evict squatters, notably dealing with the common law on forcible entry and detainer which has not been altered since 1923.

Drivers hit

Bad drivers will be liable to a summary fine of up to £500 as against £200. For soccer hooligans, who cause criminal damage, the maximum fine rises from £400 to £1,000.

Water-wasters will face fines of up to £200. Infractions of the abortion laws are to be punished by fines of up to £1,000, a two-fold increase. The anti-rabies laws are also stiffened with fines of up to £1,000.

Warsaw pact chief dies

Marshal Ivan Yakubovskiy, Warsaw Pact commander-in-chief, who failed to attend last week's Pact conference in Bucharest, has died. He was 64. The marshal played an important role in the invasion of Czechoslovakia in 1968.

Winter causes road havoc

One person died and six others were injured in a six-vehicle pile-up on an icy M62 at Burtonwood, Merseyside yesterday as snowed roads and scores of accidents followed the onset of winter conditions. In Kent, a man died in hospital after his car skidded into a river in Canterbury. Summer of '76 forecast very dry, Page 9.

Rhodesia plan

Britain should nominate an interim government for Rhodesia if agreement on an administration cannot be reached at Geneva, Mr. Carlisle Tordoff, former Premier of Southern Rhodesia, who is advising the Xhosa team, said in London yesterday. Page 3.

Escape probe

Mr. Bruce Millan, Scottish Secretary, told the Commons he is to set up an independent inquiry into the escape from Carrists State Mental Hospital, Lanarkshire. Two mental patients were taken from court to Glasgow's Barlinnie prison yesterday after being accused of murder.

Murder mix-up

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Briefly . . .

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Turkey is to increase its defence spending by 30 per cent. Page 4.

British travellers were last night leaving Ireland's 200-mile fishing zone to meet a midnight deadline. Commons, who seized £400,000 in a Brussels raid, escaped after killing a five-year-old boy. A number of suspects were later detained.

Agnelli retains control after £250m. deal

Libya takes 9.6% stake in Fiat

BY ANTHONY ROBINSON; Turin, December 1

LIBYA is to invest a total of \$415m. (£261.5m.) in Fiat and take a 9.6 per cent. stake in the company, Sig. Gianni Agnelli, the chairman, announced in Turin to-night.

Libya, acting through the Libyan Arab Foreign Bank, becomes the second largest single shareholder in what is Italy's largest private employer, although control of Fiat SpA remains firmly in the hands of the Agnelli family through the holding company IFI.

Two Libyan representatives will sit on the 15-man Fiat Board and one will join the five-man executive committee which meets twice yearly.

Sig. Agnelli met Sig. Giovanni Leone, the Italian President, earlier today, to clear the deal with the Government and the unions will be told at a special meeting to-morrow.

Sig. Agnelli said at the company's headquarters that the deal represented a classic petro-motor recycling operation which will strengthen the Italian reserves, provide Fiat with fresh risk capital and "give the group greater tranquillity in carrying out its ambitious investment plans."

The Libyan investment is on a three-tier basis involving a straight capital increase, a convertible bond issue and a ten-year loan.

The Libyan bank will subscribe first to a capital increase of nearly Lire15bn. This will raise Fiat's capital to Lire155bn. The 20m. new Ordinary and 10m. Preference shares with a nominal value of Lire1,500 will carry a surcharge of Lire500. The total Lire1,600 price is nearly four times higher than to-night's closing price for Fiat shares of Lire400 (rising to Lire1,800 in hectic after-hours dealing).

Libya will also subscribe to a convertible bond issue of some Lire9bn., at a 5 per cent. These will be redeemed after 1982 but convertible into Fiat shares between June, 1978, and June, 1982, on the basis of two Ordinary and one Preference share per Lire1,000 nominal bond. This would give the Libyans the option of raising its share stake in the company to 13 per cent.

Lastly, the Libyan bank will make a 10-year loan of \$104m. at a spread of 0.25 per cent. above the six-month London inter-bank rate.

In total, Fiat will receive an injection of \$415m. Ironically Fiat is currently highly liquid at this time. Sig. Agnelli said that the time to obtain capital is when it is not needed in a world where capital is going to be increasingly hard and expensive to obtain.

Fiat's total long-term debt currently amounts to a mere Lire400bn., approximately 5 per cent of the Lire1,600bn. group turnover expected this year. It has over expected this year. It has short-term credits with the banks. Sig. Agnelli said that Fiat had no plans to change its existing investment programme at present, although the timing might now be speeded up.

Following the deal, the capital increase will drop from 33 to 30 per cent. This would drop to 29 per cent if all the bonds are subsequently converted.

Negotiations for the deal took 18 months and followed an approach by the Libyans. The two principal Fiat negotiators were Sig. Cesare Romiti, Fiat's finance director, and Sig. Gianluigi Gabetti, IFI's managing director. The bulk of the negotiations took place at Mediobanca in Milan.

The favourable price of Lire4,000 a share was agreed following a valuation of assets and reserves by Price Waterhouse. The value of reserves was put at around Lire600bn. Fiat's fixed assets are depreciated at an average of 70 per cent per annum.

Questions about the political implications of the deal, Sig. Agnelli said, that Fiat had sold nothing but merely accepted fresh capital. "The Libyans' stake was a minority one and they had agreed to accept the risk of the majority."

Asked about the likely effect on relations with Israel, he replied that this was unpredictable but insisted that Fiat was a business not a political organisation and had trading and manufacturing agreements with many countries and types of regimes.

He denied categorically that arms supplies to Libya were part of the negotiations, or that the new capital was linked in any way to future Fiat investment projects in Arab countries. Fiat is negotiating a major turnkey car plant in Algeria.

Richard Johns writes: The financial marriage between Fiat and Libya is less improbable than may appear at first sight. One clear straw in the wind appeared two weeks ago with the announcement that Fiat Veicoli Industriali had agreed to construct, on Libya's behalf, a library and bus assembly plant at Tajoura, near Tripoli, which will produce 4,000 units a year.

Industrialisation is a major priority in Libya's ambitious development programme and the sector has been allocated 424m. Libyan dinars (£870m.), or nearly 30 per cent of the state's development budget.

Despite his theoretical objections to capitalism, Colonel Khedafi's motive in buying into the Italian group appears to be basically the same as the Shah of Iran in acquiring a stake in Krupp, the West German heavy industrial giant. This is not only to acquire the best in technology but also to secure the vested interest of a major Western company in the success of projects undertaken in Libya.

IMF may seek 10% limit on money growth

BY DAVID BELL WASHINGTON, Dec. 1

THE International Monetary Fund is believed to have proposed that Britain's overall money supply should not grow by more than 10 per cent. in each of the next two financial years.

This target—compared with a 12 per cent target for this financial year—is likely to be backed up by stringent performance clauses.

Under these conditions, successive tranches of the \$3.9bn. loan now being negotiated, would only be released if certain interim targets have been met. It is not yet clear what these would be or whether they would have to be met at four- or six-monthly intervals.

Meanwhile, there is some anxiety within the IMF about reports of serious disension inside the British Cabinet, and some senior officials are known to feel that the way in which the Fund has negotiated the loan may have actually contributed to these disagreements.

It is felt in some quarters that the loan negotiations have gone on much too long and have almost begun to have a life of their own. Moreover, this may, it is feared, have slowed down the political opposition to the IMF proposals to develop in the U.K.

As a result, the negotiations may have left the Fund in what one official called a "very exposed position."

It is clear that the IMF feels a great deal hangs on the way in which the British Government "sells" the package now being discussed in the Cabinet, provided—and this is not taken for granted—such a package can be agreed.

The Fund's target for the public sector borrowing requirement is apparently intended to be somewhat vague because of the difficulties of making precise forecasts at this stage.

Nevertheless, it is understood that the Fund expects the Government to make some reference to a target of about 15bn. in the fiscal year 1977-78, if and when the package is announced.

If such a broad commitment is forthcoming, it is understood that the Fund will not suggest incorporating this figure in the public letter of intent, which must accompany the formal signing of the IMF loan agreement.

Reports of disagreement in the Cabinet are continued on Back Page.

BUSINESS

Sterling gains 1c; equities improve

STERLING gained 1.05c to \$1.6630; its weighted depreciation improved to 44.9 (45.3) per cent. The dollar's appreciation narrowed to 0.33 (0.35) per cent.

EQUITIES improved in quiet trading. The FT 30-share index rose 3.7 to 301.3 while the All-Share gained 1.4 per cent. to 130.75.

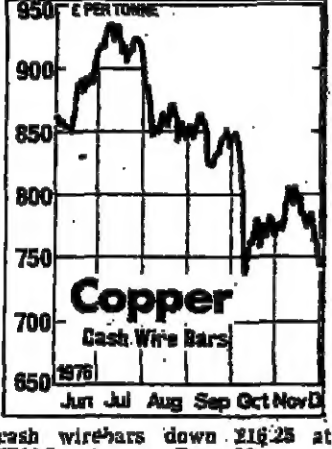
GILTS also traded quietly, with gains seldom extending beyond 1. The Government Securities Index was 0.12 up at 58.22.

GOLD gained \$1 to \$130.1.

MLR REDUCTION to-morrow would not be welcomed by the authorities.

WALL STREET was 2.16 up at 949.38 near the close.

COFFEE PRICES fell on the London Metal Exchange, with gains encouraged by the U.S. INDEX of leading economic indicators was unchanged in October, indicating the slowdown in growth continues. Page 6.



cash wirebars down 218.25 at \$742.5 a tonne. Page 33.

Documents seen 'before bid'

JOHNSON & Firth Brown was shown confidential documents about Dunford & Elliot while it was being encouraged by the Bank of England to join an institutional consortium to rescue the concern. Afterwards it launched at £3.5m. bid for Dunford, it was claimed in the Court of Appeal. Back Page and Page 8.

STOCKBROKERS

Philips and Drew say company share prices do not yet reflect the impact of current cost accounting, although the market is discounting the overall impact. Back Page and Page 9.

NIGERIA

has cut the amount of external reserves held in sterling from 75 per cent. to 50 per cent. about 1976, said the central bank. Page 8.

LABOUR

MERSEYSIDE and Glasgow were the areas most prone to labour disputes in a Department of Employment survey covering 1971-73 which the Government decided to publish despite fears it could hinder investment in some regions. Page 12.

CIVIL SERVICE

is introducing compulsory retirement at 65 in January, causing about 8,000 redundancies. Back Page.

COMPANIES

FAIREY COMPANY first-half pre-tax profit rose to £2.17m. (£1.25m.) on increased turnover of £21.55m. (£25.72m.). Page 22 and Lex.

GREAVES ORGANISATION, one of the largest house builders in the West Midlands, has ceased trading and is going into receivership. Page 23.

BAW EXPECTS better profits in 1976 than the "outstanding" year of 1975, said the chairman. Page 26.

Fraser to sell SUITS stake if he is ousted

BY MARGARET REID

SIR HUGH FRASER said last night that he would sell his family's 35 per cent. stake, worth £5m. in Scottish and Universal Investments, if shareholders ousted him as chairman.

Sir Hugh's statement came as investing institutions, with a stake of more than 10 per cent., asked questions "with a view to reaching conclusion on further changes which may be necessary in the management of the company."

On Tuesday a Stock Exchange report criticised "inefficiency and ignorance of financial matters" for which Sir Hugh and his executive staff were largely blamed. But it cleared him of insider trading over £2m. of net sales of SUITS shares which he had made, chiefly to meet gambling debts.

The institutional investors' committee, which has closely watched the matter, met yesterday and afterwards wrote to Mr. Alec MacKenzie, the senior Scottish chartered accountant who joined the Board in a non-executive capacity in September.

It asked questions to help it reach a final opinion on what should be the future in the company of Sir Hugh; his fellow-directors, stockbroker Mr. Nicholas Redmayne and banker Mr. Angus Grossart; and the company secretary, Mr. G. M. Corrie.

Mr. Redmayne was criticised in the report for his share deals, though cleared of insider trading, and Mr. Corrie was also criticised. The Exchange's report referred to share sales by the uncle of Mr. Grossart, in whose name they were held, but did not criticise him.

Mr. Lawrence Banks, chairman of the institutional shareholders' committee, said: "We have asked for further information and opinions concerning the future management of the company. We're not seeking people's heads at this stage."

But Sir Hugh, hearing of the inquiries about his position, said in an interview last night that he had always made clear he was already resigned as managing director. If shareholders so decided, he added: "If they didn't want me as chairman, the Fraser family wouldn't want to continue holding 35 per cent. of SUITS."

Of his gambling at gaming clubs, Sir Hugh, who is 40 this month, said: "It started when I was 14. I assure you it has finished."

A SUITS Board meeting yesterday accepted the "general fairness" of the Exchange's report, while not accepting specific criticisms of management and efficiency.

Mr. John Brew, a partner in Grievous Grant, said Mr. Fraser would remain a partner in the stockbroking firm.

Of Mr. Redmayne's position at SUITS, he said: "We have to take note of the Stock Exchange report's comment about non-executive directors of companies acting in the context described, and that will have to be resolved."

The Department of Trade was still considering the report, said in connection with Section 195 (b) (iii) of the Companies Act 1948. The Stock Exchange made this reference because "shareholders may not be able to make a statement to the EEC Commission gave the deal the go-ahead."

GKN bought 25 per cent. of Sachs for DM110m. (£23.9m.) in July. The U.K. group is committed to paying DM220m. for the remaining 50 per cent. it is to take up.

Sachs's manufacturing operations are almost entirely complementary to those of GKN, except that they both supply engineering in the U.K.

Sachs, also, makes shock absorbers (it is Europe's biggest manufacturer), "vehicle" hubs, bicycles, motor cycles and a range of small engines.

Shipbuilding Bill victory

By Philip Haverstone

THE GOVERNMENT paved the way last night for the speedy passage through the Commons of its Bill to nationalise major sections of the aircraft and shipbuilding industries which was blocked by the Lords last session.

By a majority of 18 (236-218) the Government suspended Commons Standing Order 15 to avert a Tory challenge to the Bill's status that could have held it up for several weeks.

The Government's move repeated its tactics last session against claims by Mr. Robin Maxwell Fyfe, Tory MP for Aberdeen, that the legislation was hybrid—treating similar companies unequally—and should be given special examination.

Parliament Page 12.

Winter causes road havoc

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GKN poised to win Sachs fight

BY KENNETH GOODING AND A. H. HERMANN

BRITAIN'S biggest engineering group, GKN, seems in sight of ultimate victory in its legal battle to take over Sachs, the big West German motor components company.

The Berlin Appeal Court has allowed the joint appeal by GKN and Sachs against a Federal Cartel Office ruling last May that the takeover should be banned.

The Cartel Office can appeal to the Federal Supreme Court, but it does not. GKN could take effective control of Sachs in February.

If the office does appeal it would take another year for the Supreme Court to give a decision.

This would immediately add more than 50 per cent. to GKN's existing overseas turnover of about £360m. and 78 per cent. to its Continental sales—worth £240m.

If the Cartel Office does not appeal, it will probably be because yesterday's judgment has vindicated its interpretation of the law.

The judgment confirmed that Sachs's dominating position in the German clutch manufacturing market could, in principle, be further strengthened by additional financial power and that even a "merely perceptible" strengthening of Sachs's position would be a distortion of competition to prohibit the merger.

However, the court decided that in this case the merger should be allowed because:

1. Sachs is already a strong power in the clutch market; and
2. No financial or other strengthening of Sachs by GKN could adversely affect remaining competitors or new entrants to the market, because the market is largely regulated by the motor manufacturers. Their promise to buy certain quantities of components can sustain existing competitors and open the door to new entrants.

The full text of the judgment will be made available in January, after which the Cartel Office has one month to decide about an appeal.

GKN announced last December its intention to acquire a 75 per cent. stake in Sachs. Since then it has faced opposition from the divorced wife of one of the Sachs brothers, who are the major shareholders, as well as the Cartel Office. The EEC Commission gave the deal the go-ahead.

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CABINET MINISTERS

yesterday caps of economic trends. Ministers have apparently not yet decided on the scale of cutback required in the public sector borrowing requirement over the measures on which they will next two or three years.

The main part of the consequent adjustment is now expected to come from cuts in public spending, starting in 1977-78 and stretching over the following years.

No change in direct tax will be announced in this month's statement, as Mr. Healey told the Commons on Tuesday. Decisions on income tax will have to wait until the spring Budget, both to take account of the talks on the next stage of the pay policy and of any adjustments to meet revised PSBR projections.

Changes in indirect taxes are likely to play a much smaller part in the forthcoming package than appeared probable a few weeks ago. This reflects concern over the possible impact on retail prices and the social contract.

However, this may not exclude the possibility of the confining force.

Continued on Back Page.

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISERS	
Asbury 51pc 1961-1962	155.75 + 3
Properties	17.75 + 1
Rubber	7.75 + 1
Bank	202 + 4
Bank	330 + 8
Oilfield Props.	124 + 10
Oil Bros.	118 + 10
Mail	22 + 1
Oil Bros.	120 + 5
Oil (S)	34 + 4
Oil	262 + 8
Oil	348 + 7
Oil	232 + 8
Oil	260 + 10
Person "A"	894 + 34
Investors	78 + 3
Bank	170 + 3
Bank	29 + 4
Bank	55 + 4

FALLS	
ANZ	285 - 13
Allied Retailers	35 - 4
Brassey	224 - 31
BH Prop.	360 - 25
Lead Lease	133 - 20
BP	728 - 10
Wopside-Burmah	90 - 8
ZZ Ind.	225 - 35
Northgate	240 - 25
Pancontinental	675 - 73
Peko-Wallend	310 - 20
Sabina	64 - 6
Thames Rides	188 - 18
Western Mining	129 - 9

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LOMBARD

An unthinkable way to cut spending

BY ANTHONY HARRIS

IN THE GREAT argument over cutting public spending, there seem to be two main lines of argument. The cutters start from the statement that the borrowing requirement is too high to be compatible with monetary targets; or, if they are more sophisticated, that the interest rates involved in financing it would inhibit industrial investment completely. You cut spending to cut interest rates to stimulate investment.

The defenders of public spending have an answer ready to this one: cutting spending—or, for that matter, raising taxes or charges—will deflate demand still further, and cutting demand is an odd way to stimulate investment. There are two counter-arguments to this for the short term, and a clincher for the longer term. The short-term arguments are first, that capacity is demonstrably short in export industries, where investment should ideally be concentrated.

A second, more sophisticated argument—but also much more speculative—starts from the still unexplained rise in personal savings. A cut in spending, they say, would both reduce inflationary expectations, and quite immediately give new heart to the gilt-edged market. Both these effects would tend to stimulate spending at the expense of saving, so that there might be little or no deflationary effect in the short run, even

Block attempt

As for the long run, the answer is simpler and starker. It is no good talking about an industrial strategy or a transfer of resources if you constantly block every attempt at beginning such a transfer. Even if there is a painful time lag, there is no other way to start the process; and since a spending cut, unlike an increase in taxes, would tend to put heart into the private sector, this is the way to do it.

Fine. There is a case for cutting public spending, and even the Cabinet seems to accept the principle. It takes measured doses over a sufficiently long period of time (an odd case, but very characteristic of this Administration, where the victim actually chooses a few and painful form of execution. I'd take the firing squad).

However, it is one thing to agree to a principle, and quite another to put it into practice. Propose any actual cuts, and someone will come up with a heartrending tale of unfulfilled needs, or a highly convincing picture of the uselessness for any imaginable purpose of an unemployed social worker

More generally, Mr. Albert Booth will remark that he did not take office to become Secretary of State for Unemployment. NALGO will insist on a "No redundancies" rule, the London Borough of Camden will discover a pressing need to recruit new administrators to sort out the chaos created by having too many administrators, and the Cabinet will finally decide to give Nye Bevan another spin in his grave by charging for teeth, spectacles, school meals or to raise local rates. They might just as well put up taxes in the first place.

Now there is a false step in logic in this part of the argument; and before I reveal it, and come to the obscene proposal promised in my headline, see if you can spot it.

No! The false logic is the assumption that cutting spending on services means sacking people.

The answer, it might be whispered, could be put as a question: what about cutting public sector pay?

And if you will give yourself a moment to get used to the idea, we might try shouting it: WHAT ABOUT CUTTING PUBLIC SECTOR PAY?

Indecent, impossible, inhuman, unfair—and undoubtedly the best available answer to the problem. A cut in real spending with no unemployment, no cut in services, no rise in prices, a modest incentive to move human resources into production.

Cash limits, suitably deployed, are another powerful weapon. Of course, if public servants wanted to negotiate their own productivity deals, and volunteer the corresponding staff cuts, good luck to them. The result is the same: to reduce the relative money cost of a unit of public service. Unthinkable? When everything we have so far thought of has failed, the unthinkable may be the best answer.

RACING

Ripe for John Cherry

JOHN CHERRY, winner of eight races on the flat, including this year's Ladbroke Chester Cup and the SNF Cessworth, makes his debut over hurdles in the valuable Garsington Pattern Hurdle at Haydock this afternoon.

H. Thompson-Jones, who trains this exciting prospect for Mr. M. Rittenberg, appears to have made an ideal choice for his charge. The opposition appears to be negligible.

Provided John Cherry jumps adequately and he is certain to have been well-schooled—he is unlikely to be extended.

There is the prospect of a good race for the St. Helens Handicap Chase with Junior Partner, Brandy, My Idea of the winner is Junior Partner, who missed last season owing to injury. He shaped well following his lone absence when third to Alford and Brandy and Vulcan at Leicester on November 18.

With Tony Dickinson's horses finding their form, Autumn Rains is likely to go well in the Amateur Riders' Handicap Hurdle. Netherthorn, a useful performer on the flat last season.

SALEROOM

Renoir again tops prices

COINS from Eton College, and Impressionist pictures and drawings from all over the world, dominated the auctions at Sotheby's yesterday. The top price was for a 19th-century portrait of a young man, which was sold for £174,425, with over 90 per cent. sold. The auction of Christ's picture of the Virgin Mary, which was sold for £174,425, with over 90 per cent. sold. The auction of Christ's picture of the Virgin Mary, which was sold for £174,425, with over 90 per cent. sold.

BY DARE WIGAN

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is a suggestion for Div. II of the Western Hurdle. The safest bet of the day ought to be Zelman in the Castle Cary Opportunity Hurdle at Wincanton. A sterling effort carried him into fourth place behind Fisher's Cot, Young Arthur, and Oranmore in the Black and White Whisky Handicap Hurdle at Ascot last month.

Fuke Walsyn and M. Fyford, the trainer and rider of Zelman, can compete a double by taking the Cere Abbas Handicap Chase with Guy Volcano.

Two other likely winners at the West Country Meeting are Master Upham in the Lord St. Bridge Memorial Gold Cup Handicap Chase and Gay Kart in the Stayers Handicap Hurdle.

At Warwick, Fred Winter appears to have a good chance of landing the Chesham Handicap Hurdle with Turtur Rose and Div. II of the Asket Novices' Hurdle with Jackdandy.

BY ANTONY THORNCROFT

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On Tuesday Sotheby's sold manuscripts from the Phillips collection for £187,000, bringing its total to date from this great library to £2,233,933. The Italian Institute paid £19,000, around twice the forecast, for an early 14th-century manuscript, attributed to Joachim of Floris, containing mystical texts, while two illuminated books of the Grandes Chroniques de France, written around 1400, went to the London dealer King for £15,000.

At Phillips an auction record was established for a postcard, depicting the London skyline, which was sold for £1,000, a charity card published in 1903 to celebrate a balloon flight from Manchester.

History of pop on LWT

A film series about the history of pop music will be screened on Independent Television in the New Year. Called All You Need is Love, the 17 one-hour-long shows have taken several years to prepare.

The series was made by Mr. Tony Palmer, a film director. It has been bought by London Weekend Television. The late Mr. Cyril Bennett, former programme controller of London Weekend, was artistic consultant to the programmes.

Each programme in the series, which will be shown in the archive, contains material and film which has not been shown before, will trace the development of a particular aspect of popular music. Ragtime, vaudeville, blues, protest songs, rock and roll, the Beatles, musicals and heavy rock are included.

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DEBENTURES OF \$1,000 EACH														
1000	974	2947	3248	4397	5007	5937	6008	10036	10088	12829	14784	18097	17377	19028
1010	11	990	3096	3999	4747	5446	5717	10090	10000	11111	12222	13333	14777	17394
1020	14	99	3096	3999	4814	5446	5716	10090	10000	10722	11111	12222	14777	17394
1030	17	99	3096	3999	4814	5446	5716	10090	10000	10722	11111	12222	14777	17394
1040	20	1029	3104	3997	4239	5467	5907	10090	10000	11177	12222	13333	14888	16061
1050	23	1029	3104	3997	4239	5467	5907	10090	10000	11177	12222	13333	14888	16061
1060	26	1058	3138	4000	4240	5468	5908	10091	10001	11178	12223	13334	14889	16062
1070	29	1058	3138	4000	4240	5468	5908	10091	10001	11178	12223	13334	14889	16062
1080	32	1058	3138	4000	4240	5468	5908	10091	10001	11178	12223	13334	14889	16062
1090	35	1058	3138	4000	4240	5468	5908	10091	10001	11178	12223	13334	14889	16062
1100	38	1077	3169	3999	4240	5469	5909	10092	10002	11179	12224	13335	14890	16063
1110	41	1077	3169	3999	4240	5469	5909	10092	10002	11179	12224	13335	14890	16063
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1840	260	1033	3256	4442	5249	5344	5747	7635	9436	10161	11207	12337	13336	14891
1850	263	1033	3256	4442	5249	5344	5747	7635	9436	10161	11207	12337	13336	14891
1860	266	1033	3256	4442	5249	5344</								

The Financial Times Thursday December 2 1976

Festival Hall

Lazar Berman

by DOMINIC GILL

The belated British debut of the Russian pianist Lazar Berman on Tuesday evening, at the age of 46, and at the height of a distinguished career pursued until now entirely within the Soviet bloc, will certainly be written down as one of the odder quirks of Anglo-Soviet musical history. We have heard enough of him now on record, since the Berman boom began a year or so ago, to know that he is a virtuoso technician of the very highest order and that he is a spectacular, if not always a very subtle or poetical, exponent of the better-known warhorses of the romantic repertoire. His account on Tuesday of Rachmaninov's third concerto with the LSO under Claudio Abbado confirmed that view, but whether it justified any of the wilder claims made by the horrible publicity industry on his behalf—that Berman is, for example, the greatest Soviet discoverer since Gilels or Richter—was a question still left very much open to doubt.

Technically—or at least in part technically—for technique does not finish with dexterity alone—it was a brilliant and often very exciting performance. It is always impressive to hear chains of blizzards and chords thrown off with the ease, nonchalance and eye-blinking speed with which Berman unfailingly threw them. It is always stirring in its way to bear a pianist who can play as accurately, and at the same time as loudly, as Berman can—and who can make a *pianissimo* *leggero* speak clearly as he did the once or twice to spine-tingling effect, above the rustle of a busy orchestral texture.

It was on one level such a fine performance—an intelligent and honest display of virtuosity, scrupulously faithful on the surface of the music (except for a silly cut in the finale) to Rachmaninov's score—that the similarly powerful

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melancholy ardour. (The composer's own recorded performance, or Horowitz's still more supercharged, explosive, both point instantly, where words fail, to the missing quality.)

Other details also: the very rugged, untamed nature of Berman's sound, his careless voicing—by the lights of Gilels or Richter, high-class but essentially careless pianism. The inner nonchalance and reserve of the playing within an exterior frame of sonorousness and monumental control: a strange effect. The brutal sound of the biggest fortissimos, an enormous, but to my ears lifeless, timbre: in the cadenza of the first movement a sonorousness which went right through the tone of the instrument, with almost every percussion of the keys for two pages of the score. The last minutes of the finale were magnificent: in electric communion with Abbado, Berman struck sparks from the music in a way which called on (yet never seemed likely to exhaust) every one of his astonishing physical reserves. A puzzling performance, which left a great number of questions unanswered: perhaps feelings will be clearer next Sunday, when Berman plays a solo recital of Prokofiev and Liszt, at the Festival Hall.

Goldsmiths' Hall

Andras Schiff

by PAUL GRIFFITHS

The hall of the Wonderful Company of Goldsmiths is a most magnificent room for music, but there is the danger that the impressive ambience will impose itself too much and jar with what is being heard. Polychrome stucco, gilt and red velvet, long mirrors and square marble pillars might profitably accompany a recital of the high Baroque; for piano music by Beethoven and Schumann on Tuesday evening they seemed too grand and public, even in a private recital of the City Music Society.

But perhaps this is to be excessively fanciful. The reason for a certain disappointment in the second half of Andras Schiff's performance, when he played the Beethoven G major Sonata op. 14 no. 2 and Schumann's *Etudes symphoniques*, may be found rather in his style than in the furnishings. He is a pianist of pleasant, agreeable tone, but that tone was too steady and unvaried for the younger Beethoven or, still more so, for a big work by Schumann. There was a great deal to admire in his sense of proportion, which gave shape to phrases and to whole movements, but a livelier imagination might have turned decent performances into exceptional ones. In his playing of Bach, however, there was no cause for complaint, except perhaps from those

who would object to Bach being performed on the piano at all. Of course, the modern piano is very far indeed from the instruments for which Bach composed, but Schiff was sufficiently sensitive to the music to make it work. Only very rarely, in the spread chords of the *Overture* in the minor Partita for instance, was he defeated by material which can only sound right on a period instrument. On the whole he offered a fully realised view of Bach in piano terms, keeping enough in reserve to hold attention through two dance sequences, the French Suite No. 3 as well as the Partita.

He did this not by using the obvious ploy of making the piano sound as much as possible like a harpsichord, but by concentrating on what the piano can do well. In the *Sarabandes* of the two works to cite his most successful recitations, he made the melodic line fluent and gently expressive, holding it in an even tempo and a clear, pastel texture. Faster movements, on the other hand, found him emphasising rhythmic character and momentum, but not so far as to make the music seem merely quirky or excitable. This was Bach in the hands of a refined, careful and, above all, feeling musician.

Bush Theatre

The Fosdyke Saga

by MICHAEL COVENEY

This is proving a memorable week for small shows with everything White Kira Campbell battles away with the Illuminati in a Liverpool attic. Alan Plater brings to glorious three dimensional life the Fosdykes, longrunning habitués of the Daily Mirror. Cartoonist and Bill Tidy's endless tale of north country folk is here restricted to the last years of this century's second decade. That means the growth of the ripe industry and the First World War.

In the Lancashire land of pits and grime, L. S. Lewry and Adrian Mitchell's dad, Josiah Fosdyke leads his wife, sons and virginal daughter to lower middle class prosperity in the shadow of the gullible bosses, represented by one actor, Philip Jackson. Mrs. Fosdyke plays Wood, Mrs. Wood, Mrs. Wood, and parts of tripe, Pamela Nice all join in Ditchley; his lusty son Roger, a newspaper man; a prison warder; King George V; Emily should be with us in some form O'Malley (a powerful Liverpool or another for a very long time.

Shell Music Scholarship

Shell U.K. Oil yesterday announced a National Music Scholarship for young instrumentalists. Valued at more than £3,000, their aim is to discover and encourage outstanding young talent—and to administer the prize fund in the "best interests of the winner's artistic development." It is also designed to provide practical support up to the point of his or her entering the profession.

In association with the London Symphony Orchestra and the Guildhall School of Music and Drama, the first competition for three, above, classical, bassoon and horn players will be held in three stages during preselections to area and national finals will be made at a series of concerts given by the LSO throughout the country on a tour sponsored by Shell U.K. Oil. Although the age range will be from 14 to 20 years, outstanding young players under the age of 14 may apply and will be eligible for any prize other than the first

for practical schooling reasons. It is proposed to hold the final with the Guildhall School Chamber Orchestra in their new premises at the Barbican. The orchestra's principal conductor, Andre Previn, will be chairman of the National Final judging panel, and other members will include Allen Pervel, Principal of the Guildhall School of Music and Drama, Gerald McDonald, the Administrator of the scholarship competition, and principal players of the LSO who will with local adjudicators, conduct local auditions throughout the country. Requests for fuller details of the competition and for applications forms should be sent to Gerald McDonald, Administrator, Shell-London Symphony Orchestra, Musical Scholarship, 19-21 Regent Street, London W1V 2LN. There is no entrance fee and the closing date for applications is January 14, 1977.



Two of Philip Prowse's costume designs for Covent Garden's new production of Strauss's 'Ariadne auf Naxos,' which opens on Monday, December 6. Zerbetta on the left, the Tenor on the right

Record review

Garden, jungle and river

by ANTHONY CURTIS

The Secret Garden by Frances Hodgson Burnett read by Glenda Jackson. Argo ZSW 543/8 £10.00. Cassette K4 J15 £8.95

The Secret Garden by Frances Hodgson Burnett read by Claire Bloom. Caedmon TC 1463 £4.95. Cassette CDL 51463 £4.75

The Glenda Jackson Story Book Vol. 2, Argo ZSW 560 £2.50

Hans Christian Andersen: His Poems and the Story of his Life told by Siobhan McKenna. Caedmon TC 1366 £3.45. Cassette CDL 51366 £4.75

Little Women by Louisa M. Alcott. Three excerpts read by Julie Harris. Caedmon TC 1470 £3.45. Cassette CDL 51470 £4.75

Kipling: More Jungle Stories read by Ian Richardson. Argo ZSW 529/30 £7.50. Cassette K3 K36 £8.25

The Goshawk by T. H. White read by Duncan Hargreaves. Argo ZSW 555 £2.50

Tom Sawyer by Mark Twain read by Bing Crosby. Argo ZSW 561/3 £7.50. Cassette K3 K34 £8.25

People who have been disappointed by Glenda Jackson's performance as Sarah Bernhardt in the movie should turn for consolation to her four LPs of a sort as indigenous as Yorkshire pudding. Her recording of Frances Hodgson Burnett's novel *The Secret Garden*, although strictly speaking it is an abridged version, it seems in its slow cumulative magic as if we are hearing the entire book.

Miss Jackson reads superbly. She establishes at the start a tone of cosseted imperiousness for the orphaned heroine Mary Lennox, softly nurtured in British India until after the death of both parents in a cholera epidemic, then transplanted to misanthropic, morose Misselthwaite Manor. Miss Jackson gradually adds warmth and eagerness as Mistress Mary's natural curiosity about the other inhabitants of the house, particularly about Colin the so-called cripple, forces her out of her isolation, as through her discovery of the secret garden she sets in train the process of healing and reconciliation between the estranged father and son.

It is her contact with the hard-hitting local people, the servants at the Manor and the gardeners, that works the change in her. Miss Jackson gets her tongue round their broad Yorkshire vowels with relish. These folk become just as real, if not more so, as the gentle-voiced boy and girl at the centre. Harry Ullithorpe, the producer, has introduced discreet musical and sound effects by Kenny Clayton to underline some of the climaxes in the narrative. Undoubtedly this set is a long haul but an utterly absorbing one. And no-one going to be too foolish as to listen to it all in one go. My wife and I rationed ourselves to a side a night and we could hardly wait to finish dinner to switch on.

The alternative disc from Caedmon with Claire Bloom does I fear suffer by comparison. This is even more abridged, being all contained on one LP, and you just cannot convey the modulating rhythm of the book in so selective a fashion. But apart from that Claire Bloom does not seem to be fully relating to the characters.

An unfortunate tone of reading a story to the little ones before bed-time creeps into her voice: which is fatal.

For a single record which really might hold very young ones in thrall I turn to the *Glenda Jackson Story Book* Vol. 2 which contains three different items very simply and straightforwardly read. These are "The Frog Prince," "The Story of Joseph" and "The Emperor's New Clothes." How nice to hear the latter in its original form for a change and not either sung by Danny Kaye or quoted by political commentators. It is still a very good story.

Hans Andersen, its author, also wrote a great many poems. Murray Brown has linked up a selection of these to mini-biography of the Danish writer in *Hans Christian Andersen: His poems and the story of his life* which is read by Siobhan McKenna with poignant melancholy: the unfamiliar material sheds a new light on Andersen, but I found it all just a bit cloying.

Male chauvinism aside I just don't think it is fair for a member of my sex to pass judgment on a recording of that feminine book par excellence, *Little Women*. May I then merely put on record (no pun intended) the fact that the American actress Julie Harris speaks three extracts from Louisa May Alcott's classic, "A Merry Christmas" (the play-acting bit), "Cousin" and "The First Wedding," and that the social attitudes inherent in them seemed to me to be infinitely more remote than those in, say, the treasures of Pompeii.

The latest Kipling album, *More Jungle Stories* read by Ian Richardson, was the theme of *The Goshawk* might be somewhat unwieldy which Duncan Hargreaves reads on a to fit into a boy's Christmas stocking, but strongly all the technicalities of the tale are there. This contains three records each of which tells a single story. "Red Dog," "Rikki-Tikki-Tavi" and "The King of the Jungle." Kipling never wrote anything more powerful than this but reading in song this time but reading in a relaxed lazy drawl practically seems to me to be just the whole of *Tom Sawyer* with right: both precise, pedantic, almost, and yet fiercely, authoritatively compelling. He dwells magnificently over the famous description of the Hoard and treasure in the Cold Lair and course effortlessly under par.

Finally, the voice of Ole Man River from Bing Crosby. Not in song this time but reading in a relaxed lazy drawl practically seems to me to be just the whole of *Tom Sawyer* with right: both precise, pedantic, almost, and yet fiercely, authoritatively compelling. He dwells magnificently over the famous description of the Hoard and treasure in the Cold Lair and course effortlessly under par.

There is good acting too from Susan the other dancer (Robyn Goodman), Al (Paul Geier), Eric (Tom Kieb), and especially from Mom and Pop (Jill Ingham and Manning Redwood), a pathetic couple who are drifting into senility without even much ability to communicate with each other. I strongly recommend a visit to Square One, which may have to close by Christmas when funds will be exhausted.

Sadler's Wells Theatre

London Contemporary

Dance Theatre

by CLEMENT CRISP

A work new to London opened the Contemporary Dance Theatre's season at Sadler's Wells on Tuesday—Robert Cohan's *Nymphs*. The inspiration behind the piece is the series of water lily paintings that obsessed Monet during the latter years of his life, notably the great sequence of panels housed in the Orangerie. Their radiant colours are dappled on the leopards worn by the dozen members of the cast, and Norberto Chiesa's set is a simple white wall, divided half-way up to provide a second level on which Cohan can manoeuvre his dancers.

For music Cohan has turned to Debussy's piano writings: some preludes, the first arabesque, *La plus que lente*, waltz, *Pagodes*, and the sickly *Clair de lune* and these are acceptably played by Alberto Portuguese. The choreographic text is made up of solos, group work, duets, which insist, not surprisingly, upon a statuesque, undulating manner, and the ballet is an efficient introduction to the company. But despite the Monet/Debussy pairing, it does not seem to me to add anything to either creator's vision of the world, nor explain the fascination of shifting light in paint or sound.

Its best moments are in a duet for Robert North and Linda Gibbs, tender and delicately shaped.

The two other pieces in the programme were established favourites. Siobhan Davies' *Diary* is a series of danced entries, clean in texture and unmannered in expression, that chart her feelings during the summer of 1975. It is attractive, succinct, dances drawn with a fine and sensitive line. Robert North's *Trou Game* is one of the best show-cases for male dancing that I know, agreeably jokey in recording how the muscles must be made to work. In a strong cast—LCDT has no trouble in fielding a sextet of talented men—North himself is quite exceptional.

His style is big, creamy-smooth, and powerful; it has a remarkable variety of pulse and a broad flow to its phrasing—whole sequences of dancing which insist, not surprisingly, upon a statuesque, undulating manner, and the ballet is an efficient introduction to the company. But despite the Monet/Debussy pairing, it does not seem to me to add anything to either creator's vision of the world, nor explain the fascination of shifting light in paint or sound.

Elizabeth Hall

Juilliard Quartet

by MAX LOPPERT

A programme that combines Schubert's Quartet in G (Op. 181, D.887), the Bartok Fourth, and Mozart's A major, K.464, brings an evening of musical richness hard to equal. To add to its pleasure, the string quartet was the Juilliard, fine-nerved, athletic and intensely sensitive as few other groups to-day. If, in the event, the evening seemed a little slow to reveal its splendour, that might be because in the Mozart, the sharpness and liveliness of the ensemble was perhaps insufficient compensation for tone not yet smooth or settled in—the bow of the leader, Robert Mann, tended to add a jumpy note to music distinguished above all by its impeccable seamlessness.

The Bartok quartet immediately electrified attention. The music retains all its original strength, excitement, and bold brilliant colour in the Juilliard performance—despite the major changes in quartet personnel since those unforgettable recordings of the six quartets were made, the present group still masters the style, jagged but never too violent, fleet but never too self-conscious, to perfection.

The first of the two scherzos flickered and dazzled, as light of foot (in its way) as a Mendelssohn fairy scherzo. A broken cello string at the close of the penultimate movement failed to dampen the vitality.

Schubert's extraordinary quartet in G major/minor, as the programme, well-filled with Hugh Wood's characteristically thoughtful programme notes, rightly gives it) was played with the keenly chiselled edge of the Juilliard tone makes possible. A want of pathos in the second movement could perhaps be explained by the failure of the excellent cellist first, then the others who take up his quizzical folk song, to invest at least part of its phrasing with a romantic portamento.

Romance, is, it seems, a style, a feeling, a spirit generally eschewed by the group; for most of the Schubert, as wide-ranging, heart-and-mind-wrenching modulations were seized on and explored with tremendous dramatic appetite. It was little missed.

Square One

In the Boom Boom Room

by B. A. YOUNG

David Rabe's work wins awards regularly in New York but has been unplayed in London until now. *In the Boom Boom Room* is his latest play. Its audience is so intrinsically American that one can see why management might consider it of minority interest. (Also it takes a company of at least 12.) But it is a moving piece, and some company that enters for minorities—say the National Theatre—might have let us see it. However, we have an effective production by the able American Repertory Company in their make-do cellar under a pub at 224, Edgware Road, the last production of their season and possibly the last at Square One. Big Tom's Boom Boom Room is a bar in Philadelphia where Chrissy (Jane Hallaren) works

as a go-go girl. Chrissy's life and time are illustrated by a series of individual encounters—with her parents, her square, wet boyfriend Eric, her gay neighbour Guy, a tough ex-convict truck driver, Al, and his acidhead friend Ralphie, Susan, a bisexual fellow-danceuse at the Boom Boom Room. There is no interaction between any of these characters, save for Al and Ralphie, who begin with a sort of double-act rape, and her father and mother.

Through these encounters we build up a Jesus of Chrissy. She is terribly simple, and her ambitions, desperately proclaimed in the fine scene that ends Act One, are simple too: she wants to be a really great go-go dancer, and she wants to have a lasting relationship with a man. "And all I end up with," she blazes at the well-meaning Guy, "is a fagot in a bunny suit."

Jane Hallaren gives a most touching performance as Chrissy, a little skinny girl with bright eyes in a monkey face. (I doubt if even a go-go dancer would stand so consistently with her toes turned in, though). There is no room for subtlety in her playing, for subtlety isn't one of Chrissy's things; she meets her near-rape, her break with Eric, her enquiry into the possibility of having experienced childhood incest, with the same flat, toneless voice, that varies in pitch but never in understanding. There is good acting too from Susan the other dancer (Robyn Goodman), Al (Paul Geier), Eric (Tom Kieb), and especially from Mom and Pop (Jill Ingham and Manning Redwood), a pathetic couple who are drifting into senility without even much ability to communicate with each other. I strongly recommend a visit to Square One, which may have to close by Christmas when funds will be exhausted.



Jane Hallaren



We're dreaming of a Black & White Christmas.

EUROPEAN NEWS

Rumor in Lockheed inquiry

ROME, Dec. 1. AFTER MONTHS of delay, the Parliamentary Commission of Inquiry set up to investigate the Italian end of the Lockheed scandal, has decided to extend the investigations to former Prime Minister, Sig. Mariano Rumor. He was Prime Minister between 1969 and 1971, when negotiations took place for the sale of Hercules transport aircraft to the Italian Air Force. According to the voluminous documentation collected by the U.S. Senate investigation into the global activities of Lockheed, these negotiations were accompanied by a series of payments to politicians and others. The Commission particularly wants to question Sig. Rumor on the scope of a personal meeting he had with top Lockheed officials, and the significance of other written evidence involving a prime minister code-named "antelope" in the negotiations. Two other politicians are also under investigation by the Commission. They are former Defence Ministers, Sig. Mario Tanassi, and Sig. Luigi Gui. The original judicial investigation also implicated the former chairman of the IRI Finmeccanica group, Sig. Camillo Ciriaco, and the chief of the Air Force, Gen. Tullio Farni. But this had to be suspended when the investigations pointed out the involvement of politicians. This obliged the ordinary magistrature to hand over the investigation to the Parliamentary Commission. The Commission now has to decide whether the evidence against these men is sufficient to propose the waiving of their parliamentary immunity so that they can stand trial. But this is likely to take many months, if indeed it gets that far. The Christian Democrat members of the Commission, in particular, have been fighting a rear-guard action to avoid the criminalisation on the basis of what they see as inconclusive and insufficient evidence.

Turkish defence spending will increase by 30%

BY METIN MUNIR
TURKEY'S defence spending will increase by 30 per cent, and total 42.5bn Turkish Lira (£1.6bn) in the 1977 budget unveiled here to-day by Finance Minister, Mr. Yilmaz Ergeken, an unprecedentedly high total. Defence spending has been growing at a high rate since the 1974 war in Cyprus, which led to a deterioration of relations with Greece and an embargo on arms supplies from the U.S. Turkey's principal arms supplier. The Government is keen both to develop a home-based armaments industry, and to make extensive arms purchases abroad. Negotiations are under way for the purchase of D115bn worth of arms from West Germany, including tanks and missiles. The budget calls for a total spending of 220bn Turkish Lira (£8.5bn), or 43 per cent more than the previous budgetary expenditure, said by Mr. Ergeken to be the highest growth recorded. Of this, 29 per cent will go toward investment expenditures (63.5bn Lira) and the rest to current (156.5bn Lira) and transfer expenditures (61.5bn Lira). Mr. Ergeken said that the ratio allocated to investments under the new budget is an all-time high. The budget has been the subject of controversy between Prime Minister Mr. Suleyman Demirel and his chief coalition ally, Mr. Necmettin Erbakan, of the pro-Islamic National Salvation Party. Under Mr. Erbakan's pressure, late additions of about 1.15bn (nearly £600m) were made, generally for ministries controlled by Mr. Erbakan's party, and in principle to the Ministry of Industry and Technology. Otherwise, Mr. Erbakan would not have signed the budget thus creating a crisis which could have led to the disintegration of the coalition. This last-minute expansion of the budget is considered by economists to be unrealistic, as it does not correspond to revenues and borrowing. According to Mr. Ergeken, there will be a deficit of 1.15bn (about £700m), which will be met by domestic borrowing. The state would make investments totalling 1.15bn (£45m) in 1977, another record sum. Mr. Ergeken said that, in 1977, Turkey expected to make foreign credits, \$50m, in foreign private capital investments, and \$250m in project credits.

Kohl and Strauss are still talking

BY ADRIAN DICKS
BONN, Dec. 1. UNABLE to make up their differences, yet apparently still willing to make their divorce final, the leaders of the two West German opposition parties, Herr Helmut Kohl and Herr Franz-Josef Strauss, held five hours of talks behind closed doors to-day and agreed to meet again on Friday. There was no sign after two days of long session, in which each man was accompanied by his senior party colleagues, that Herr Strauss' Bavarian-based Christian Social Union (CSU) was ready to go back on its decision to work as a separate parliamentary group from the Christian Democratic Union (CDU) headed by Herr Kohl. Herr Kohl himself received a vote of confidence from his own CDU followers when they elected him overwhelmingly (though not quite unanimously) as leader of the parliamentary party during the next Bundestag session, which begins in the middle of this month. But he would say nothing about today's talks with Herr Strauss beyond the fact that they had been "open, candid and at times tough." Another participant in the talks, Herr Richard Stuecklen, the former CSU leader in the Bundestag, made clear that Herr Kohl was still furious over the manner of the CSU parliamentary group's shock election 12 days ago to end its 27-year partnership with the CDU. Herr Kohl was not informed until afterwards. Relations between Herr Kohl and Herr Strauss also appeared to have been damaged beyond repair by the scornful remarks by Herr Strauss about his former ally made to a private CSU party gathering but reprinted at length in the magazine Der Spiegel this week. Herr Strauss has protested at this but has not troubled to dispel the impression that he meant exactly what he said when he accused Herr Kohl of weakness and vacillation. He said he had little improvement in the chances of survival of the traditional CDU-CSU parliamentary joint group, in spite of the reluctance of both sides to appear responsible for the final break. Herr Strauss, however, seems to have used the past few days to better advantage, rallying behind him many of the doubtful in the CSU ranks who reacted unfavourably to the original decision. Herr Kohl, after counter-attacking last week with his threat to found a regional CDU party in Bavaria in rivalry to the CSU, has been content to play a waiting game and has been rewarded with a high degree of support from the opinion polls.

Poland will go on importing

Polish Party leader Mr. Edward Giersek told a central committee plenary meeting yesterday that additional imports can ease but not solve the problem of Poland's economic tensions. He blamed "the high rate of social and economic changes" for the country's difficulties. UPI reports from Warsaw. The price of stagnation and backwardness, as we know from the past, would have been much higher," he added. Mr. Giersek has drawn credits from the West to modernise industry. Poland's debts to hard-currency areas are now estimated at \$7bn. Mr. Giersek said that three poor years in agriculture, recession in the West and an unchanged structure of prices since 1970 had added to the difficulties. Poland's imports of grains and fodder amounted to \$6m this year, costing the country \$1.5bn, an unprecedented total.

THE EEC SUMMIT Problems avoided

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT
FEW people would dispute that Western Europe to-day faces graver economic uncertainties than at any moment since the Arab oil embargo was imposed just over three years ago. The already faltering recovery from the recession is menaced by a new oil price, widening disparities in economic performance, among the Nine and the keen cutting edge of Japanese export competition. Yet it is difficult to avoid the conclusion that the impulse among the Nine to tackle most of these problems in common has rarely been weaker or the differences among them more clearly apparent. Only on the question of Japan have EEC Governments managed to form a cohesive front to apply pressure on the Japanese to come up with solutions to correct the imbalance in their trade with the Community. The extent of these divisions has been clearly underlined by the inconclusive outcome of this week's summit meeting of EEC heads of government in The Hague. Unable to reach agreement on how to approach any of the major unresolved issues before them, the European leaders opted for a policy of standstill which, in the circumstances, was perhaps the only device available to paper over the yawning cracks between them. The leaders, it is true, did not come to the conference entirely devoid of ideas. On the crucial question of how best to confront the forthcoming OPEC decision on oil prices, President Valéry Giscard d'Estaing proposed an EEC limit on the value of oil imports while Italy's Prime Minister, Sig. Giulio Andreotti, favoured an appeal to OPEC for a six-month delay. Chancellor Helmut Schmidt of Germany, on the other hand, succeeded in pointing out the view of the OPEC countries must be understood that the West will not "pay twice over," and that the bigger the oil price increase, the less the industrialised nations will be prepared to concede to the developing countries. But in the end, the very diversity of these proposals only pointed up the difficulties of reconciling them. There is undoubtedly a good deal of truth in Herr Schmidt's blunt assertions that the economic problems of Western Europe have grown too formidable for Germany to shoulder alone, and that any meaningful steps to tackle them require a global approach involving the U.S. and perhaps other industrialised nations as well. But his colleagues would probably have found his arguments easier to swallow if he had at least hinted at a more Community-minded attitude towards other areas of common concern. Instead, the Chancellor's high-handed demeanour and his intransigent refusal to compromise on any of the major issues before the summit, left the strong impression that he was dictating terms rather than making a genuine effort to foster agreement. His continued refusal to soften his opposition to

The EEC has been left with little choice but to look to the incoming Carter administration in the U.S., in the hope that this will provide a lead out of its current difficulties.

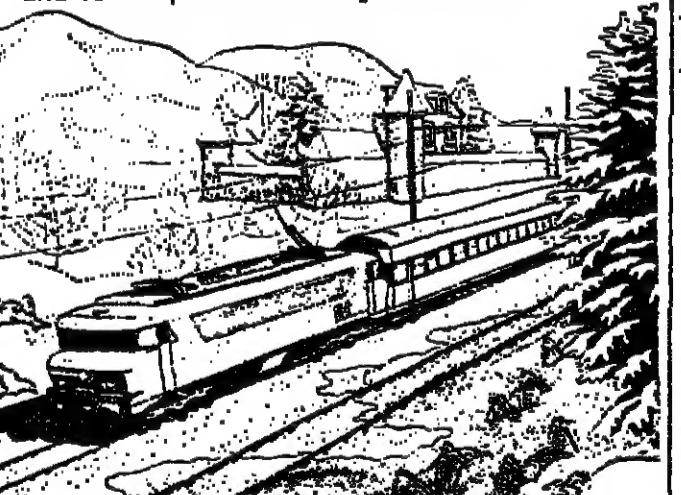
None of this has, of course, absolved the growing unease—indeed, mystification—with which Bonn's attitude towards the Community is viewed in other European capitals. Pledges of non-interference in internal affairs have been contradicted by incidents such as the Schmidt's hard-nosed dismissal of Mr. Roy Jenkins' request for the appointment of German Commissioners with some national weight. This is not, of course, to absolve the other members of the Nine from blame for a Community's wavering direction. There is a marked absence of consensus on the basic objectives which should be pursued and it is depressing easy to point to recent instances of flagging co-operation, if not actual obstructionism, on the part of Britain, France, or others as well. But even if the Eight were to achieve a consensus of agreement on what to do, little progress could be achieved without active support from Germany.

Legitimate

In the immediate future, the EEC has been left with little choice but to look to the incoming Carter administration in the U.S., in the hope that this will provide a lead out of its current difficulties. But while there is a legitimate American interest in taking decisions in the absence of a coherent policy in Washington, the Nine's current attitude appears to be one of reluctance to take on the responsibility for dealing with the sticky questions which have failed to solve can be referred to American hands. The European hope is that the OPEC countries will also see virtue in delaying an oil price decision until Mr. Carter is in harness. But even if this happens, there is little reason to believe that the new democratic administration will be any more willing to shoulder Europe's burdens than the outgoing Republican one, and at best the Nine will probably succeed in doing no more than buying a little extra time. Sooner or later, the tough decisions which were sidestepped at The Hague meeting will have to be faced again.

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The salons of the London store shall be open every Saturday during the month of December.

U.S. and Soviet traders ask for repeal of law

MOSCOW, Dec. 1. MORE THAN 400 U.S. businessmen and Soviet trade officials called yesterday for repeal of the U.S. trade law which restricts credit and tariff concessions to the Soviet Union. At the end of a two-day annual meeting of the U.S.-USSR Trade and Economic Council members adopted a resolution which conforms to the Soviet position that the 1974 law is "discriminatory." The action follows Communist Party leader Mr. Leonid Brezhnev's strong public appeal on Tuesday when he received U.S. Treasury Secretary, Mr. William Simon, and Council members in the Kremlin. During the Council meeting, Soviet officials frequently urged the U.S. businessmen to carry the fight for repeal to Washington. Although no specific references to the incoming Carter administration were made, it was clear that the USSR is placing high expectations on Mr. Carter to give a lift to sagging trade relations. The U.S. delegation was told that nearly \$2bn. in Soviet business has been lost over the past two years, because of U.S. Government financing restrictions. The legislation requires the USSR to loosen their emigration restrictions, primarily affecting Soviet Jews, in exchange for greater business concessions. At no time during the meeting did either Soviet or American representatives mention directly the emigration issue. Members of the Council, an organisation founded with the blessing of President Nixon in 1973, also decided to explore new forms of economic co-operation.

Dutch wage talks

Dutch employers and trade unions have failed to reach agreement on a central wage pact for 1977, despite a late intervention from the Minister of Social Affairs, whose compromise proposals were rejected by both sides. Minister Van Oort has said that the end of the year for each sector of the economy, with the large metal industry and the building industry first in line.

Austrian tax rise

The Socialist majority in the Austrian Parliament has pushed through a series of tax levy and price increases which, according to Professor Stephan Koren, the former Finance Minister, will cost the taxpayer more than Sch. 10bn. (about £300m), a year. Paul Lendvai writes from Vienna. Speculation persists meanwhile that the present wave of real wage and price increases followed by a new road tax and special levies to finance hospital construction and water projects.

Vienna replied

AUSTRIA yesterday replied to a Yugoslav diplomatic note accusing it of flagrant violation of treaty obligations in its policy towards minority nationalities, but no details were immediately available on the note. Reuter reports from Vienna. Belgrade's protest had criticised Austria's national language census to deny the extent of special consideration should be given to the country's Slav minorities.

Swiss police

The Swiss Government said yesterday that it is planning to create a federal police to face the increasing danger of terrorism, UPI reports from Bern. The new police, which would be composed of 200 men, would cost annually Sw.Frs.3-5m. Switzerland has never had a federal police agency, only a state police in each canton.

Giscard warns

French President M. Valéry Giscard d'Estaing yesterday warned the oil-producing countries that the economies of Western industrial nations could not withstand heavy oil price increases. Reuter reports from Paris. He said it was thanks to the North-South dialogue between rich and poor countries that oil producers were considering a price increase of some 10 per cent, a "reasonable reality."

Anticipated

It would be comforting to be able to say that, even though the summit itself produced no concrete results, it had at least set in motion wheels which promised to grind out some agreements at a later stage. But those hoping that the flagging momentum of EEC co-operation at least exalted levels might receive a boost from the top were sadly disappointed. The widely anticipated report of the Tindemans intergovernmental committee marks the formal abandonment of any real aspirations to move towards European union in the foreseeable future, while the short shrift given to the Duisenberg Plan for limiting non-sterile currency fluctuations has taken most of the steam out of the one practical proposal for concerted

Portugal suspends financial aid to worker-run farm co-operatives

BY OUR OWN CORRESPONDENT
THE PORTUGUESE Government would be suspended for ten days to allow the estimated 200 co-operatives in the Alentejo region to account for how they have used state funds already allocated. "There are billions of escudos, in circulation and we have had numerous complaints about how this money is being spent," the Minister said. He warned that "necessary measures" would be taken to ensure that the law was obeyed by farmworkers in the Alentejo. So far, the Government has sent in para-military national guardsmen to protect farmers besieged on their properties. These include a Briton, Mr. Douglas Phillimore. The latest confrontation has occurred between the Communist-led farmworkers' union in the Alentejo and the Government, which the Government promised it would not grant "reservas"—titles to property—to dispossessed owners and further land expropriations took place. Mr. Barreto, unlike his predecessor, Mr. Antonio Lopes Cardoso, has put an end to the expropriation process and is understood to favour a strategy which would ultimately involve breaking up the bigger co-operatives. Although precise figures remain unobtainable, it is estimated that about 450m. escudos have been granted to co-operatives set up in the early stages of the agrarian reform programme, during which an estimated 1m. hectares of land were taken over. The Government's riposte to the offensive in the Alentejo is seen here as critical for the credibility of the Socialist Party as campaigning gets into full swing for the local elections scheduled for December 12. Although the socialists are reconciled to losing votes on the Left to the newly-reurgent Communist Party, Dr. Soares, the Prime Minister and party leader, and his colleagues are equally determined that the process will not be repeated from the Right, not least because the Government is desperately trying to raise foreign financial support. To re-emphasise its determination that its economic recuperation measures will be maintained in spite of Leftist charges of "capitalist recuperation," the Socialist Cabinet to-day announced an end to state intervention in eight companies. Technically this means that the companies' owners are free to resume control after a period in which the companies were run under state supervision. At the same time, the Cabinet disclosed the removal of a number of administrators appointed to nationalised enterprises in what was seen as part of a weeding-out process aimed at restoring their commercial viability.

Election test for democracy

BY PAUL ELLMAN IN LISBON
Barreto, is more in tune with Mr. Soares's personal views. He adopted a distinctly ambiguous attitude towards agrarian reform, while granting reserves and threatening to cut off funds to worker-run co-operatives which do not toe the Government line. The image of National Guardsmen being used to protect alleged big landowners who have returned to their homes has been gleefully exploited by the Communists. In districts like Beja the so-called People's United Front, which the Communists have formed for the elections, is expected to do well enough to strengthen even further the Communist domination of the Alentejo. While the Government has unwittingly found itself involved in the confrontation in the Alentejo, the Socialist campaign to woo industrial unions away from the Communists has become bogged down. So-called "Carta Aberta" (open letter) unions which started the campaign against Communist leadership of the national labour confederation, the Federação, have failed to attract any key industrial groupings to their side, not least because they are allied to the Socialist Party National Congress. His successor, Mr. Antonio

need him as badly as he needs them at the moment, if only because the spectacle of Portugal once again politically paralysed would not help U.S. efforts to arrange a \$1.5bn. international loan to stave off Portugal's economic collapse. The very real danger of collapse was demonstrated by the need for the emergency \$300m. loan from the U.S. earlier this month without which the Portuguese Government would almost certainly have been driven into default. Washington was apparently convinced that this would have brought the total failure of parliamentary democracy. The building this democracy has been a wearying battle over the past two and a-half years for a people who emerged with a new sense of purpose and energy from almost half a century of dictatorship. Despite what some foreign pundits might say, there is no real desire to go back to the old authoritarian ways. Local politics retain much of their original charm even now, for example, in the dizzy array of far left groups one of which is seeking municipal office with a promise to "prepare the people for an imperialist war." But a more sober note is sounded by a mood summed up in the reply of my local newspaper when I asked him to go over day how he felt about being asked to vote for the third time in a year—"The third, you mean the last—don't you?"

150 من الاموال

OVERSEAS NEWS

U.K. should name interim Rhodesia regime—Todd

BY OUR FOREIGN STAFF

BRITAIN should nominate an interim Government for Rhodesia if agreement on an administration cannot be reached by all delegations at the Geneva conference.

Making this suggestion in London yesterday, Mr. Garfield Todd, former Premier of Southern Rhodesia and now political adviser to the Nkomo delegation in Geneva, said a lack of will on the part of the British Government could result in failure of the Geneva conference.

He suggested specifically that Britain appoint a Minister to complete responsibility for Rhodesia in an attempt to galvanise the conference into action.

Mr. Todd said that if necessary, the Government should appoint an interim administration. He made clear that he was not speaking with a mandate from his own or any other delegation in Geneva and could not gauge their reaction to his proposal.

"The interim government, I'm afraid, will not be produced by Mr. Ivor Richard seeking only the goodwill of five competing delegations," he declared.

Underlining the necessity for a positive British role now, Mr. Todd added: "Our difficulty at the moment is that we are over-emphasising the importance of the eight or nine-month period of the interim government and we look as if we may be pre-

judging the whole future of Rhodesia and peace in Southern Africa."

In London, Mr. Anthony Crossland, the Foreign Secretary, discussed future Rhodesia strategy with Foreign Office officials, including Sir Anthony Duff, Mr. Richard's most senior Foreign Office adviser.

It is understood that while Mr. Crossland is prepared to accept a more positive role for Britain in a Rhodesian interim government—including at least the appointment of a governor general type figure—it has not yet been decided how this trump card should be played in terms of conference strategy.

In view of the diametrically opposed positions of black and white delegations, British strategy now must be designed if at all possible to avoid a recurrence of the deadlock of the past few weeks.

The position could well be further complicated by the imminent arrival of a delegation of the Mozambique based Zimbabwe People's Army—ZiPa. The only known names from the ZiPa delegation expected in Geneva last night are of members of Zanu, nominal supporters of Mr. Robert Mugabe.

However, these men have differences with the main Mugabe delegation, and of the overall

Peres tests U.S. arms prospects

By L. Daniel

TEL AVIV, Dec. 1.

MR. SHIMON Peres, the Israeli Defence Minister, left this morning on a trip that will take him to the U.S. to clarify the prospects of future arms supplies under the Carter Administration, including supplies of the F-16 fighter jets.

Answering questions before his departure, Mr. Peres said arms shipments from the U.S. have not been delayed but several points must be clarified. "We need hundreds of millions of dollars to strengthen our military inventory," he said. He is expected to try to convince the Carter entourage of the need for an increase in U.S. loans and grants for this purpose.

He will also discuss with Mr. Donald Rumsfeld, the U.S. Defence Secretary, the possibilities of production in Israel of certain arms—or the production of parts for U.S. parties which Israel can manufacture.

Asked whether this trip indicates that he does not expect major problems along the Lebanese border, Mr. Peres said: "Anything is possible, but the present state of affairs in Southern Lebanon indicates that the Lebanese residents are maintaining the friendly relations established."

Israel has announced that it will not tolerate the presence of the Palestine Liberation Organisation or Syrian troops near its border.

The Israeli Government has approved a compromise draft budget of 23,750m.—2400m. less than the original draft—in the hope of keeping inflation to a maximum of 25 per cent. instead of the 32 per cent. originally envisaged. The draft represents an increase of 38 per cent on the 1976/77 budget.

Among the measures adopted for 1977—an election year—is the freezing of VAT at the present 8 per cent, a slower phasing out of food subsidies, and an overall devaluation of the Israeli pound of 20 per cent.

THE TACHING OILFIELD

Forming Maoist man

BY A SPECIAL CORRESPONDENT

DESOLATE, isolated, with mid-winter temperatures plummeting to a scarcely bearable 30 or 40 degrees below freezing, Taching in China's north eastern Heilongjiang province is the country's leading oilfield.

In summer a sodden marshland, in winter a frozen waste, Taching produces 40 per cent of the country's annual 80m. tonnes of oil, a significant proportion of its foreign exchange earnings and a major part of the Gross National Product.

Promoted

The giant field made China self-sufficient in oil in the early 1960s, but it is more than just an oilfield. Promoted and developed as a working model of a socialist enterprise, Taching has been stamped with the seal of approval of Chairman Mao himself. An industrial paragon and prototype for all China's industry, along with oil it turns out party cadres who establish their revolutionary credentials in the oilfield before moving on.

For the workers there is no escape from the toughest and bitterest working conditions in a tough country.



Taching's half a million people live in primitive conditions, often in the mud houses first built in the 1960s and only a small advance on the holes in the ground where the oil workers escaped death from exposure in the early days.

Even new houses have no running water, only outside toilets shared by a dozen or more families and communal bath-houses.

The average wage is less than Yuan 60 (£20) a month, with a Yuan 6 monthly allowance for living in Taching. Entertainment is three nights a week at political discussion sessions and one hour of television four nights a week.

While cadres extolled the virtues of plain living and hard struggle to visiting journalists from Peking's Press Corps last week, outside the oxcart and donkey carts rolled by Taching's peasant population gazing with

their pinched faces from atop piles of hay or wood, the wood for the fires of some of the out-lying houses.

Horse power is still a major form of energy on the field; ox-carts plod around the refinery, the country's biggest and largest, and workers muffled against the bitter cold use twig brooms to sweep the pathways around the intricate network of pipes, boilers and computers which refine 5m. tonnes of crude oil every year. Taching makes a virtue of deprivation in order to restrict "bourgeois rights".

Wages have been increased only once in the life of the field and then only for veteran workers.

The workers are the custodians of the "red banner" of socialism which was personally fostered by Chairman Mao. They pay a price paid by few other oilworkers anywhere in the world. With the iron man, Wang, now dead other model worker heroes are being fostered to keep alive his spirit.

oil in the sewing machines used by women to mend the oil workers' clothes, and salvaging scraps of cotton waste and thread from the floor of the "make do and mend" factory, which over three years, we were told, had saved the state Yuan 3,000.

Taching implements every one of Mao's many directives to the letter, whatever the cost to the workers, and whatever the economic sense. Overseeing it all is a very high percentage of Communist Party members of almost all parts of China, and cadres on their way up. Over 30 per cent of Taching workers are party members. The national average is less than 10 per cent.

More than 40 per cent are members of the Communist Youth League from which party members are ultimately drawn. Roughly 50,000 people have been sent out from the oilfield, which draws its workers from 18 provinces, since the "joint battle" of the 1960s. They are considered to have been "tempered" by their experiences of Taching.

There is the maintenance man who has already worked a total of 150 days in overtime this year without thought of extra pay, and who delayed 200 meals so engrossed was he in his work. Taching is as much about Mao's new socialist man as it is about oil. Put the two together and the state benefits from minimal labour costs to produce the one material essential to China's economic growth: modernisation, and even perhaps ultimately, prosperity for the people who produced it.

Sydney Morning Herald

China's UN ambassador recalled

PEKING, Dec. 1.

THE PERMANENT representative of China to the United Nations, Huang Hua, has been recalled to Peking. His recall coincides with a meeting in the capital of the standing committee of the National People's Congress, convened by Chairman Hua Kuo-feng to ratify changes in the Chinese leadership since the death of Chairman Mao and the overthrow of his widow and the "gang of four."

Though the position of Hua as Communist Party Chairman seems unassailable, while the Press continues to hammer home the message that he is a protégé of Mao himself, a number of unsolved questions in the area of Government as distinct from party leadership remain.

The succession to the premiership has not been publicly settled. It is now rumoured that Vice-Premier Li Hsien-Nien, widely expected to fill the post, has declined it in favour of former Acting-Premier Teng Hsiao-Ping, who would return from political oblivion. The state machine is three Vice-Premiers—Hua, since his promotion, Teng Hsiao-Ping and Chang Chun-Chiao. "The dog-headed" Chang is now slandered across the country as the brains behind the Gang of Four.

The position of Government Ministers who fell foul of Chiang Ching, Mao's widow, has still to be clarified. Education Minister Chou Jue-hai was publicly criticised for months at the beginning of the year.

The new leadership, looking for technical expertise for its development plans, would scarcely quarrel with Chou En-lai's view that educational standards had declined since the cultural revolution, dubbed academic excellence a symbol of bourgeois elitism, and required it to be subservient to ideological class struggle.

The National People's Congress is legally empowered to make prime ministerial and ministerial appointments, and can vet that power in its standing committee if necessary. It meets at most once a year, and has not met since January, 1975.

Sydney Morning Herald

Lebanon peace force threatens showdown on arms impasse

BEIRUT, Dec. 1.

ARAB LEAGUE attempts to confiscate heavy weapons from Lebanon's Muslim and Christian factions were deadlocked today despite efforts by President Elias Sarkis to break the impasse.

Commanders of the multinational peace force have warned the rival sides to turn in their tanks and artillery by Sunday or face a showdown with the Syrian-dominated force. But pressure from all sides failed to budge Left-wingers and Palestinians, who have refused to give up their guns before their Right-wing Christian rivals.

Mr. Yasser Arafat, the Palestinian guerrilla leader, and the Left-wing leader, Mr. Kamal Jumblatt, met late yesterday to co-ordinate their positions—and held firm in their refusal.

"There's nothing new to say about the issue," Mr. Jumblatt said after the meeting. "The Palestinian resistance considers

that the problem has nothing to do with it."

Right-wing Christian spokesmen attacked the left-wing for "stopping the collection of arms by its stubbornness and refusal." But the right-wing does not appear to have started turning in its heavy weapons yet, and is reported to have spirited many of its heavy weapons away to bunkers in the rugged central mountains.

The deadlock, if it continues, would pose the first real challenge to the Arab League force since it entered Beirut without resistance two weeks ago.

Mr. Sarkis continues to urge both sides to co-operate with the league disarmament plan. Colonel Ahmed Al-Hajj, the Arab forces commander, countered with the President yesterday and said his 30,000 well-armed peacekeepers are determined to confiscate the big guns from both sides beginning on Sunday.

Meanwhile, there was no public response to proposals by Mr. Yitzhak Rabin, the Israeli Prime Minister, that the South Lebanon border region be policed by a purely Lebanese force under Mr. Sarkis's control.

The radio station of the Christian Phalangist Party said about 1,000 Arab soldiers, probably from Saudi Arabia, Sudan and the United Arab Emirates, would soon advance south from their positions about 40 miles north of the frontier.

Israel has reportedly agreed to allow a small number of Arab League forces into the south, but not as many as 1,000. In return, Mr. Sarkis and Syria are reported to have promised to prevent the Palestinian guerrillas from moving back into the area, now held by Israeli-backed Lebanese Christians, to launch attacks across the border.

UPI

Nigeria cuts sterling holdings to 28.2%

BY OUR OWN CORRESPONDENT

LAGOS, Dec. 1.

ALMOST half of Nigeria's nearly 4bn. naira (£3.5bn.) external reserves are now held in U.S. dollars following diversification, largely out of sterling, of the country's foreign exchange holdings, the Nigerian Central Bank said.

Dollar holdings now account for 42.5 per cent of total reserves compared with less than 10 per cent six years ago.

Sterling, which accounted for more than 75 per cent in 1970, has fallen to 28.2 per cent of total reserves this year. The Deutschmark account, opened in 1973, holds 12.3 per cent, while the French franc account, opened a year later, holds 4.1 per cent of current reserves.

A Bank spokesman said diversification of Nigeria's foreign exchange holdings, which in-

clude Canadian dollars, Japanese yen, Dutch guilders, Swiss francs and Belgian francs, are based on relative yield and appreciation convenience for use in payments and availability of Government and Government-guaranteed securities.

Meanwhile, payments for Nigeria's crude oil, previously made mainly in dollars, are now accepted in the currency of the purchasing country.

Constituency that could point to future trends

BY CHARLES SMITH

TOKYO, Dec. 1.

KANAGAWA Prefecture at the foot of Mount Fuji used to be a "conservative kingdom" until the early 1970s. This time, according to the local newspapers and most of those actively involved in the campaign, it will be quite surprising if anyone from the Right-wing Liberal Democratic Party (LDP) is elected by the half million or so voters of Kanagawa Number Five constituency.

So what happens here is a pointer to the political bargaining between parties and factions that could go on after the election, if the LDP should lose its majority and there was a realignment towards the centre.

Kanagawa Number Five, like many other oversized constituencies in Japanese industrial areas, is a new creation for this year's general election. Up to 1973 it was covered by the still larger Number Three Prefecture, which commanded five seats in the National Diet and, somewhat perplexingly, filled them with one candidate from each of the five political parties—the LDP, the Japan Socialists, the Democratic Socialist, the Komeito (or "clean government" party) and the Communists.

The redrawn, and considerably smaller, No. 5 constituency will be electing three Diet members on Sunday; one of whom will almost certainly be Mr. Yohji Kono, the 32-year-old defector from the Liberal Democratic Party who last summer founded a Conservative splinter group—the so-called New Liberal Club. Ambitious and young by the standards of Japanese politics, he and his following of five in the Diet have cashed in on the adverse publicity of the Lockheed scandal to champion a reform of the LDP that would free it from associations of "corruption" and "power politics."

Mr. Kono and his father, having then been representing Democratic Socialist Party, the party of the past 20 years smallest of the voters, are likely to star the political centre of all Japan's loyal to the family name despite minor political parties.

Mr. Kono's faction pick up more seats in the Diet as he decently hopes—then he would expect to be courted by the elders of the LDP as part of a regrouping of the Centre.

As a further asset, Mr. Kono and his "New Liberals" are believed to be getting generous financial support from a small party politics.

The Kawamura message, on the surface, is that both extremes are bad, so why not vote for the Centre (even if the Centre, as represented by the DSP, currently commands only 19 seats in Japan's 481-seat House of Representatives). A little way below the surface is the implication that the DSP may form a catalyst for new developments at the centre of the political spectrum. There could take the form either of a coalition between the DSP and the other non-Communist elements among the Opposition parties or, strangely enough, of some kind of collaboration between the DSP and part of the Liberal Democrats.

Mr. Kawamura is not merely building castles in the air when he talks about a point front with other opposition groups. The DSP in Kanagawa Prefecture already has an election pact with the Komeito Party which could make the difference between victory and defeat on Sunday. The pact consists of the Komeito not putting up a candidate in Kanagawa Number Five and telling its supporters there to vote for the DSP candidate.

which is being run from a corner of the company union. The present 8 per cent, a slower phasing out of food subsidies, and an overall devaluation of the Israeli pound of 20 per cent.

The theme of DSP collaboration with the LDP is something Mr. Kawamura barely hints at in his campaign speeches (hardly surprising since his major topic is how badly the Government has been doing). It is, nevertheless, a very distinct possibility, though the Democratic Socialists and any other Opposition parties who decide to play ball with the Government will be certain to demand a prize in terms of the share of portfolios. Just how a high-a price they can demand will depend on what happens next. Sunday in places like

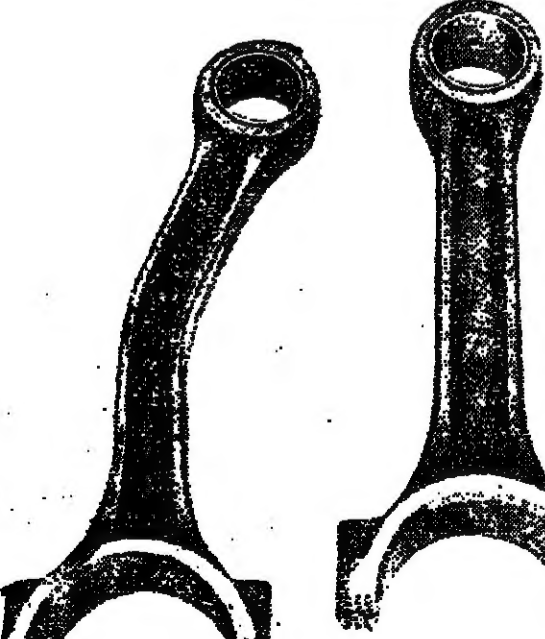
Mr. Kawamura's campaign, Kanagawa.

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AMERICAN NEWS

Key posts may go to those in Carter economy talks

BY JUREK MARTIN, U.S. EDITOR

WASHINGTON, Dec. 1

MR. JIMMY CARTER'S aides are saying that the President-elect will probably pick four or five cabinet-level appointees from the 16 businessmen, bankers and economists gathered together to-day at his Georgia home to discuss the state of the economy. Mr. Carter has already said that he wishes to build bridges to the business community and his selection of Mr. Bert Lance, an Atlanta banker and fiscal conservative, was seen as an earnest of this intention. Mr. Lance will probably get the job of budget director, though he could conceivably become Secretary of the Treasury.

To-day's meeting is with a mélange of business and academic and government economists, and there is a feeling expressed, though without great confidence, that one of the former will land the Treasury position.

Among the most likely is Mr. A. W. Clausen, chairman of Bank of America, the country's largest commercial bank, whose well-known interest in international economic affairs sits well with Mr. Carter's statements that international economics will play a more important role in the evolution of foreign policy.

Mr. Irving Shapiro, chairman of Du Pont for the last three years and not related to the Du Pont family, is also apparently highly regarded by Mr. Carter, as is Mr. Michael Blumenthal, chairman of Bendix Corporation.

Most recent Secretaries of the Treasury (with the exception of George Schultz under President Nixon) have been either bankers or businessmen and not professional economists. Nevertheless, it seems clear that the claims of Mr. Robert Roosa, of Brown Brothers Harriman and a former Under Secretary of the Treasury for Monetary Affairs, and Mr. Charles Schultz of the Brookings Institute are very much under consideration.

An intriguing outside possibility, attending the meeting to-day, is Mr. Andrew Brimmer, the black economist and former member of the Federal Reserve Board. If Mr. Carter is indeed looking for a highly qualified black for a senior economic position, Mr. Brimmer might fill the bill: it is said he would like to be Treasury Secretary, but might accept, say, the Department of Commerce or the chairmanship of the Council of Economic Advisers (CEA).

One fascinating current rumour backed by no hard evidence at all is that Mr. William Coleman, the black Secretary of Transportation in the Ford Cabinet, might be invited to take a cabinet post under Mr. Carter. The Treasury has again been mentioned, but it must be pointed out that Mr. Coleman is not at the Plains conference and has not as far as can be ascertained, so far as Mr. Carter on the latter's trips to Washington over the last month.

It would be logical to expect the positions at the CEA, the Undersecretary of State for Economic Affairs and, possibly, the Commerce Department to be taken by pure economists if the Budget Office and the Treasury are vested in business hands.

There are few surprises in Mr. Carter's choice of these for advice. As well as Mr. Roosa and Mr. Schultz, they include Professor Richard Cooper of Yale, Mr. Arthur Okun of Brookings, and Mr. James Callaghan, who has been a close adviser to Mr. Carter since he was in the Fed in 1973. Mr. Callaghan (like Mr. Okun a past CEA chairman), Mr. Lawrence Klein, Mr. Carter's campaign economic adviser, who says he does not want to come to Washington, and two women, Alice Rivlin, the immensely able head of the Congressional Budget Office and Juanita Kreps, Professor of Economics at Duke University.

Delay on steel price rise report

By Jay Palmer

NEW YORK, Dec. 1

THE U.S. COUNCIL ON Wage and Price Stability this morning unexpectedly postponed indefinitely publication of an expected report on the latest round of price increases by the steel industry which comes into effect to-day.

The report, widely expected to be highly critical of the steel companies' price rise, will not be issued before next week at the earliest.

Although the Council does not have the power to force the steel companies to cancel the price increase, a critical and authoritative report would certainly increase the pressure on the industry to back down voluntarily.

The 6 per cent. increase, which has now been adopted by virtually all the large U.S. steel makers, applies only to flat-rolled product lines. Used primarily by car makers and consumer appliance makers, this side accounts for over 40 per cent. of total industry shipments.

A spokesman for the Wage and Price Council said to-day that the report had been postponed because it had not been completed to the satisfaction of the Council's acting director, Mr. William Lilly.

Immediately after the first steel companies announced price increases last week, the Council requested data on costs, profits and sales. These replies have not yet been received and to-day's report, it is known, would have been based on previously published statistics and thus its criticisms could have lacked the necessary impact.

This morning President Ford indicated that he would not comment on the steel price increase until all the facts are in. Last Monday evening, President-elect Jimmy Carter said that was "concerned" about the increases.

To-day the Wall Street Journal, in a leading article, strongly criticised the President-elect's move, arguing that "this is precisely the sort of intrusion that can do no good but might do real harm."

Although it could still happen, so far there has been no sign of the industry-wide price rise being forced by any one company refusing to increase prices. This is exactly what happened two months ago when planned price increases had to be cancelled because of market pressures.

It is expected that, when it finally comes out, the Council's report will argue that demand for steel is not strong enough to support the move to higher prices. The Council could argue that, given price discounting, the increase is merely an attempt by steel makers to lift base prices in case the new Administration decides on a price freeze.

The steel companies, noting that costs over the last two years have far outstripped prices, maintain the opposite. They note that demand for flat-rolled steels, unlike the rest of the industry, is strong and projected to grow stronger.

Venezuelan surplus of \$300m.

By Joseph Mann

CARACAS, Dec. 1

THE GOVERNMENT of Venezuela accumulated a Treasury surplus of \$300m. for the first three quarters of 1976, according to figures released by the Venezuelan Central Bank.

In its latest bulletin, the Government bank said that official expenditures for the first nine months of this year reached \$8,030m., while income for the same period was \$8,330m. The Government's original budget for 1976 called for outlays of about \$7,710m. but this figure will probably be surpassed.

Venezuelan Finance Minister Hector Hurtado recently asserted that Treasury income thus far is running more than \$800m. ahead of previous estimates for the year.

Economic indicators index unchanged

BY OUR OWN CORRESPONDENT

WASHINGTON, Dec. 1

THE U.S. index of leading economic indicators was unchanged in October, compared with the previous month, the Commerce Department announced this morning. Although this represents some marginal improvement over August and September, when the index, which charts future developments in the economy, fell by 0.8 and 0.9 per cent. respectively, it provides yet further evidence that the "pause" is still very much in effect.

Much in the same mould, the Conference Board, the private research organisation, reported that capital expenditures by the country's 1,000 largest manufac-

turing companies fell appreciably in the third quarter of the year.

These appropriations tend to point the way to future capital spending, which the Ford Administration has argued will be restored by the second half of next year and the Board is sticking to its forecast that there will be an overall nine per cent. increase in corporate capital expenditure in 1977.

The survey also found that in the third quarter actual capital spending, adjusted for inflation, was three per cent. under the previous peak set in the fourth quarter of 1974. It forecasts that for the full current year, spending will be only two per cent. above last year's levels in real terms.

much should not be read into the most recent figures. It is felt that the third quarter decline reflected a postponement of spending plans that will probably be restored by the second half of next year and the Board is sticking to its forecast that there will be an overall nine per cent. increase in corporate capital expenditure in 1977.

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Beame campaign payment probe

BY STEWART FLEMING

NEW YORK, Dec. 1

THE NEW YORK City District Attorney, Mr. Robert Morgenthau, is investigating allegations that illegal contributions were made by a New York real estate developer to the election campaign of Mayor Abraham Beame in 1975.

The mayor's office said to-day that it was aware of the allegations and the investigation. There has been no suggestion that the mayor himself knew of the allegedly illegal contributions.

The New York Times to-day reports that the mayor's son, Mr. Bernard Beame, is under investigation along with the mayor's campaign manager, Mr. Irving

Goldman, the developer Mr. Christopher Boonin and Mr. Arnold Kagan, a builder and financier. The contributions, it is alleged, were made through two foreign corporations, one based in Lichtenstein and one in Liberia, and owned by Mr. Kagan.

In New York State the political contributions themselves would not be illegal. It is alleged, however, that the contributions were made against the promise of support by the Beame administration for development projects, which, if true, could amount to possible bribery and conspiracy as well as a breach of the election laws.

The mayor has said through a spokesman that the reports of the contributions were "absolutely nonsense," adding that he is certain that his son would not be party to any illegal arrangement.

It is too early to say whether the allegations can have any effect on the mayor's position, either in relation to next year's mayoral elections or in relation to his ability to negotiate a way through the latest twist in the city's fiscal crisis.

The mayoral elections are not due until November next year and it is not clear whether the 70-year-old mayor will run for office again.

North-South talks likely to be put off

By Our Own Correspondent

UNITED NATIONS, Dec. 1

THE co-chairmen of the Paris conference on international economic co-operation were due to meet in New York to-night to consider future arrangements for the North-South dialogue now that political transition in the U.S. and other developments have further clouded the already dim prospects for progress.

The two leaders Mr. Alan MacEachern of Canada and Dr. Manuel Perez Guerrero of Venezuela, were expected to announce postponement of the scheduled December 15 ministerial session of the conference until some time next year.

It has been assumed for some time that the resumption would have to be delayed.

Price-fixing jail sentences

BY OUR OWN CORRESPONDENT NEW YORK, Dec. 1

SENIOR executives of several leading U.S. corporations, including the Container Corporation of America, a Mobil subsidiary, have been sentenced to jail for up to 90 days for price fixing.

The convictions, handed down by a federal judge in Chicago, follow a Justice Department anti-trust suit against 22 manufacturers of paper, board and box makers. The Justice Department alleged that between 1960 and 1974 the companies conspired to fix prices by not bidding competitively against each other.

It has said that the case is the largest price fixing case that it has brought in terms of sales revenues of the defendant corporations. In 1973 the companies had revenues of \$1bn. The judge handed down a 60-day sentence and a \$25,000 fine for Mr. R. Harper Brown, president of Container Corporation of America.

Sixteen other defendants were also sentenced to jail terms, in some cases amounting to only a few days, and to fines.

Confirmation of the sentences has been postponed, however, and the judge has said that he will hold hearings later in the month on any motions for reductions in the sentences of those convicted.

All the convicted executives entered pleas of no-contest, which in some effects is similar to a guilty plea but cannot be used as a presumption of guilt in any civil cases arising out of the anti-trust conspiracy convictions.

Some 45 civil suits are outstanding in the case, with plaintiffs seeking damages for alleged overcharging by indicted or convicted corporations.

In recent months Justice Department officials have been calling for harsher sentences in price-fixing cases.

U.S. PRIVATE SECURITY SERVICES

Guarding the 'symbolic alternatives'

BY MAURICE RYAN IN LOS ANGELES

A WAVE of terrorism abroad and extortion by kidnapping at home has spurred the American business community into an unprecedented concern with security.

The hunger for protection—according to a recent survey by the Rand think-tank in California—will this year build private security services into a \$120m. a year industry, which is growing at a "recession-resistant rate" of almost 15 per cent. annually.

In the past, anti-American terrorist factions around the world have vented their spleen chiefly on U.S. Government personnel and the buildings they work in.

To-day, these embassies and offices have become very tough to hit, says Mr. Benjamin Weiser, head of Probe International, an organisation which specialises in "political research" for U.S. companies. "As a result, more and more American companies are being used as terror targets," Mr. Weiser calls them "symbolic alternatives."

The perils were demonstrated to executives last August in Tehran when three employees of Rockwell International on their way to work were assassinated by

nationalists. Company-sponsored seminars on counter-terrorist measures, which had been sparsely attended, suddenly drew overflow audiences.

A new Central Intelligence Agency study shows that of more than 4,000 people killed and injured by insurgent bands over the past eight years, 40 per cent. were Americans; incidents of international terrorism, including skyjackings and bombings, have doubled over the same period, and the CIA says that the impact "will be felt more sharply in the U.S. in the years ahead." Among the targets which can expect to be hit are offshore oil rigs, oil pipelines (including that in Alaska) and nuclear power plants.

At home the rash of abductions in recent months has diverted attention from continuing political bombings, while security services such as those of Miss Patricia Hearst and the Seagram liquor heir, Samuel Bronfman II, there have been a swarm of less-newsworthy attacks.

Letters demanding money have been received by more than 200

corporation executives, and some threats have been followed up by action. One letter-bomb explosion left four people seriously wounded.

After each incident the demand for bodyguards, police, and security agencies increases. Some 95,000 are licensed in California, more than twice the number of police officers in the State. Nationally, the industry is estimated to employ something like 1m. people, compared with a U.S. police force of 450,000 men.

The security business is dominated by two companies, Pinkerton's and Burns International (last year No. 1 agency Pinkerton's earned \$200m. or three times its revenues of a decade ago), but there are hundreds of smaller companies. A Rand Corporation survey for the Justice Department showed that 65 per cent. of the guards hired by these firms receive no training "scarcely." It may well be that the thieves, the muggers and the extortionists only move to another neighbourhood or firm.

A Los Angeles company director said: "But, frankly, I'll settle for that."

The wide range of more usual equipment is also selling at a fast pace. Protection and Security, makers of the personal aerosol tear-gas bombs, business is 50 per cent. higher than last year. Hoteltron Systems, which two years ago sold only 100 of its 5500 letter-bomb detectors, estimates that this year sales will reach 1,000. Sales soared after a letter-bomb had exploded in the offices of Merrill Lynch last spring.

But all this is not enough for Mr. Lee Kirkwood, once Mr. Paul Getty's personal security consultant and now head of Universal Security, one of several Los Angeles companies offering services to the wealthy, the famous and the top-flight executive. "Too many people, especially in the business world, take a 'who me?' attitude," Mr. Kirkwood says. They cannot believe that it can happen to them. But the record of violence in this country says they're wrong, and so does the \$500m. worth of property stolen in the U.S. last year."

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November 1976

WORLD TRADE NEWS

Leading container lines to use Suez Canal next year

BY JOHN WYLES, SHIPPING CORRESPONDENT

THE SUEZ CANAL has scored a major victory in its attempt to regain the position of the world's leading international waterway with a decision by the leading container lines operating between Europe and the Far East to route their ships through the Canal from next month.

The transit of the first ship, the Tokyo Express on January 17, will bring to an end nearly 12 months of tense negotiations between the Suez Canal Authority and the two main container consortia involved in the Far East trade, the Trio and Scan Dutch groups.

Ever since its reopening in June 1975, the Suez Canal Authority has made it a priority to attract as much oil tanker traffic as can safely use the waterway and to catch the large container ships which could amount to as many as 400 transits a year.

While the number of oil tankers using the Canal has been steadily increasing the container consortia refused to abandon their use of the Cape route unless they were satisfied about the safety aspects of using the Canal and the Authority would relax its demand for a 10 per cent. surcharge for container ships.

The surcharge claim was based upon the argument that "cassels" which carried cargo on decks as well as in holds, as container ships do, should pay a premium.

This dispute has not been ended by any formal agreement although it is understood that the Authority has indicated that the surcharge might be cut to 5 per cent. on an experimental basis.

Members of the Trio Group include Britain's Ben Line, Containers and Overseas Containers together with Hapag-Lloyd of Germany and NYK and Mitsui OSK of Japan. Use of the canal by their ships, and those of the four Scan Dutch lines, would shorten the sailing time between Europe and Japan by about seven days if the vessels maintained their current speeds.

However, projections for the trade next year indicate that shorter sailing times would produce a tonnage surplus. The lines are almost certain, therefore, to slow their ships down, producing a saving on fuel costs and reducing the U.K.-Far East sailing time from 18 to about 16 days.

Trio vessels are expected to account for nearly 300 transits through the Canal next year and Scan Dutch vessels about half that number. A third consortium, ACE Lines, has been using the waterway for several months, although its ships are markedly smaller.

China 'holding back' on Kellogg plant

BY DAVID HOUSEGO

THE CHINESE authorities are reported to be holding back about 25 per cent. of the basic feedstock of natural gas from at least two of the fertiliser plants being installed in China by the American multinational Pullman Kellogg.

Under a \$200m. contract signed in 1973 and hailed at the time as the largest dollar contract awarded by China to an American company, Kellogg are putting up eight ammonia plants of the capacity of 1,000 metric tons a day each as the first stage in a project to develop an equal number of urea complexes.

The contract stipulates that the Chinese can refuse delivery of the plants until they have been run at full capacity for five days. In withholding the natural gas the Chinese gain the double advantage of stockpiling ammonia and retaining the technical services of Kellogg.

Kellogg is now pressing for the full amount of gas needed to be made available. The three plants so far completed are at Heilongjiang and Liaoning in the north east and Szechwan in the south.

A further plant in Hubei province is due to come on stream by the end of the year with the others finished during 1977. The associated urea plants, each of 1,600 metric tons a day capacity are being built by Kellogg's subsidiary, Kellogg Chemicals. Kellogg has a year's warranty on the plants.

Japan TV exports record

TOKYO, Dec. 1.

JAPANESE colour television exports are certain to be a record 4.9m. plus sets this year compared with the previous record of 2.7m. in 1975, the Electronics Industries Association of Japan said.

This forecast is based on the cumulative export total for the first 10 months of 4.1m. sets, the association said.

Venezuela oil budget outlined

CARACAS, Dec. 1.

THE President of Petroleos de Venezuela (Petroven) the Venezuelan Government oil company, General Rafael Alfonzo Ravard, said that the organisation is now studying a 1977 budget reaching nearly Bolívares 3bn. (\$688m.).

This money would be used by Petroven to manage its giant nationalised petroleum industry and to make new investments in refining and other areas. Petroven, which ranks among the world's ten largest oil companies in terms of assets, production and equipment, was founded last year with an initial capital outlay of Bolívares 1bn. (\$233m.).

The State oil company reported net income of \$275m. for the first half of this year, on sales of \$4.1bn.

General Alfonzo Ravard also noted that one of the operating companies controlled by Petroven the former Exxon affiliates now called Lanoven, would spend some Bolívares 2.7bn. (\$627m.) over the next five years on adding new refining capacity.

BSC wins major Far East order

BRITISH STEEL CORPORATION has won a major order in a Far East market dominated by the Japanese to supply 4,500 tonnes of steel bearing piles to a construction company, with the prospect of securing another and bigger order in the spring as a follow-up to the first contract.

The second order, on which BSC has an option, is for an additional 6,000 tonnes of piles. The value of the contract has not been disclosed.

The bearing piles will be rolled by the corporation's Scunthorpe division and are to be delivered during the next three months, completing the order in February.

Plessey in talks on Thomson-CSF link

PARIS, Dec. 1.

THE BRITISH electronics group Plessey and the leading French electronics concern Thomson-CSF are making a second attempt to collaborate in the development and manufacture of integrated circuits. The two groups held informal preliminary discussions on a similar association in 1972 but the breaking off of negotiations with the prospective third partner AEG Telefunken of Germany led to the Franco-British talks failing to get off the ground.

Now the two groups have announced that in view of their identity of viewpoint in the integrated circuit field they have set up a study group to look into the possibility of an association "to rationalise and complement their respective activities particularly at the level of research and production and to reinforce their commercial impact on world markets."

On the Plessey side the division involved in any co-operation would be Plessey semi-conductors.

In Paris it is already being speculated that other groups could eventually come into the co-operative venture. Among the names being mentioned are Thomson-Brandt, Siemens of Germany, Motorola which owns 54 per cent. in of the U.S., which has a big Thomson-CSF Group turnover French operation, and the next year is expected to be French offshoot of Philips of around Frs.15bn. (\$1.8bn.).

Swiss wine talks soon

BY JOHN WICKS

ZURICH, Dec. 1.

DISCUSSIONS are expected to take place between the EEC Commission and Switzerland in Brussels next week on the recent decision of the Swiss Government to introduce a levy on imports of red wine in bottles in excess of average imports in the period 1971/75.

The Commission considers this move, which came into force on November 1, contrary to Switzerland's obligations to GATT. The Swiss standpoint is that the step does not contravene its GATT obligations since on joining GATT the Government had reserved the right to introduce import restrictions or similar measures under its national agricultural laws.

The introduction of the levy, which is not considered in Bern to constitute an import restriction as such, has proved desirable in the light of a 700 per cent. increase in the import of bottled red wine over the past decade and the expansion of an existing stockpile of indigenous red wine by the bumper 1976 harvest.

Japan proposes shared markets

TOKYO, Dec. 1.

JAPAN AND the European Common Market may have to work out a "division of labour" agreement to avert trade wars in the future, a top official at the Japanese Ministry of International Trade Industry said today.

Mr. Toshihiko Yano, the Ministry's director-general of international trade policy, told a Press briefing: "We would appreciate very frank and candid views of the European countries on this, and if necessary we would be ready to adjust."

Common Market leaders yesterday issued a veiled warning to Japan to cut its massive trade surplus with the EEC in the next three months.

Mr. Yano said he believed the threat of immediate conflict had been headed off by Japan's promises to hold talks on curbing its exports of cars and ships and to step up imports from the EEC.

However, in the long term, the basic problem was that Japan

and the EEC were competing in many cases to produce and sell the same goods.

Mr. Yano said international market sharing would go against the principle of free world trade, but within the framework of free trade, "I believe we can have some division of labour."

Asked how this might apply to the British car industry, which has suffered from strong competition of Japanese imports, Mr. Yano said he was not suggesting for a moment that it was not appropriate for Britain to produce cars.

But there were all sorts of vehicles, Mr. Yano said, from small cars to large trucks, "maybe we could discuss which products could be most efficiently produced and sold by each country."

He said he was unable to quantify the impact of Japan's promises to boost EEC imports on the trade imbalance. However, the trend should now be towards a reduction of Japan's

surplus. According to EEC estimates, the Japanese surplus could reach \$4.2bn. this year.

Mr. Yano said one of Japan's headaches was how to handle EEC requests for cuts in some of its import tariffs on items which Japan felt should be discussed in the framework of the Geneva Multinational Trade Negotiations.

He also said there was room for a rise in imports from the EEC of heavy machinery and chemicals, but this would have to wait a speed-up in the Japanese economic recovery.

Mr. Yano said Japan was now waiting to hear from the EEC how much member countries wanted to boost exports to Japan of butter, skimmed milk, tobacco and processed meat.

Practical steps would then be taken to let in more imports of these items, as stated in Japan's recent reply to EEC demands for action to cut its trade surplus, he said.

Reuter

Russia raises oil flow to West at East's expense

BY KEVIN DONE, INDUSTRIAL STAFF

THE Soviet Union, the world's largest producer of crude oil, is continuing to increase oil exports to Western countries at the expense of its Eastern bloc trading partners in an attempt to pay for urgently needed imports according to the latest issue of the Petroleum Economist.

It points out that Russia has apparently found it necessary to reconsider trade agreements made last year with its Communist allies for the five-year period 1978-80. These called for a sharp increase in oil deliveries.

"For several years previously exports to the West had risen far less rapidly than those to Eastern Europe and other Communist areas, and it seemed reasonable to assume that the trend would shortly reassert itself, especially in view of the specific provisions in recent trade agreements."

However, Russian crude oil deliveries in the next five years sales to EEC countries jumped from 7m. tonnes in the six months from January to June this year to 10.5m. tonnes, compared with only 2.8m. tonnes in the same period last year. The need to pay for unusually high power, he said.

Hong Kong rejects quota plan

Hong Kong does not recognise the right of the Canadian Government to abrogate bilateral trade agreements. Mr. Bill Dordard, acting director of the Commerce and Industry Department, said yesterday in response to the imposition of quotas on clothing exports to Canada.

Mr. Dordard made the remarks following a special meeting of the Hong Kong Textiles Advisory Board to discuss the Canadian Government's decision. The Canadian Government announced it was cutting back immediately its clothing imports to 1975 levels for the rest of the year and for 1977.

He said the Board's advice was firm and unanimous. "We shall continue to meet our obligations under the three current agreements and trust the Canadian authorities will do likewise."

Leyland cuts prices

British Leyland Motors in Detroit is cutting the price on its 1978 Triumph TR7 sports car by \$684 to \$4,995, effective immediately. At the same time, Volkswagen of America said it is boosting prices on its 1977 Audi models on an average of 3.3 per cent, or \$185.

Tanzania car cuts

Tanzania will limit the import of motor vehicles to 10 makes instead of the 46 allowed before. Cars allowed will be Volkswagen, Peugeot and Datsun, while only Isuzu, Kombi, Land Rover, Range Rover and Ford Transit light vehicles will be imported.

Newer cars

The average age of privately owned motor cars on the Swedish roads has dropped from 14.3 years in 1973 to 14.0 years in 1975 and to 13.9 years in 1976, according to Svensk Bilprovning, the Swedish vehicle inspection organisation.

Nissan in Australia

Nissan Motor will spend \$42m. over the next four years to boost its share of the Australian small car market, the company has announced. It also said yesterday it has awarded Chrysler Australia \$19m. to supply iron engine castings over the next four years.

Brotherhood contract

Peter Brotherhood, the precision engineering company of Peterborough has won contracts from Ghana and Tanzania for industrial steam turbines and components for steam turbines to a value of almost £1m.

Dubai order

S. and W. Berisford International, wholly owned subsidiary of S. and W. Berisford, the food group, has won a \$250,000 contract to supply clients in Dubai with kitchen units and wardrobes.

Oil agreement

Malaysia's national oil company, Petronas, has signed a production sharing agreement with two oil companies of the Shell Group. A similar agreement with a third company, Exxon, was expected to be signed soon.

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HOME NEWS

Engineers 'fail to justify award'

By David Fishlock, Science Editor

THE MACROBERT Award for U.K. engineering innovation is being withheld this year because the assessors have been unable to find an entry to match the standard of previous winners.

The Council of Engineering Institutions said that its evaluation committee headed by Lord Hinton, has been unable to find the requisite technological advance coupled with financial promise.

The rules of the £25,000 award allow it to be made to an individual or to a team of up to five working independently of each other, or to a company, laboratory, or other organisation. It can also be shared.

Nine engineering projects have received the award since 1969, including the EMU-Scanner, EMI's new computerised X-ray technology for medical diagnosis. That was the only time a single inventor won the award outright.

Other recipients have included the inventors of the Rolls-Royce Pegasus vertical take-off aircraft engine, the designers of the Severn Bridge, and the developer of new technologies for the manufacture of gas.

Direct rule opposition has backing

By Our Belfast Correspondent

A NEW attempt to mobilise opposition to direct rule from Westminster, launched by an Ulster Unionist politician, has received the backing of the Ulster Defence Association, the largest of the Protestant paramilitary groups.

Mr. John Taylor, a former junior minister in the Northern Ireland Government, had hinted in a speech that action similar to the Protestant workers' strike of 1974 was needed to force devolution out of Westminster. Conventional politics could not succeed, and only a united effort by Unionists and paramilitary groups could achieve the return of democratic institutions.

Although the UDA has welcomed his ideas, Mr. Taylor's own party, the Official Unionists, have sharply criticised his attempts to draw them closer to the paramilitary organisations. The UDA and the other paramilitary groups yesterday turned down an offer from the Provisional Sinn Féin for talks aimed at agreement on a new Ireland.

Dunlop's sport subsidiary to expand

DUNLOP'S International Sports subsidiary is to embark on an expansion and modernisation programme costing £2m, at its tennis and squash ball factory in Barnsley. Tennis ball production will be increased by about a third and that of squash balls by 40 per cent.

An extra 80 full-time and 50 part-time workers will be taken on, increasing the overall labour force by about 16 per cent.

Half-built tanker seized from Maritime Fruit

By JOHN WYLES, SHIPPING CORRESPONDENT

THE GOVERNMENT, acting in concert with the Bank of Scotland, has taken possession of a 220m. oil tanker being built for Maritime Fruit Carriers, the Israeli-American company, by Scott Lithgow on the Lower Clyde.

The move had been expected for some time because of Maritime's failure to maintain progress payments on the vessel. But the Department of Industry, in a significant attempt to salvage the situation, is embarking on a determined attempt to sell the ship, due to be completed late next year.

A venture into ship sales is a major development in Government policy which may have far reaching implications if the shipbuilding nationalisation Bill fails to reach the Statute Book.

Ministers are coming under strong pressure from trade unions to sponsor building of ships for stock to provide work for order-starved yards.

This may conflict with international shipbuilding agreements, unless potential buyers are lined up before or shortly after building starts.

If the industry were to remain in private hands this task would almost certainly fall to the

Department of Industry, which has already chalked up some notable successes with Maritime ships this year.

Department officials were deeply involved in the deal by which Cunard bought 10 Maritime refrigerated cargo ships.

Because the Government was first mortgagee on five of them, the Department guided the recent sale of the large tanker, Tyne Pride, one of 13 vessels built by Swan Hunter in which Maritime had a 75 per cent stake.

Worried unions

The Scott Lithgow vessel is one of a two-tanker order taken on by Maritime in 1973. Building of the second has been delayed because of the company's financial problems. Unless work starts soon, up to 1,500 jobs at Scott Lithgow's Cardfryke yard may be in jeopardy.

Worried about the employment crisis in the company, local officials of the Confederation of Shipbuilding and Engineering Unions want a meeting with Mr. Bruce Millan, Secretary for Scotland, next week. They are expected to press for Government aid to build the second

tanker, regardless of the lack of a firm order, and for construction of a £30m. drill ship for which the buyer has withdrawn.

The Department of Industry has already been involved, with the Scottish Office, in trying to find a buyer for the drill ship, because the Government has for the time being set its face against speculative building.

Negotiations are due almost immediately with a potential buyer of the first Scott Lithgow tanker, a 228,000 deadweight ton crude carrier.

Very few of these large vessels have been sold in the world this year, and the near-£12m. recently obtained for the Tyne Pride is a benchmark for these latest negotiations.

The signs are that the Department would fall £1m. to £5m. in the sale of the 220m. tanker, signed with Scott Lithgow. Both the Scott Lithgow tankers are financed by 80 per cent credits topped up with 20 per cent investment grants.

Financing was mainly provided by the Bank of Scotland, backed by Government guarantees, and the Bank is acting as mortgagee in possession acting on the Department's behalf.

Albright and Wilson closes Liverpool chemical plant

FINANCIAL TIMES REPORTER

ALBRIGHT AND WILSON, the chemical manufacturer, is to close its small plant at Kirkby, Liverpool, employing 130 people and transfer production to Oldbury, Birmingham.

The company said yesterday it was now more economical to manufacture ammonium phosphate and Calgon water softening materials at its Oldbury site. A new Calgon plant is to be built there and other equipment transferred to the Midlands.

In another rationalisation move some years ago the company transferred manufacture of tripolyphosphate from Kirkby to Whitby, Cumbria, halving the Kirkby labour force to its present level.

Albright and Wilson said yesterday that opportunities would be available for workers who wished to transfer to obtain new jobs in the Midlands.

The closure was attacked yesterday by Mr. David Warburton, national industrial officer of the General and Municipal Workers' Union, who claimed that it would add to the already serious local unemployment problem.

He pointed out that in Kirkby alone since March five companies, including Hygena,

Dubblers Electronics, Selec and Otis Elevators, had announced redundancies of about 1,000.

James McDonald, writer: Boulton and Paul, British Electric Traction's Norwich-based structural engineering and wood-working subsidiary, is to close one of its plants manufacturing aluminium windows and curtain walling during the next year.

About 250 jobs out of Boulton and Paul's total of 6,000 will be lost.

The factory—Boulton and Paul (Aluminium Windows) in

Everley Road, Norwich—has been a consistent loss-maker during its ten years' existence. Boulton and Paul said yesterday.

Now, because of the recession in the construction industry, it had been decided that the aluminium window plant could no longer be subsidised by other group companies.

The company would honour its contractual obligations. It was stressed that "all other group companies will continue their normal operations and are in no way affected by the decision to close the manufacture of aluminium windows."

Concorde ads rapped

CONCORDE's supersonic transatlantic flights take a buffeting from the Advertising Standards Authority today.

The authority upholds three complaints over Press advertising about flights on the world's fastest airliner as "quiet" or claim that there is less or no jet lag and that certain U.S. cities are within an afternoon's journey of London.

The authority called in an independent air correspondent who had flown Concorde four times after a man from Cornwall challenged Air France's claim that "on board all you notice is the absolute tranquillity of supersonic flight. The quiet."

The correspondent said the quietest claims were not justified. The complaint was upheld. British Airways advertising for Concorde services, new services in other aircraft and advertising announcements will not be submitted to the authority before publication.

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Bus fare rises 'unlikely to hit revenue'

By Ian Hargreaves, Industrial Staff

STEEP INCREASES in bus fares are not likely to drive passengers away to the extent of causing a fall in revenue, said a report from the Government's Transport and Road Research Laboratory.

The report will provide further support for the high-fares lobby, whose views made a clear impact on the thinking behind the Government's consultation document on transport policy published earlier this year.

Based on information from Britain and overseas, the report says that even after 25 to 30 per cent increases of the last year, fares would have to be increased manifold relative to average earnings before a situation developed where further increases actually produced a drop in overall revenue.

It shows a general drift away from bus travel, with bus companies consequently either cutting services or increasing fares beyond the general level of inflation.

The research laboratory's figures give a 10 per cent average increase in fares above the prevailing rate of inflation as causing a 3 per cent drop in use, so that total revenue increases 7 per cent.

More significantly, the report says that passenger response to fare increases has not changed in various countries for the last 30 to 40 years.

Even in the past few years, where high inflation has led to large fare rises there is no evidence that passenger response has been greater than before.

There were variations in response to increases from users of different services. Off-peak passenger loadings were more seriously affected than peak-time loadings, and shorter journeys suffered a sharper fall than longer ones.

A report to be published soon by the National Bus Company indicates a similar picture to that painted in the Transport and Road Research Laboratory survey.

The company took data at 11 places between March and May this year. In this period passengers on the buses had to pay on average 11 per cent more. The result in passenger loading varied from a 6 per cent loss to a seasonally influenced 2 per cent gain. The mean fares elasticity figure, minus 0.3, is close to that shown in the laboratory report.

After a double round of fare increases last year, some National Bus Company services suffered falls of 18 per cent of their passengers.

The Effect of Fares on Bus Patronage, by P. H. Bly, for the Transport and Road Research Laboratory, Crowthorne, Berks.

New agreement on display lighting curbs

THE MAIN users of display lighting have agreed to limit their use of lighting after the expiry of the Government's controls on lighting.

The voluntary agreements mean that users of illuminated signs will have more flexibility than before as to how and when they use their lights.

JFB appeals against ban on bid moves

By RICHARD LAMBERT

A UNIQUE insight into the development of a takeover battle was provided by yesterday's Court of Appeal hearing on Johnson and Firth Brown's disputed bid for Dunford and Elliott.

Mr. Anthony Lloyd QC, acting for Johnson and Firth Brown, asked Lord Denning, Master of the Rolls, Lord Justice Roskill, and Lord Justice Lawton to discharge a temporary order made on Tuesday by Mr. Justice Mocatta, banning Johnson and Firth Brown from proceeding with the bid.

Mr. Lloyd disclosed that Johnson and Firth Brown first thought of bidding for Dunford and Elliott at the end of 1975, and made a direct approach to that effect in July 1976. By that time, Dunford and Elliott was in "considerable financial difficulties," and had appointed Morgan Grenfell as advisers.

Concern

In a letter to Mr. P. G. Edwards, chairman and managing director of Dunford Radcliffe and Brown Bayley Streets, Mr. Philip Ling, the general manager of Johnson and Firth Brown, pressed his concern at reports that Dunford and Elliott was holding talks with the National Enterprise Board.

He suggested that before coming to terms with NEB, Dunford and Elliott should consider a deal with Johnson and Firth Brown.

He proposed that Dunford and Elliott could sell to Johnson and Firth Brown its peripheral businesses, such as its forge works, or its engineering division. If neither of these were attractive, he added, Johnson and Firth Brown would be willing to consider the possibility of a full merger. These offers were declined in a letter dated July 20.

On October 1, a Board meeting of Johnson and Firth Brown's steel division under its chairman Dr. D. Hardwick agreed that a takeover bid would be the best solution to Dunford and Elliott's problem. It discussed the potential hazards to Johnson and Firth Brown which could arise in the event of a bid.

At the beginning of October, Dunford and Elliott decided that it should approach the NEB for help, and on October 12 the NEB put forward its terms for assistance.

Meanwhile, the institutional shareholders of Johnson and Firth Brown were "incredibly" at the end of the meeting.

October 27 was the crucial date in this affair. Mr. Lloyd said. Mr. Ling and his assistant went to see Mr. Sirkett, and in discussing the possibility of taking part in the underwriting, they were shown the confidential documents which the other potential underwriters had also seen.

Mr. Ling's reaction to the profits forecast was that the figures were "incredible."

At the end of the meeting, Mr. Ling also asked Mr. Sirkett what controls existed to regulate overseas investment operations, in view of concern about export of capital.

Mr. Edgar Palamouni, managing director of M and G, said there was already a strong restriction on overseas investment in the shape of the currency premium.

It was the business of the Government to create conditions in which U.K. investment was sufficiently rewarding.

Mr. Tim Simon, chairman of the Unit Trusts Association, said it was entirely inappropriate to differentiate between U.K. and overseas investment by authorised unit trusts.

The terms were based on the assumption that Johnson and Firth Brown's profits in the year to next June would rise from £8.1m. to £10m., while Dunford and Elliott, if it was acquired, could produce £3m.

The next day Morgan Grenfell asked the Takeover Panel to bar Johnson and Firth Brown in Dunford and Elliott, on the grounds that Johnson and Firth Brown was in possession of price sensitive information. Before the Panel made a final decision on this point, Dunford and Elliott issued its writ.

However, Mr. Lloyd said that Mr. Sirkett had been told by the Panel that but for the appearance of the writ, and subject to any significant new arguments, Mr. Sirkett would have been given the all clear.

The hearing continues to-day.

MP attacks unit trust investment in Japan

By ERIC SHORT

PROMOTION of unit trusts investing in Japanese companies has been attacked by Mr. John Cartwright, Labour MP for Woolwich East.

He complains in a letter to Mr. Robert Sheldon, Financial Secretary to the Treasury, about the M and G Group's sending out promotional material urging investment in Japan and stressing that it was the world's major growth area in recent years.

Mr. Cartwright said that with Britain requesting the Japanese to reduce their U.K. sales voluntarily in certain important areas, it seemed illogical that British investors should be encouraged to invest in Japan funds urgently needed to regenerate British industry.

The letter also asks Mr. Sheldon what controls exist to regulate overseas investment operations, in view of concern about export of capital.

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HOME NEWS

Airlines to review fares role of pound

By Michael Donnan, Aerospace Correspondent

THE CONTINUED USE of sterling as a currency for basing fares by the world's main airlines is to be considered at a conference next February called by the International Air Transport Association.

The venue has not yet been settled, but it is expected to be in Europe, probably Paris or Geneva, between February 1 and 19.

All IATA's member-airlines, which together carry more than 80 per cent of the world's scheduled air traffic, use sterling and the dollar as base currencies for their fares structures.

Fares are first calculated in one of the base currencies and then translated into local currencies in the different countries for ticket sale.

This system only works satisfactorily, however, when the base currencies are relatively stable. IATA has a formula for handling small variations in exchange rates, but big fluctuations, such as this year's substantial depreciation in sterling, cause considerable problems.

Still unstable

These can be overcome by adding surcharges to sterling fares to ensure that as much of the depreciation as possible is offset. So rapid has the fall in sterling been this year, however, that the surcharges out of the U.K. amount to more than 30 per cent, in some cases.

The airlines feel this situation cannot continue, especially with sterling still unstable. Accordingly they are thinking of abandoning sterling as a base currency for fares calculations and using either the dollar alone, or the dollar and another strong currency.

A further alternative is to use the Special Drawing Right (SDR) unit of the International Monetary Fund, which is based on a number of currencies and therefore offers a more stable basis on which to calculate fares.

Action urged on improving sub-standard housing

By Michael Cassell, Building Correspondent

A "big increase" in renovation work is required urgently if Britain's stock of sub-standard housing is to be brought up to standard by the end of the century, according to a report published yesterday by the National Home Improvement Council.

The report, which is the Council's preliminary survey of the overall home improvement situation in the U.K., states that there are still about 3m. homes without basic amenities, most of which would be capable of sufficient useful life to more than repay the cost of improvement. If these sub-standard homes could be modernised at a rate of 250,000 units a year—double the present rate—then every household could be provided with a habitable home within the next ten years.

The council believes that this rate of improvement could take place at no extra cost. If public new housing work was stabilised at about the 1972 level. Moreover, the net benefit would be a gain of 80,000 more additional units to habitable stock each year than is at present accumulating.

"However, if the private new housing sector is unable to respond to the reduction of output in the public sector then a higher rate of improvement work may well be required to eliminate the further deficit of habitable stock to household demand."

More jobs

The replacement of 440m. of public sector housing work by 440m. of improvement work would create work for an additional 17,000 jobs in the building industry. A quarter of the work would be carried out by local authorities with the remainder in the hands of private contractors.

Mr. George Pincknett, the chairman of the council, introducing the report said that its proposals would not cost the Exchequer "one extra penny."

The nation's resources are not being spent where the need is greatest and a big switch in emphasis is wanted. Elimination of very poor quality homes for those with low income, the current regional distribution of grants and the share of aid between public and private sectors should be examined.

"In terms of sheer human misery, if there is action which can be taken now instead of next month or next year and in spite of present economic difficulties then there is absolutely no excuse for delaying the necessary decisions a moment longer."

Among the report's main recommendations is the urgent re-examination of the improvement grant scheme. It says that the relationship between public sector grant aid and private sector aid must be rethought as the average grant for each local authority home is more than three times the private grant.

There should be an immediate increase of 100 per cent in eligible costs as an interim measure and improvement support should not be confined to the bottom of the housing market.

"Relief and encouragement" was also needed higher up the housing ladder, not only to meet human aspirations but also to prevent premature obsolescence. Improvement in U.K. Housing—A Reappraisal, NHIC, 26, Store Street, London, W.C.1.

Builders to submit 'survival policy'

By Michael Cassell, Building Correspondent

LEADERS of the construction industry will have an emergency meeting with Mr. Reg Ffreeson, Minister for Housing and Construction, to submit what they regard as a policy for the survival of the industry.

Mr. Ffreeson has called a meeting of the construction sector's National Consultative Council on Tuesday. A Treasury Minister is expected to be present.

The industry's representatives will say—not for the first time—that the continuing recession throughout construction seems set to grow even worse and that unemployment may rise even further.

About 220,000 workers are jobless and the industry's output is down more than 20 per cent compared with 1973. Work in the design professions has plunged even lower, indicating the extent of the recession still to hit the rest of the industry.

Relaxation

Mr. Ffreeson will be told that the construction sector is determined to avoid any further damage as a result of public expenditure cuts.

Its proposals involve a minimum output programme for public and private sector housing work, increased improvement work, the relaxation of industrial development certificate controls and more Government support for the industry's export efforts.

Industry members of the Consultative Council said yesterday: "We will be setting before the minister a range of proposals which add up to a policy for survival. Much of this action can only be taken by Government and we will be asking Mr. Ffreeson to act quickly."

Peart heads council to replace chief scientific adviser

By David Fishlock, Science Editor

THE GOVERNMENT finally has replaced its post of chief scientific adviser to the Cabinet—last held by Sir Alan Cottrell—until 1974—with a 14-man Advisory Council for Applied Research and Development.

The chairman of the new council is Lord Peart, Lord Privy Seal, a senior member of the Cabinet. His deputy chairman is Sir James Menter, principal of Queen Mary College, London, and a non-executive director of Tube Investments.

The other 12 scientists or engineers named yesterday include Sir Peter Matthews, managing director of Vickers, Mr. Monty Pennell, deputy chairman of British Petroleum, Mr. Robert Clayton, technical director of GEC, Dr. Alfred Spinks, research director of ICI, and Sir Frederick Stewart, chairman of the Advisory Board for the Research Councils.

The terms of reference of the new council are to advise Ministers, and to study applied research and development in relation to national needs; the articulation of applied R and D with scientific research; future development and application of technology; and the international role of the U.K. in applied R and D. The council is to meet for the first time this month.

It closely resembles the Advisory Council on Scientific Policy, post-war precursor of the post of chief scientific adviser, which was originally under the chairmanship of Lord Todd, president of the Royal Society.

But the new council will have much stronger resources, most conspicuously through the scientific secretariats under a chief scientist now set up in most Whitehall departments. The head of the Central Policy Research Council.

Seventies 'marked by doubts on State action'

By Donald Maclean

STRIKES, sit-ins and similar forms of industrial action have become increasingly used for openly political ends, according to the 1976 edition of Social Trends, published today.

Strikes against the passage of the Industrial Relations Act through the Commons and by Health Service employees against private patients and student unrest had increasingly characterised the Seventies.

The report says that the last few years have been overshadowed by two economic factors: inflation and unemployment. There were exceptionally large fluctuations in the main economic indicators, including the rate of change of prices and earnings, unemployment, the balance of payments, the sterling exchange rate, stock market prices and the money supply.

Record post-war levels were reached in these fields and for the first time in decades the country experienced falls in its gross domestic product and in average real incomes.

Government incomes policies had tended, at least temporarily to make distribution of earnings more equal in percentage, though not in absolute terms.

There were few changes in the early seventies which could correspond to those of the late 1960s—abolition of the death penalty; changes in the abortion, divorce and homosexual laws; abolition of theatre censorship; new gaming laws; and the lowering to 18 of the voting age and the age of majority.

Social Trends, 1976: SO, £6.90. Feature, Page 21

U.K. paper industry 'at risk'

By Lorne Earling

THE LONG term viability of the U.K. paper industry is at risk as the production of more and more grades of paper becomes uneconomical, according to a report published today by ICC BUSINESS RATIOS.

The report said industry had been badly hit by rapidly increasing prices of imported raw materials and by relatively cheap imports of finished products.

Those imports had been largely responsible for the industry's inability to pass on increases in costs.

The report, based on the performance of 80 leading U.K. paper companies in the three years to the end of April this year, said profits at the high point of the industry's cycle had never been outstanding.

The average return on capital for the three years im-

proved from 12.9 per cent in 1973-74 to 19 per cent in 1974-75 and plummeted to 8.3 per cent for 1975-76. There is no reason for supposing that this is the low point.

A similar report by ICC on paper merchants said sales in the same period increased 57 per cent, but most of the increase took place in the first 18 months.

The larger part of the rise resulted from higher prices and not volume. The first half of the period was a time of buoyant sales and profits, and of extensive cost cutting.

The average credit time was reduced and the average rate of stock turnover and asset utilisation improved. In the second 18 months sales growth almost vanished, profits went down and the stock turnover ratio and the credit period were reduced even more sharply.

Business Ratio reports on Paper and Board Manufacturers and Paper Merchants: ICC Business Ratios, 31 City Road, London, E.C.1. £35 each, or £60 for both.

Brokers calculate effect of CCA

FINANCIAL TIMES REPORTER

ESTIMATES of the impact of the proposed current-cost accounting system on company profits have been prepared by London stockbrokers Phillips and Drew.

The firm emphasised that the figures had to be treated with caution because of the lack of complete information. In addition, when comparing companies allowance had to be made for their different accounting dates.

The stockbrokers estimated the effect of the CCA proposals on 120 companies and found that their aggregate pre-tax profits were reduced by about 45 per cent in the current year and by an estimated 40 per cent next year.

There was, however, a considerable variation between sectors. Banks, contractors, and stores were comparatively lightly affected. Textiles, shipping, paper and engineering were among the worst affected.

The earnings calculations assumed tax charges at 52 per cent on CCA profits arising in the U.K., plus the overseas tax actually paid. On this arbitrary basis earnings fell rather more sharply than pre-tax profits—55 per cent in the current year and 50 per cent next year.

A fifth of the companies in the Phillips and Drew sample made a CCA post-tax loss last year and an eighth were expected to do so this year. More than 40 per cent of the companies would have uncovered dividends this year.

Company	Percentage Change Pre-tax	Company	Percentage Change Pre-tax
Pilkington	-51	Allied Breweries	-72
A. P. Cement	-43	Base Charrington	-58
SPB Industries	-53	Guinness	-48
R. M. Concrete	-85	Scottish & Newcastle	-35
Marley	-52	Whitebread	-59
Redland	-37	Granada "A"	-29
R. P. Cement	-52	E.M.I.	-30
Turner & Newall	-70	Grand Metropolitan	-117
Tarmac	-62	Trust Houses	-96
Taylor Woodrow	-26	AB Foods	-48
Wimpey	-37	Cadbury Schweppes	-49
Costain	-19	J. Lyons "A"	-197
BICC	-74	Ranks Hovis	-77
Chloride	-33	Spillers	-64
GEC	-36	Unilever	-15
Plessey	-75	Rowntree Mackintosh	-41
Birmid Qualcast	-75	Tate & Lyle	-8
Renold	-77	United Biscuits	-28
Dowry	-25	D.R.G.	-59
GKN	-68	Metal Box	-76
Smith Industries	-45	Boots	-33
Tube Investments	-104	S. H. Stores	-23
Vickers	-43	Debenhams	-25
Hawker-Siddeley	-23	Graxton Warehouses	-24
Camp Air	-72	Gus "A"	-18
Bridon	-46	Mouss of Fraser	-47
Bobcock & Wilcox	-64	Marks & Spencer	-13
Simon Engineering	-26	W. H. Smith "A"	-34
IMI	-119	UDS	-40
Delta Metal	-96	F. W. Woolworth	-56
Johnston Matthew	-25	Burton	-46
Leak Industries	-52	Costa Picon	-65
Fosco Mincep	-25	Courtaulds	-183
Decora "A"	-55	Tetral	-89
Ever Ready	-47	Carrington Wyella	-155
Rediffusion	-34	S.A.T.	-42
Thorn "A"	-43	Imperial Group	-65
SSR	-52	Rothmans	-87
Hoover	-26	Distillers	-50
Lucas Industries	-65	Albright & Wilson	-70
Associated Engineering	-70	Fisons	-30
BSA	-48	Glass	-72
Dunlop	-70	Laporte	-170
Cavenham	-69	SOC International	-53
Tesco	-54	Beecham	-14
Unigate	-70	Reckitt & Colman	-37
Sainsbury	-70	Smith & Nephew	-41
Associated Dairies	-41	LRC	-94
P & O	-112	Steeley	-57
Ocean T + T	-43	Gestetner	-42
Bowater	-84	Lenson	-80
RET	-62	Rank Organisation "A"	-64
S. Pearson	-79	Telephone Rentals	-53
T. Filling	-51	BT	-182
McCormick	-81	Smith T + T	-81
TDE	-43	Barclays	-7
E. C. Clay	-49	Lloyds	-13
Reed International	-118	Midland	-13
Thames Valley	-27	Mid-West	-12

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Kenneth Gooding studies the case of the Wine and Spirit Association that the Chancellor should not increase duties on alcohol.

Mr. Denis Healey's Christmas carol

AT FIRST sight, the largest of current lost causes is the campaign being waged by the Wine and Spirit Association, an organisation which represents most of the U.K. shippers, wholesalers and retailers. The association is attempting to persuade the Chancellor he should not put up wine and spirit duties. The campaign reaches a climax this week when the association meets Treasury officials to put its case.

Both inside and outside the trade, it is assumed that Mr. Healey's pre-Christmas package of economic measures will involve some kind of addition to duty on VAT on drink. There is evidence of a buying spree like those which used to burst before annual Budgets. One big wine and spirit wholesaler group said last week it had already sold more drink during the past month than during the whole of the 1975 Christmas period.

Worth saving
Already alcoholic drinks contribute around £1.5bn. a year in excise duties, another £400m. in VAT and account for nearly 8 per cent. of all consumer spending in the U.K. Increases in duty have become significantly larger in the recent past. For the average drinker the sums involved in pre-Budget buying are certainly worth saving. The last Budget, for example, added 32p to the price of a bottle of whisky, 12p to sherry and port and 6p to table wine. This took the total duty element per bottle to £3.89 on whisky, 67p on port and sherry and 50p on wine.

Mr. Healey seems determined to get the value of duty on drink up to its 1969 level in real terms. He said as much in his 1974 Budget speech, but admitted that he had to hold back to some extent because of the inflationary effect such a move would have had on the cost of living index.

In fact, the recent rises have actually taken the real value of the duty on table wine above the 1969 level by 3p a bottle. But the Chancellor has a long way to go before catching up with other drinks. He would need to add 2.1p to a pint of beer, taking the average public bar price to 28.2p, while the average take-home price for a bottle of Scotch would have to go up to £5.70.

The wine traders cannot understand Mr. Healey's emphasis on this point, particularly at a time when one of the prime economic targets is to get the U.K. inflation rate under control. The association argues that competition has kept the price of wines and spirits from rising as fast as the general rate of inflation. The Price Code is

playing no part at the moment. To raise those prices which have not kept pace with the general rate of inflation the association simply moves the average level up again, the association points out.

But to some extent that is a side issue. The main point the association has been making to the Chancellor this week is that if he really wishes substantially to increase his revenue from wines and spirits he ought to leave duties alone. All the evidence, they argue, shows that the rate of revenue increase is greater when duties are held down. Unfortunately for the association, it is just as true that the law of diminishing returns can take over and that revenue might actually drop if duties are lifted too high.

For example, the Customs and Excise annual report for the year to March 1976 showed wine revenue 11.9 per cent. up at just over £165m., thanks to the steep duty rise during the period. But, significantly, that revenue was 12 per cent. below what the Treasury forecast it would be.

According to the association's calculations, the Treasury would have collected £159m. more in wine revenue this year had the duty not been raised. The last Budget, the traders arrived at this conclusion after studying wine clearances from bond in the year to the end of September which were 4.5 per cent. down on the previous 12 months. The trade believes that the Customs and Excise statistics are seriously understating the real position, and would put the real drop in sales at something like 6 per cent.—or around 30m. bottles of wine "lost" over the year.

Recession

Coupled with a 9.3 per cent. drop in spirits clearances—the best measurement of actual sales we have—this spells severe recession for the trade. To choose just a couple of examples of the effect this is having, there was the decision by Seagrams, probably the world's biggest liquor business, not to go ahead with its planned U.K. wine and spirit marketing build-up. Then there was the decision by Fitch Lovell, the food and supermarket group, to put its wine and spirit offshoot, R. Gonzalez, up for sale. Jobs under Mr. Healey's emphasis have been lost and investment is minimal because of this at a time when one of the prime economic targets is to get the U.K. inflation rate under control.

The association argues that competition has kept the price of wines and spirits from rising as fast as the general rate of inflation. The Price Code is



weeks before he gets the duty or another. For at least five years the But the Treasury's reply is at the interim he has made what traders have been pressing for ways the same: the country can amounts to an interest-free loan this system to be changed. The not afford to give up that to the Treasury. This loan totals U.K. is the only country in the amount of money just at the around £100m. at least, cash the world, apart from Ireland, moment. industry has to finance one way where no credit period for duty But Mr. George Bull chairman

of the association, argues the Treasury could offset the impact of a change to a credit period both by phasing it over two or three years and by cutting its own costs. If a credit system were introduced, the traders would not be the need for so many Excise officers. At the same time there could be a reduction in bonding areas. The wine and spirit traders also emphasise the fact that the U.K. is now totally committed to the European Community. Britain would stand on more solid ground in its negotiations over the Common Agricultural Policy (CAP) if the Chancellor did not appear to be hammering so hard at sales of French and Italian wine.

There is also the danger that the Continental Europeans will retaliate and choose as a target Scotch whisky—a major revenue earner for the U.K. which brought in about £40m. from the EEC countries last year. Already the Italians have fixed a discriminatory duty on Scotch, making it more expensive and spirit traders about the effect on revenue of increased

grapes—brandy in particular. George Bull insists: "Our package would cost the Treasury nothing. But the trade would benefit from increased volume and a relaxation of duty-gathering costs. Employment would benefit from increased investment and extra jobs being created. The Ministry of Agriculture would benefit from a better bargaining position in Brussels. The Government would gain from conforming more to EEC policies. Consumers would gain from more reasonably priced products. Thus the country would gain from improved revenue, sounder trade, more jobs, better bargaining power in Brussels, more reasonably priced goods and happier voters. How can Mr. Healey resist such a package?"

Psychological

The answer as regards the forthcoming package, has perhaps been provided by a recent circular they sent to institutional investors, the brokers agreed with the wine and spirit traders about the likely effect on revenue of increased

based on critical assumptions about total consumer spending, the level of drink spending both gross and net of tax and the rate of cost inflation—suggests that... it will be very difficult for the Government to achieve higher revenue from wines and spirits as a result of increasing taxes." In fact, 50p on a bottle of fortified wine and 6p on a bottle of table wine would produce no change in revenue, the brokers insist. But "we do not rule out a purely psychological exercise to emphasise that luxury consumption is being heavily penalised."

This is another way of saying that it seems the British cannot be convinced that times are really difficult unless they are presented by the Government with extra duty on beer, spirits, wine and cigarettes. Perhaps the next task for the association should be some attempt to remove that psychological hang-up. After all, an organisation that is trying to convince Mr. Healey not to increase liquor duties is probably willing to tackle any problem, however unlikely a successful outcome might be.

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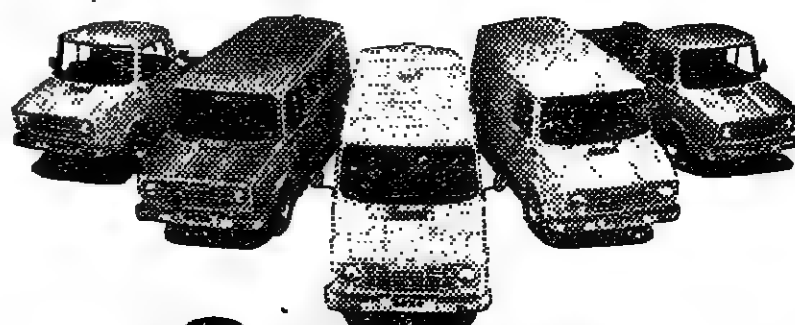
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U.K. ECONOMIC INDICATORS

	1976			1975		
General	Oct.	Sept.	Aug.	Oct.	Sept.	Aug.
Unemployment ('000s)	1,377.1	1,458.4	1,501.9	1,165.4	1,248.1	1,281.1
Unfilled vacancies ('000s)	129.3	141.7	129.8	132.0	142.4	142.4
Currency reserves (£bn.)	4,703	5,158	5,929	5,710	5,859	5,859
Basic materials (1970=100)	227.1p	214.1	204.0	232.2	243.2	243.2
Manuf. prod. (1970=100)	229.5p	226.2	223.4	197.6	194.9	194.9
Bank advances (£bn.)	15,482	15,003	15,100	14,132	13,782	13,782
Retail prices (1974=100)	163.5	166.6	158.5	142.5	140.5	140.5
Wage rates (July 1973=100)	217.4	217.4	217.3	186.3	184.9	184.9
Terms of trade (1970=100)	79.1	80.5	80.8	81.5	82.2	82.2

	Sept.	Aug.	July	Sept.	Aug.	July
HP debt (£m.)	2,465	2,430	2,386	2,237	2,249	2,249
Retail sales val. (1971=100)	206.4	204.3	189.9	179.2	175.5	175.5
Industrial output (1970=100)	102.3	100.8	101.8	100.0	98.9	98.9

	1976			1975		
Trade and Industry	Oct.	Sept.	Jan.	Oct.	Jan.	Oct.
Steel, weekly average ('000 tonnes)	457.7	426.0	428.6	402.0	388.1	388.1
Imports fob (£bn.)	2,582	2,508	2,288	1,945	1,795	1,795
Exports fob (£bn.)	2,222	2,132	1,976	1,128	1,549	1,549
Visible trade balance (£bn.)	-0.360	-0.376	-0.302	-0.217	-0.210	-0.210
Cars ('000s)	109	100	110	93	105	105
Commercial vehicles ('000s)	29.9	28.3	20.5	29.6	32.1	32.1
Houses completed ('000s)	25.5	28.7	25.9	29.1	25.4	25.4
Bricks (millions)	479	494	458	488	419	419
Cement, weekly average ('000 tonnes)	299	314	308.5	333	331	331

	Sept.	Aug.	Jan.	Sept.	Jan.	Sept.
TV sets ('000s)	279	169	194	237	206	206
Radios, radiograms ('000s)	343	275	298.2	372	380	380
Furniture (1970=100)	150	147	149.7	154	153	153
Petroleum (m. tonnes)	6,039p	5,400	6,510	5,964	6,538	6,538

	Aug.	July	Aug.	Aug.	Aug.	Aug.
Man-made fibres (m. kgs.)	43.82	46.72	50.97	40.77	45.71	45.71
Hosiery (1970=100)	99	95	96.25	98	95.6	95.6
Electric cookers ('000s)	65.9	63.3	75.0	59.9	74.0	74.0
Washing machines ('000s)	51.8	48.3	71.5	51.2	52.1	52.1
Engineering orders on hand (1970=100)	89	89	91.7	108	117.4	117.4
Race cotton, weekly average ('000 tonnes)	2.31	2.19	2.73	2.28	2.15	2.15
Raw wool (m. kilos)	8.3	8.7	9.8	7.0	9.1	9.1

	July	June	Jan.	July	Jan.	July
Machine tools (£m.)	28.0	27.5	30.5	26.1	28.5	28.5

	1976			1975		
3rd qtr. 2nd qtr. 3rd qtr. 2nd qtr. Year	3rd qtr.	2nd qtr.	3rd qtr.	2nd qtr.	1st qtr.	Year
Consumer spending (£bn. 1970 values)	8,880g	8,789	8,729	8,539	8,513	8,513
Motor trade turnover (1972=100)	177	176	151	148	143	143

	2nd qtr.	1st qtr.	2nd qtr.	2nd qtr.	1st qtr.	Year
Building and civil engineering (£bn.)	3,165g	3,014	2,912	2,614	11,610	11,610

* Production. † Deliveries. ‡ Net sales. § Consumption. ** Seasonally adjusted. †† All manufacturing industries. ‡‡ Excluding car radios. §§ Deliveries, U.K. made and imported sets. ¶ Prices. ††† Including cooker grill toasters. § Value of output. § United Kingdom not seasonally adjusted. § First preliminary estimate. ¶ Provisional figures. h Deliveries of petroleum products for inland consumption.



Prentice severs link with TGWU

By Rupert Cornwell, Lobby Staff

WITH A SAVAGE attack on the "special relationship" between the Labour Party and the trade unions, Mr. Reg Prentice, Overseas Development Minister, yesterday resigned from the panel of MPs sponsored by the Transport and General Workers' Union.

In a letter to Mr. Arthur Rogers, Secretary of the TGWU's regional branch in London, Mr. Prentice said that the "special relationship" between the two movements was among the most irrelevant and out-of-date features of the British political system.

They were also dangerous—an obstacle to both sides, whose jobs were different, he declared.

The unions, Mr. Prentice added, existed to represent the interests of their members in a dialogue with the Government of the day, irrespective of its political colour.

Emphasising that the decision was political rather than personal, Mr. Prentice—who is under intense pressure from his Left-wing constituency party in Newham, North East—declared that he was campaigning for a Labour Party with policies based on the national interest rather than class war dogma.

To govern properly, the party had to abandon "the whole rickshaw" of affiliated membership, trade union-sponsored MPs, and the most dangerous practice of all—block votes at the annual conference.

Mr. Prentice's resignation was a surprise, as he had been expected to continue as a backbencher.

Mr. John Leveridge (Con., Havering, Uxbridge), could steps be taken to allow for tax relief a proportion of the cost of travel by rail to school for children up to 16 years who are unable to obtain concessionary rate season tickets because of their age?

Mr. Robert Sheldon, No. 1 do not think it would be right to single out this particular form of personal expenditure for tax relief.

Mr. Bryan Gould (Lab., Southampton Test), What effect on the sale of gilts is produced by: (a) the current rate of sterling, (b) the prospect of changes up or down in the rate, and (c) the prospect of changes in interest rates?

Mr. Dennis Davies, Minister of State, Reactions in the gilt-edged market are determined by a wide range of influences. Insofar as it is possible to make broad estimates of the impact of any one variable, this is only meaningful for changes in the specified variable rather than for the current level or rate of change.

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Ships Bill row renewed

Foot faces angry Tories in dispute over hybridity

By Philip Rawstorne

GOVERNMENT ATTEMPTS to speed the passage of the Aircraft and Shipbuilding nationalisation Bill through the Commons were last night angrily attacked as "an abuse of democracy" by the Conservatives.

But Mr. Michael Foot, Leader of the Commons, said that the legislation—blocked by the Lords in the previous session—had to be enacted as soon as possible "in view of the serious consequences of uncertainty for the industries and for those employed in them."

Mr. Foot moved a Government motion to suspend Commons Standing Orders and avert any possibility of the Bill being challenged as "hybrid."

Special procedures for hybrid Bills, which are judged to treat similar companies unequally, would involve lengthy delays for the legislation.

The Government's motion also sought a formal committee stage instead of subjecting the Bill to another line-by-line examination in the Commons.

Mr. Foot said that the Government's purpose was "to allow this House to assert its supremacy over the non-elected and irresponsible House of Lords and to do so quickly."

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measures in Labour Party manifesto, he warned that Conservative peers could provoke considerable constitutional difficulties.

Mr. Foot said relationships between the two Houses would be very much easier if Lord Carrington, Conservative leader in the Lords, accepted the doctrine.

"We are asking the House to assert that it wants this Bill in the form that it passed last year," he said.

But amid Tory cheers, Mr. Francis Pym, front bench spokesman, rejected the Government's moves.

"This motion is an abuse of our procedures of our democracy," he said.

The purpose of the Parliament Act—under which the Bill had been reintroduced—was to give Parliament time to consider the Bill further.

And accusing Mr. Foot of trying to introduce "a severe and vicious double-headed guillotine," Mr. Pym declared: "It's up to the Government to get its legislation right."

If the Bill were to be sent to the Parliamentary examiners, Mr. Pym said, it would be sent to the Parliamentary examiners.

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Mr. Robin Maxwell-Hyslop

MPs that there was no doubt that the Bill was still hybrid.

He claimed that some ship repair companies which met the criteria for nationalisation, had been excluded and others which had not met the criteria, had been included.

The Government had decided which companies it wished to nationalise on an arbitrary basis, he claimed.

A subsidiary of Tate and Lyle Sugar, and another company, Westminster Dredging, both met the conditions laid down for nationalisation, but had been omitted from the Bill, Mr. Maxwell-Hyslop claimed.

Mr. Maxwell-Hyslop said the Government must have been made aware of the serious risks of hybridity at the very beginning of this Bill.

This is a most unworthy attempt to abandon a traditional and most important arrangement whereby private interests, if they feel they have been unevenly treated in a Bill, are entitled to be properly heard by a Committee of the House, Mr. Maxwell-Hyslop argued.

He resented most that they could be deprived of this right either because they were seen as "not terribly important victims," or because it had been rather late in the day when this was discovered.

"If these arguments were accepted in this House it would be the beginning of the end of our freedom. This is the way that liberties perish."

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LABOUR NEWS

Leyland toolmen to strike over pay differentials

By Alan Pike, Labour Staff

BRITISH LEYLAND toolmakers demand could not be met within the pay policy and ordered them back to work.

Since then the toolmakers have formed a new, unofficial group to represent their interests and Monday's action will demonstrate their ability to take co-ordinated strike action on a company-wide scale.

The toolmakers have two aims—to resolve their pay differential problems and to secure a new, exclusive negotiating structure for themselves.

The first aim conflicts with the pay policy and the second is contrary to British Leyland's view of how the company's negotiating structure should develop.

Mr. Frank Barron, chairman of the unofficial toolmaker group, said yesterday that plans where toolmakers pay is negotiated in company with other groups were demanding separate negotiations from the end of current pay agreements.

Monday's strike was being called because the company refused to meet the toolmakers and discuss this.

On the differentials claim, the group says that there are differences in pay of up to £18 per week between Leyland toolrooms.

"Skilled toolmakers at some plants could get the same money for sweeping the floor at other Leyland factories," said Mr. Barron.

Leyland, like many employers, is aware of the ill-feeling being caused by erosion of skilled pay differentials but is powerless to take corrective action because of the pay policy.

Efforts to reorganise negotiating structure are similarly hampered, although the company is in any case seeking a more flexible structure than the one toolmakers are demanding.

The number of Leyland workers laid off because of the unofficial strike at the Rubery Owen components plant rose to 6,000 yesterday and Chrysler van and truck output at Dunsblane was halted with 400 laid off.

At Ford's Halewood factory 700 men walked out after a welder's official strike at the Rubery Owen plant, which the company hopes that work will resume to-day.

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FINANCIAL TIMES SURVEY

Thursday December 2 1976

ATLANTA

One of America's leading growth centres, Atlanta has been hard hit by the recession. Even so, it remains one of the busiest cities of the South, and a symbol to many of the resurgence of Dixieland they see also in the White House victory of Georgia's Jimmy Carter.

Instant city in a new South

By Jay Palmer

DESPITE BEING buried "deep in the heart of Dixie," Atlanta is not and never has been a typical southern city. Its roots lie not so much with cotton, peaches and "Gone with the Wind" antebellum aristocrats with white columns and black maunies, but rather with industry, commerce, transportation and services. While it has had its share of racial problems over the past century, it has nevertheless gained a justifiable reputation for being something of a liberal bastion, more interested in making money than preserving an antiquated status quo.

Atlanta has been described as the ultimate in U.S. "instant cities" an accolade of which it seems inordinately proud. If so, it is surely the instant city of the New South, the commercial and business centre of a region which, after more than 100

years of depression and recession, is at last starting to stretch its financial and political muscles. The city now, after a 15-year orgy of downtown construction and soaring skyline, really believes its own propaganda that it is "the world's next great city."

But Atlanta, like the rest of Georgia and indeed the entire South East, felt the impact of the recent 24-month-long U.S. national recession more quickly and more harshly than the rest of America. Its growth rate suddenly plummeted from way above the national average, and almost overnight the property and construction boom which had meant so much to Atlanta burst. To-day Atlanta's grand office towers and its string of impressive hotels stand partly empty, waiting for the next economic upturn.

No one actually suggests that Jimmy Carter, the former Governor of Georgia, will be able to do much to help Atlanta directly from the White House when he moves in January. Nevertheless, with Atlanta businessmen, bankers and civic leaders making up a goodly part of the Carter entourage, there is to the city a strong undercurrent of optimism that Mr. Carter, as the first U.S. President to come from the Deep South in over 100 years, must refocus business and investment attention on his home region. Certainly his political success serves as the living example for the South's recent political recovery.

Atlanta's historical origins are almost a geographical accident. The city, originally called Marthasville and later Terminus, grew up around the arbitrary meeting point of two railroads. Its name to-day represents, in fact, a telegraphic shorthand for the Western and Atlantic Railroad. But it did not remain a railway village for long—its fast-growing importance as a regional distribution and transport centre was given the ultimate in back-handed compliments by General William Sherman, when he raised the city to the ground on his Civil War march through Georgia to the sea.

Erased

But the city recovered from this man-made disaster quickly and by the mid-1970s, according to contemporary newspaper accounts, "the scars of war" had been totally erased. While the rest of the Confederate South remained largely poor and linked to the soil, Atlanta—under the leadership of Henry Grady, the young managing editor of The Constitution—was already spearheading what was to be the first of many drives to attract northern and foreign investment.

Atlantans even then were already a breed apart: "They live fast and die fast, make money fast and spend it fast," an out-of-state newspaper reported. An editorial in an 1880 London Daily Telegraph talked of "arrogant Atlanta's swaggering town base of such large national and high-handed manner," while a grim joke of the time had it Coca-Cola, Atlanta has managed



that Atlanta businessmen were negotiating with the devil to sell the rest of Georgia in exchange for their city's prosperity. Atlanta, not surprisingly, saw itself differently: "Our giant metropolis," the Constitution claimed, "is the creation of the day before yesterday and the example for to-morrow."

In addition to being the home base of such large national companies as Delta Airlines and Coca-Cola, Atlanta has managed

To-day, despite the property and economic recession, Atlanta's centre boasts soaring office towers, shopping plazas, parks and imaginative futuristic hotels containing indoor lakes, spectacular 22-floor high lobbies and the seemingly mandatory rooftop revolving bars. Unusually among American cities to-day, Atlanta's downtown area remains alive in the evening.

Between 1960 and 1970 Atlanta built a total of 36 new office buildings containing an estimated 15m. square feet of space. In the preceding 30 years not one single office block was built. Since 1970 a whole new line of buildings have been completed, probably more than doubling the extra space additions of the earlier spurt. These buildings include the \$200m. Peachtree Centre, the \$14m. 14-storey Omni Complex (containing hotels, offices and retail zones) and the \$100m. 1,300-room Hilton, financed by Kuwaiti funds.

The driving force behind much of Atlanta's development and certainly its attempts to revitalise its downtown area is Mr. John Portman, the 51-year-old architect and developer. Mr. Portman, who likes to talk in visionary terms of creating "large and uplifting... dynamic urban spaces," and "people-orientated buildings," was actually responsible for the Atlanta Hyatt and Peachtree Centre, two of Atlanta's most impressive complexes.

But Mr. Portman, like the rest

of the Atlanta property industry, did not allow for the fact that the property expansion was almost entirely based on projections of continuing economic growth and continuing population boom. The recession, when it came, hit hard. Office towers are now on average only 75 per cent. let, while hotels operate at below national occupancy levels. Existing estimates, based on a quick return to pre-1974 growth, suggest that it could take up to four years to use up and consume this spare capacity.

Alliance

Historically, Atlanta owes much of its post-war success to the unusual alliance that existed between City Hall, on one hand, and the business leaders, on the other. But this traditional coalition was badly hurt in 1968 when business leaders backed the wrong horse in the Mayor's race and failed to anticipate the growing political clout of the expanding black population, which now accounts for well over half the total.

To-day Atlanta has a black Mayor, Maynard Jackson, elected with white support but nevertheless largely by the black population. Some of his policies, described by Whites as reverse discrimination, have placed a strain on the City Hall back and allow the present business links and probably in- directly contributed to what is chillingly described as "white flight"—the mass exodus of Whites from the city to the

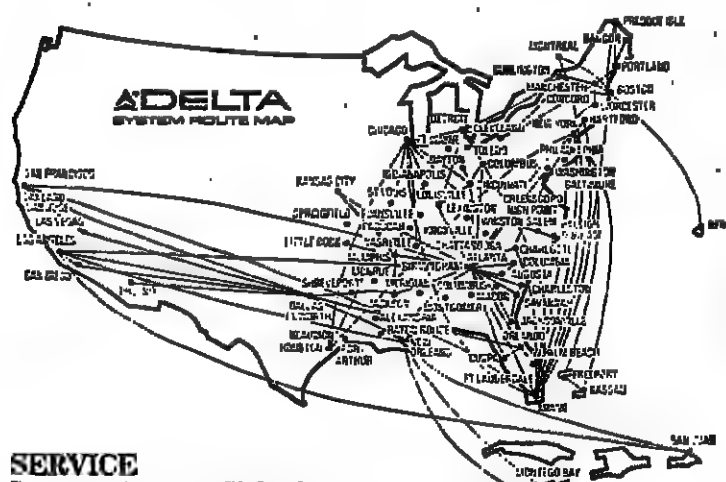
suburbs. Some call it the northernisation of Atlanta. Certainly now the city seems plagued by many of the same problems afflicting northern urban areas—crime, urban poverty, troubled schools and a dramatic turnaround in city population from white to black. Blacks now account for over 85 per cent. of city school attendance as opposed to 50 per cent. 10 years ago. As Whites move out, the city's tax base shrinks and the mayor's drive to provide more services to his black electorate becomes even harder.

The city which once described itself as "too busy to hate" is now treading a dangerous path towards racial trouble. The continuing slow collapse of the urban core, combined with the continuing absence of massive manufacturing employment and the current high unemployment levels among inner-city Blacks, is clearly a potential breeding ground for trouble.

Even if there is not much that can be done, not all the signs are gloomy. There is now some reverse migration back into the city centre, and certainly the economy and out-of-state investment is picking up again. Having come so far to make its dream of becoming the world's largest city come true, it seems unrealistic to expect reverse discrimination to sit placed a strain on the City Hall back and allow the present business links and probably in- directly contributed to what is chillingly described as "white flight"—the mass exodus of Whites from the city to the

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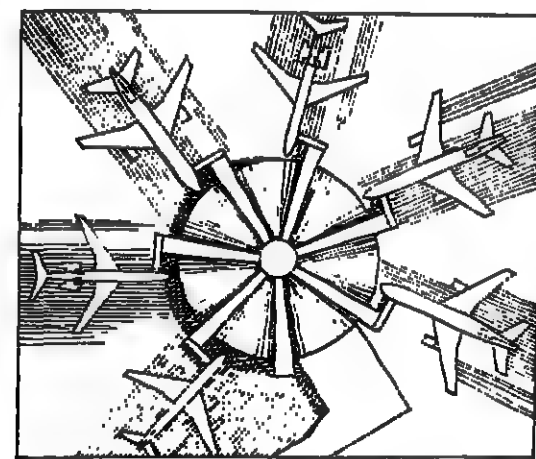
Last year, Delta flew 12,736,000 people in and out of Atlanta. And the 1976 figures are running even higher. There are lots of good reasons why Delta is Atlanta's No.1 airline.



SERVICE

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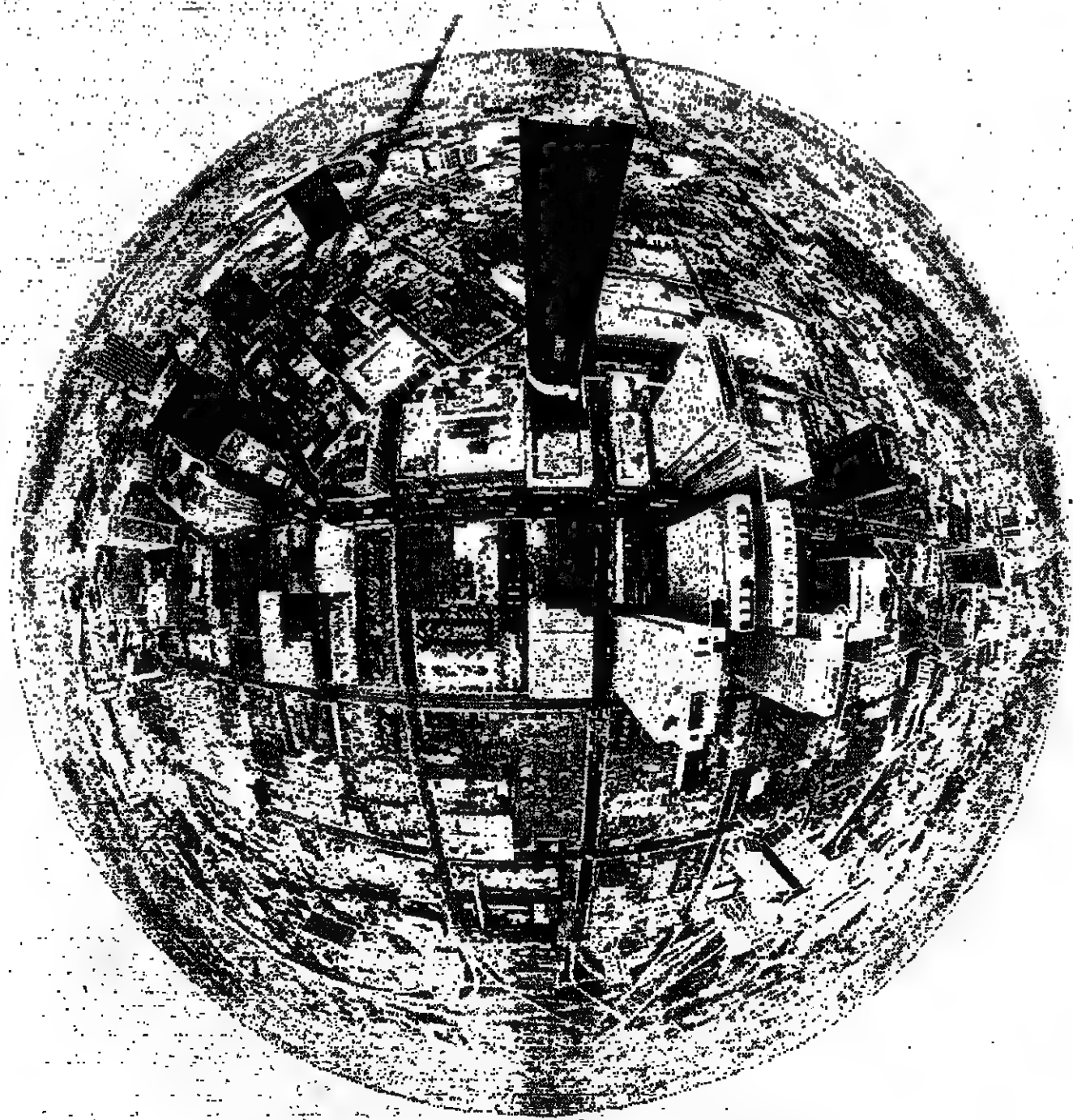
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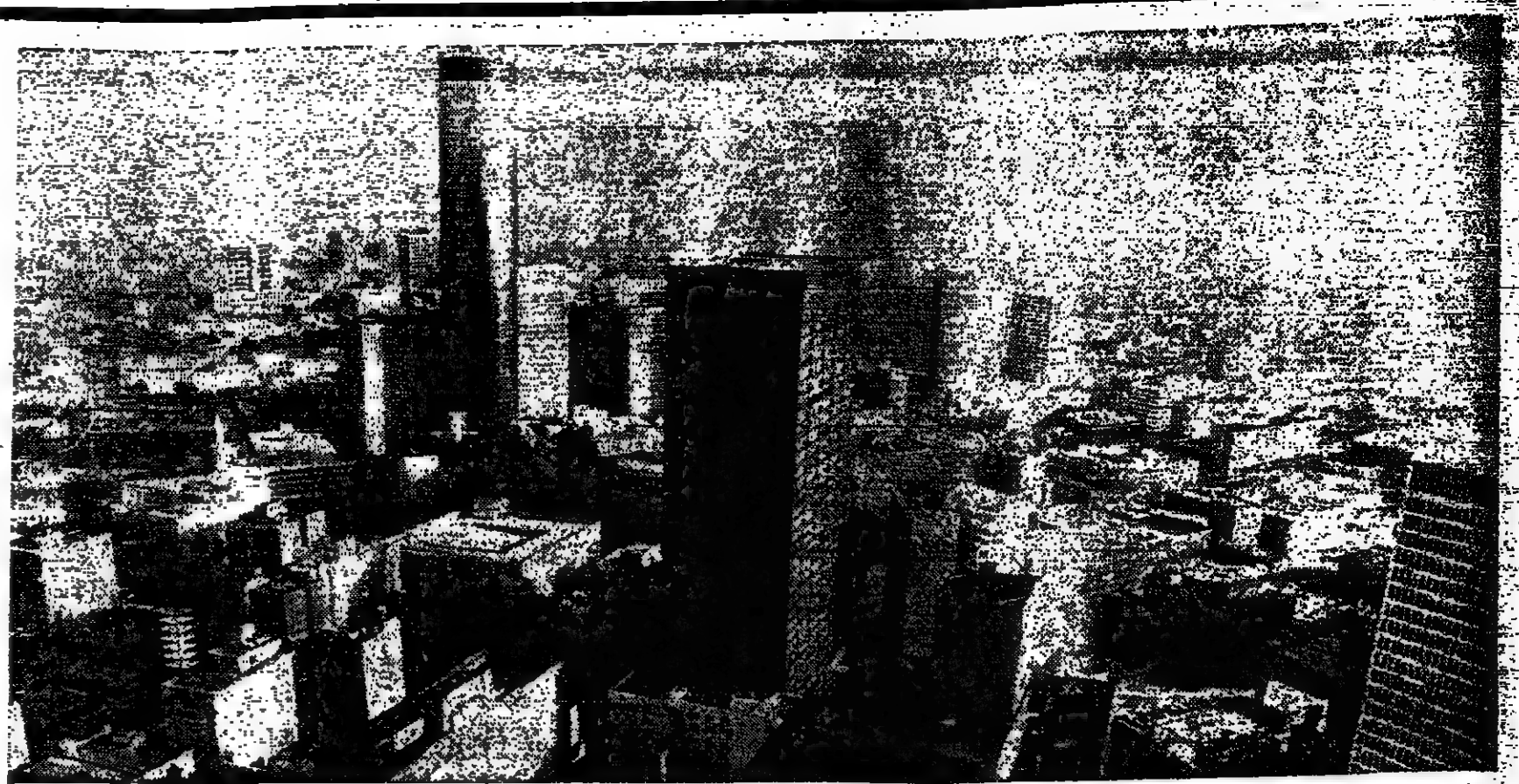
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Slow economic revival

"THE MARBLE headstone came from Vermont and the coffin nails from Pittsburgh. The corpse was hauled on a wagon made in Indiana while the shovel handles came from New York. The cotton shirt on the dead man was made in Cincinnati, his coat and breeches in Chicago and his shoes in Boston. The South, so rich in undeveloped resources, furnished nothing for that funeral except the corpse and the hole in the ground."

This bitter account of a Georgia funeral by the Atlanta Constitution's managing editor, Henry Grady, in the 1880s, vividly drives home the lack of industrial development that existed in the South after the Civil War. But at the same time, Mr. Grady was one of the first to foresee a new and different South, "the home of 50m. people and vast hives of industry."

His vision of prosperity was about 70 years premature. Throughout the entire second half of the 19th century and

the first half of the 20th, the South remained largely an enclave of comparative poverty. Its per capita income in the 1890s was half that of the national average and there was little or no relative improvement until about 30 years ago. It was not, in fact, until the tide of westward American expansion ran out into the Pacific and turned south, after World War II that the term "New South" started to mean much in financial terms. Since then the South generally and the South East particularly have managed to outstrip the North in terms of virtually every single economic indicator.

Over the past 15 years, helped no doubt by the widespread introduction of air-conditioning, the population of the seven States constituting the South East has risen by 29 per cent, compared with a 19 per cent. gain nationally. Personal income has risen by 114 per cent (up 77 per cent nationally), while manufacturing employment rose 50 per cent, four times the rate of the U.S. as a whole. To-day the per capita income of the region is no more than 10 per cent. below that of the country.

out the South-East, it offers an unrivalled service. Already the second largest airport in the U.S. after Chicago's O'Hare, it is now the subject of a major expansion. Apart from noting Atlanta's above average growth over the past 15 years, it is hard to measure the city's degree of success in selling itself. Still, there can be no argument that the city is now the headquarters town for the South East. At the last count some 450 of the largest 500 U.S. manufacturing companies have regional or top offices in the city. In terms of the largest 200 companies in the South alone, it leads the city's list as the 'home of 22' of them.

But like the rest of the South, Atlanta was badly hit by the last U.S. national recession in 1975. Its growth rate, once way over the national average, fell back to its unemployment, to all intents and purposes non-existent in the 1960s and early 1970s, rose to well above the national average. For the city, it was especially traumatic. Arguably it was Atlanta's first recession in over 100 years—it had never known the booms of the 1920s to any extent and it had not felt the impact of earlier national slow-downs in the 1950s and 1960s.

Woven

Atlanta has long recognised that its ultimate economic fortunes are closely woven into the entire region—bankers in the city claim studies showing that growth anywhere in the South East generates jobs in the city—and certainly it was a prime beneficiary of all this relative growth. Although pockets of poverty do remain in Georgia (one in five of State residents live below the poverty line), Atlanta to-day exceeds Mr. Grady's wildest expectations.

Over approximately the same 15 years, the population of metropolitan Atlanta (which includes its immediate suburbs and thus makes no allowances for 'white flight') has risen from 1.2m. to 1.8m., a gain of 57 per cent. Its motor vehicle registrations have risen by 157 per cent, while the number of passengers passing through its airport have multiplied by seven. Annual retail sales rose from \$1.4bn. to \$5.8bn., while clearings through the city's banks went up nearly four times to \$79bn. a year.

Although Atlanta likes to argue that its past and future economic fortunes are tied to the entire South-East, rather than any immediate region, there can be no doubt that the State of Georgia's constant campaign to attract new industrial investment have paid off for the city. Like the rest of the South, Georgia has promoted itself on the basis of a string of fiscal, financial and labour incentives, and with some success. Between 1968 and 1974, 1,677 new companies opened plants in Georgia, creating 88,000 new jobs through \$1.75bn. of capital investment.

But while the State was setting up business (most recently through its Brussels office), Atlanta had its own campaign generated and supported by its coalition of business and city government leaders. Not aiming until recently for manufacturing investment, the city promoted itself on the basis of its location in the midst of America's fastest growing region. Aiming at companies, it gave executive red carpet tours through the city selling cultural amenities, its "gracious life style," and its transportation facilities.

One of the strongest appeals of moving to Atlanta, according to almost every survey, is its excellent airport. The old joke is that when you die, whether you are going to heaven or hell, you will have to change planes in Atlanta. Certainly in terms of flight frequencies through

and virtually uninterrupted boom in building offices, homes and apartments. Not unnaturally, given the lead time required to put up a new building, a good part of this was anticipatory. Suddenly the demand was no longer there and Atlanta, for the first time in years, was left with a severe glut of property.

Exactly how much building was going on in Atlanta during 1960-74 is almost impossible to measure. In terms of additional office space in downtown Atlanta alone, one guess is that over 80m. new square feet came on to the market. What is possible to measure now, however, is the degree of the property slump—which one banker described as being only comparable to the "South Sea bubble" or the "Florida Marshes" bust.

Reserves

While Atlanta banks have sharply increased and in some cases doubled loan loss reserves to allow for bad property loans, local employment in the construction industry has fallen from a peak of 50,000 jobs in early 1974 to not much over 30,000 now. The number of houses building permits issued dropped 43 per cent in 1974 before falling yet another 26 per cent last year. Office buildings in Atlanta now stand on average only 74 per cent. occupied, with some power buildings having an occupancy rate of no more than 26 per cent. Various estimates suggest that there may be as many as 25,000 unsold or rented apartment units, 27,000 undeveloped residential lots and at least 9,000 unsold private homes.

Although there are grounds now for beginning to argue that property building confidence has swung too far towards caution and that a pickup in two years or so could quickly require buildings which ought to be started now, it remains that Atlanta will be a buyer's market for property for some time to come. Even if one takes the very optimistic suggestion that Atlanta can and will soon re-1960s had sparked off a massive turn to its pre-1974 growth

rates. It will still take four or five years for business-office slack to be consumed and perhaps between two or three years for apartments and home supply to drop to normal.

This same glut occurred in the city's hotel industry. Over the course of the 15 years, Atlanta saw a good many new hotels going up—including the spectacular Hyatt, the towering Peachtree Plaza, the new Hilton and the Omni hotel and office complex. Although Atlanta is the third-most popular convention city in the U.S., after Chicago and New York, occupancy levels at its hotels are still low compared to the rest of the country and they are probably not doing more than breaking even.

In direct comparison with Georgia the rest of the south-east or indeed the U.S. as a whole, Atlanta is still not showing so strong a recovery, thanks to the continuing weakness of its construction industry, the drop in employment—in which accounted for 40 of total unemployment slump. The city's unemployment rate remains above Georgia's average at just over 7 per cent and its growth in new jobs is now well under half that seen in 1973.

All the same, the numbers are picking up and few in Atlanta are still pessimistic. "I hope there is no return to euphoria," says one banker, "we need a time of peaceful recovery." Over the longer term Atlanta still has a lot going for it. Convention business is forecast to pick up strongly thanks to the available hotel rooms and the new world congress centre. The airport expansion should ultimately attract new business, while the pending Atlanta-London international route must aid the city internationally. Certainly, despite this latest slump, the U.S. Federal Government is still suggesting that Atlanta's population will increase by 50 per cent over the next 15 years and that means still more growth.

Jay Palmer

Discord over transport plans

ATLANTANS, THEIR freeways jammed with rush-hour traffic, turned in 1968 to a solution which many thought would be a panacea for their transportation ills: a rapid transit network projected at that time, to cost some \$300-400m. Eight years later, construction on the first portion of the rail systems is well along but the projected price tag on the completed project has risen to \$2bn. and no one is sure that is the final figure.

This cost escalation, characteristic of such projects elsewhere is just one of the points of controversy to dog the city's rapid transit plan since its inception. It was not universally acclaimed in the first place, and has many detractors to-day among those who believed that a totally busway system would be more feasible than the fixed and costly rail network, originally envisioned to cover 53 miles but in its first phase at least, funded for a system of only 13.9 miles of rails, fed by bus lines.

Rapid transit was viewed by Atlanta's leadership as the solution to burgeoning growth. Unrestricted by natural barriers, Atlanta has expanded swiftly from the centre outward into a sprawling suburban ring around

the older, inner city which the suburbanites vacated and left to lower-income blacks and whites. Freeways, virtually obsolete from the moment they opened, were jammed with traffic into and out of town. A rail system was viewed not only as an alternative to automobile travel, but as a source of revitalisation for the inner city and a force in shaping the physical growth of Atlanta. The system as planned follows the basic north-south, east-west freeway system, with the two major legs intersecting in downtown Atlanta.

Suspicious

The first sales pitch to the voters was heavy-handed and paternalistic imposed from above on a populace which had little say on the matter and remained suspicious about the motives of rapid transit advocates. On November 5, 1968, they defeated the first rapid transit referendum. Virtually the entire black community opposed it.

Sadder but wiser, the business and political leaders started again, this time determined to avoid a soft sell approach and determined also to broaden the

base of support by enlisting the active participation of city citizens. MARTA (Metropolitan Atlanta Rapid Transit Authority), now a bi-racial body, listened to citizens' objections and shaped their plans accordingly.

Two key elements were achieved: a long-term commitment for a 15 cents fare as an inducement to the inner city poor and a 1 per cent sales tax earmarked for rapid transit funding. This time in November 1971, the system was approved, but narrowly, and only in two of the five urban counties. Since the election, MARTA has moved steadily ahead over one hurdle after another: escalating fuel costs for its bus system, which was purchased from an existing company; paying land acquisition costs; dealing with neighbourhood groups opposed to rail lines in their areas; a fierce battle with the U.S. Labour Department over what wage scale to pay construction workers; engineering and other delays; and a bitter dispute with central Atlanta businessmen over how much disruption would occur in the construction of the subway station downtown (MARTA still

CONTINUED ON NEXT PAGE

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ATLANTA III

Bankers learn their lesson

THE LAST couple of years have, generally speaking, been troubled ones for the U.S. banking industry as a whole. But however common and widespread the crisis of problem loans, no banks in America have more right to mourn about this subject than those located in the South-East. It has become very clear that this geographic region has suffered far more than any other area in the country.

Simply, by far and away the largest loan losses (in terms of the proportion of total outstanding commercial loans) occurred within the Atlantic sun-belt. Banks located within the Federal Reserve's Sixth District, headquartered in Atlanta, reported on average "bad loan" charge-offs of nearly double the national rate.

In the Sixth District—which covers Georgia, Florida, Alabama, Eastern Tennessee and Southern Mississippi and Louisiana—the average member bank write-off reached a peak 1.16 per cent. of total loans against the national average of merely 0.79 per cent. Another study, by Atlanta's only home-grown investment bank, Robinson-Humphrey, shows that in 1975 17 of the 25 highest individual bank charge-offs were at southern-based institutions. Four of Atlanta's five largest banks were among the 20 hardest hurt.

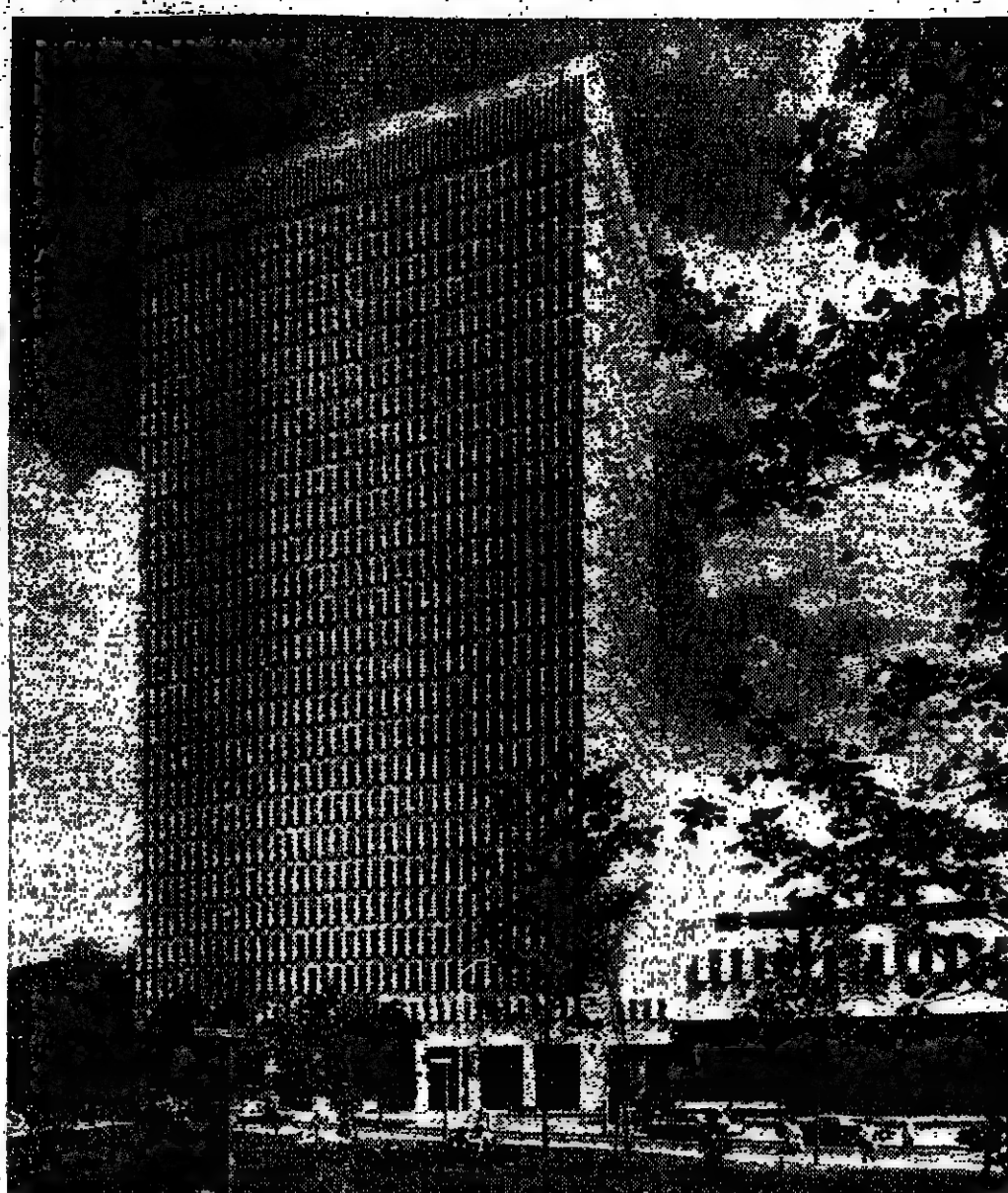
Misfortune

The reason for this apparent concentration of misfortune in the south lay with this region's banks' very heavy involvement with the property construction boom. Until the onset of the recession, this sector was one of the fastest growing and most credit-hungry in the area. When the boom collapsed, Florida's second home industry and Atlanta's massive downtown office and residential builders were the first to feel the pinch. Now, looking back, property loans may have only accounted for—say—30 per cent. of total loans, but they nevertheless often now make up 75 per cent. of total bad debts.

In the words of one Atlanta bank's 1975 annual report: "Until 1974 the South East had been fortunate for it barely felt the tremors that affected the U.S. economy in the 1960s and 1970s. But the 1974-75 recession hit our part of the country full force... this (earlier) rapid growth fostered a boom in the construction and real estate industries... and most banks accepted their responsibility to help finance the development of our region. It is this very segment of the economy that has been hardest hit."

But to say that Atlanta's banks were so badly hurt just because "property" was the town's biggest boom industry does not tell the whole story. "Our critical mistake," says Mr. Dick Kattel, the young Chairman and Chief Executive of Atlanta's largest bank, Citizens and Southern, "was that we kissed every pretty girl that passed by. We were not discriminating enough." Indeed Atlanta's banks, like the property developers and speculators themselves, got totally carried away by the property boom. They forgot that the growth was based on the boom in the economy and population and that no good thing goes on forever.

Atlanta now abounds with possibly apocryphal stories of bankers at the height of the boom in 1972 and 1973 falling over themselves to lend small



The Trust Company of Georgia building in Atlanta.

ATLANTA'S THREE LARGEST BANKS 1975 (1974)

	Citizens and Southern	First National Holding Co.	Trust Co. of Georgia
Income before securities transactions, \$m.	15.3 (9.8)	7.0 (10.0)	0.67 (12.72)
Total deposits, \$m.	2.22 (2.17)	1.45 (1.53)	1.33 (1.26)
Total assets, \$m.	3.08 (3.09)	2.13 (2.45)	1.72 (1.75)
Total outstanding loans, \$m.	1.91 (2.17)	1.26 (1.39)	0.86 (0.94)
Total reserve against future loan losses, \$m.	30.5 (29.5)	22.7 (15.1)	30.8 (7.2)
"Bad" loans write-offs, \$m.	29.6 (35.1)	24.3 (14.2)	14.7 (8.1)
Percentage of "bad" loans from property	39 (44)	not known	50 (31)

fortunes to untested developers at five or more percentage points above the then prime lending rate of 12 per cent. Today banks are writing off these "bad" loans and foreclosing on property. On even the more optimistic of projections, suggesting a quick return to the 1974 growth rates, it could take up to four years for Atlanta's excess building and residential property to be consumed.

But the signs now are far from bad. The economy is recovering and with it bank earnings. Atlanta's banks now have a new opportunity to spread branches across the whole of the State thanks to a change in Georgia banking law.

This must ultimately give them a much larger deposit base and thus increase their commercial and industrial lending abilities. The prospects for a continuing economic boom across the entire South-East remains good, and Atlanta banks are in a prime position to catch much of this ever-increasing business. Bankers in Atlanta now like

given independent financing authority—a move which must generate business for local bankers.

Second, apart from being the home base of the regional Federal Reserve Bank (what ever good that brings), it can now boast the addition of its first ever foreign bank office. Earlier this year, following the relaxation of Georgia state banking law, Barclays Bank opened a wholesale corporate banking office in downtown Atlanta. Although no-one is certain, this is believed to be the first time that any foreign bank has opened such a corporate loan generation plant in the South-East.

Corporate

Barclays, which already has a retail banking presence in New York and California, will not be allowed to take deposits or offer individual bank services in Georgia. "Our aim is corporate business," says Mr. David Burke, Manager of Barclays Atlanta. "We will take loans on our own books and generate business for the rest of the group without facing any lending restrictions in terms of giving too much to any one customer. We can help European companies come into this expanding market and aid local companies overseas."

That Barclays has picked itself a growth market does seem to be borne out by the future growth predictions for the region. What applies to Barclays, however, must apply to local banks even more. Armed with a much greater degree of caution, it seems hard to produce a future scenario of nil growth for Atlanta's banks.

J. P.

Strong

But Atlanta does have at least a couple of strong points going for it. It is first the regional company city, containing as it does the South-East headquarters for virtually every non-southern-based company operating in the South. According to various studies, an ever-increasing number of these regional headquarters are being

Transport

CONTINUED FROM PREVIOUS PAGE

yielded by abandoning its so-called "cut and cover" proposal in favour of outright tunnelling.

Work is well along, however, on the first portion of the east-west line and also on the downtown terminal. The original \$500-million system, which shrank to 14 miles as a result of economic forces such as reduced federal revenues and inflation, is still envisioned as an ultimate objective, with leaders confident the money will be found to pay for the rest of the system when the time comes. Right now, the U.S. Government is committed only to pay 80 per cent. of the first, smaller phase, which is projected to cost over \$100 million.

MARTA has been, perhaps, the most visible public works controversy in Atlanta, but it is by no means the only one (private construction seems to escape this kind of dispute). Another project which ended in Thomas G. Cousins, then construction chief, was that this peace but which was begun in the stormy controversy is the \$35m. Omni International complex next to the Omni sports

Congress Center—a huge convention exhibition facility which the convention and hotel industries are depending upon to carry them into a prosperous future.

The proposal started peacefully enough in 1971 when State leaders joined Atlanta's in the belief that Georgia's future lay increasingly in international commerce—and thus the State was seen to need a showcase equal to the ambition. Funding for initial studies was made, and the prospective location of the GWCC was to be north and east of the central business district, adjacent to the existing Atlanta Civic Center with its auditorium and smaller exhibition hall.

Complex

But Atlanta developer Thomas G. Cousins, then construction chief, was that this peace but which was begun in the stormy controversy is the \$35m. Omni International complex next to the Omni sports

entered another Atlanta developer, Mr. James Cushman, builder of the now financially-strapped Colony Square multipurpose complex, with a proposal to build the centre with private funds.

Mr. Cushman, who had supported Jimmy Carter for Governor, persuaded the Governor to intervene and postpone the actual start of construction on the exhibition centre until private funding could be achieved. In the end, however, private funding proved unfeasible and construction was begun on a tight schedule in 1975. The Georgia World Congress Center opened on time in September, 1976 for an apparel industry trade show. Just over a month later, the general public got an introduction to the facility when President-elect Carter held his election night victory celebration in the hall.

Tom Walker
The Atlanta Journal

Atlanta.
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And we've been here for more than 90 years.
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ATLANTA IV



J. Paul Austin



Mills B. Lane Jr.



Coretta Scott King



Andrew Young



John Portman



Maynard Jackson



George Busbee

The city's power base

FOR ITS YEARS of explosive growth, Atlanta's big decisions were made by a kind of "shadow" government—a casual and informal network of personal relationships among business leaders who, quite outside the statutory channels of political authority, made things go in Atlanta. If something was viewed as good for the city, they made it happen. And if, at the same time, it added to their income and power, that was all right too.

The base of power lay in the shadows of Five Points, Atlanta's financial district, rather than at City Hall, which for all practical purposes was an extension of the business community. These were the years of Forward Atlanta, a deliberate sales pitch by the community to the rest of the nation which helped catapult Atlanta into the ranks of national cities. Atlanta then at the same time, it added to their income and power, that was all right too.

which was the slogan of an updated Forward Atlanta pitch. The city was carried to national prominence by a relatively small number of influential business and civic leaders who conferred behind the scenes, often by telephone, or over lunch in the plush Commerce Club downtown, reaching consensus on ironing out problems or, more importantly, locating dollars to pay for what needed to be done. The man who guided the city through those years is Ivan Allen Jr., 65, chairman of Ivan Allen Company, a business supply firm.

Mr. Allen's bold and progressive leadership helped to shape the moral climate in Atlanta. For unlike many sister cities in the 1960s, Atlanta, by a deliberate decision of Mr. Allen and other leaders, was spared the wrenching racial violence that marked a turbulent era.

While Mr. Allen was "out front" before the public, working with him behind the scenes was a man whose contribution to the city is beyond calculation, and whose penchant for anonymity became a local legend. He is Robert W. Woodruff, 87, under whose leadership from 1923 until his retirement the Coca-Cola Company became a worldwide institution. Few major organizations or institutions in Atlanta have not received financial support from the "anonymous donor." Among the most faithful were the Atlanta Memorial Arts Center, a memorial to a host of cultural

leaders who were killed in a Paris plane crash in 1961, and the \$10m. donation to Atlanta for construction of Central City Park downtown. Mayors, senators and even Presidents have received his private counsel.

Mr. Woodruff's successor at Coca-Cola, 61-year-old J. Paul Austin, chairman and chief executive officer, continues in his tradition of civic involvement, and has even been mentioned as a possible top-level appointment by President Jimmy Carter.

Mr. Austin is one of the links between the leadership of the 1960s and the contemporary leadership at City Hall, which has taken a very different turn. He is a keystone figure in Central Atlanta Progress, a privately-funded organization of businesses, individuals and organizations devoted to promoting the strength and growth of the central business district.

Although retired also, Mills B. Lane Jr., 64, former chairman and president of Georgia's largest bank, Citizens and Southern National, shares substantial credit for the direction of Atlanta's growth. During the 1960s, the often flamboyant Mr. Lane presided over a leading institution which is credited by the Atlanta real estate industry with almost single-handedly financing, or helping to finance, the city's physical growth.

Another Atlantan who bridges the decades is Harold Brockey, 67, chairman of Rich's, the Atlanta-based department store chain. It is generally conceded that the decision by Rich's management to maintain and even enlarge its expansive downtown store was a key factor in stabilising the inner city at a time when the suburban exodus of businesses and families had begun. Mr. Brockey, like his predecessor, the late Richard H. Rich, remains dedicated to the future of the central business district.

After Ivan Allen Jr. retired as Mayor, power shifted in Atlanta: under the impact of two major new realities: the racial balance in the corporate city (Atlanta is now majority black in population) and the unexpected impact of economic recession which has thus far robbed the city of any clearly-defined replacements of the Allen, Woodruff and Lane. The ties between City Hall and the Commerce Club were loosened, first under Sam Massell, long-time Vice Mayor and a businessman who did not win business community support, and continuing more forcefully under the man who succeeded him, Mayor Maynard Jackson Jr., 38, the city's first black mayor. This change has brought a change in the configuration of influential Atlantans, since Mr. Jackson adopted a policy of broadening the political base and bringing all segments of the community "to the table" where decisions are made. He is controversial for such things as his insistence on "joint venturing" between

white and black companies seeking public works contracts with the city.

More "at home" with the white business leaders is Jesse Hill Jr., 50, president of Atlanta Life Insurance, one of the nation's largest black-owned insurance firms. Hill was appointed by then-Governor Jimmy Carter as the first black member of the Georgia Board of Regents, which supervises the State's university system, and also is an influential voice in many organisations, both political and economic.

Influence

Two leaders of the Atlanta black community whose influence goes beyond the city are Mrs. Coretta Scott King, widow of Dr. Martin Luther King Jr., and King's father, the Rev. Martin Luther King Jr., pastor emeritus of Ebenezer Baptist Church. Mrs. King has carried on an active pursuit of her late husband's civil rights work as head of the Martin Luther King Jr. Center for Social Change in Atlanta. The Rev. King has been instrumental in maintaining racial peace in the city and has served as an unofficial adviser to Atlanta mayors and a vocal supporter of President Carter.

Another black leader from Atlanta whose prominence goes beyond the city and state is Andrew Young, 44, a confidant of Dr. King's during the bitter civil rights struggles of the 1960s and now a member of Congress from Atlanta. Young was one of the earliest and strongest supporters of Mr.

Carter's presidential bid. Accompanying Atlanta's population growth, and indeed making it possible, was the work of a corps of real estate entrepreneurs who reshaped the city's skyline. One of the most influential is John Portman, 52, whose combination of architectural skill and business acumen produced the Merchandise Mart, which helped make Atlanta a major wholesale marketing centre, and the spectacular Hyatt Regency Atlanta Hotel, whose 22-storey atrium changed the direction of hotel design in America. Portman's major local accomplishment is Peachtree Center, a multi-purpose complex that is one of the anchors in a downtown hard pressed by the impact of existing business firms.

Another real estate developer whose operations, like Portman's, extend well beyond Atlanta's borders is Thomas G. Cousins, 46, founder and head of Cousins Properties. While his activities encompass many forms of real estate, one of his most daring projects is Omni International—an enclosed multi-purpose downtown complex conceived as the first phase of an ambitious central city redevelopment project, which has been slowed in recent years largely by economic and demographic trends in the city.

From the new political and economic realities in Atlanta have emerged new leaders, including some of those mentioned above. An attorney and potential rival of Mayor Jackson is Wyche Fowler Jr., 36, who

was elected Vice-Mayor with Mr. Jackson but became president of the City Council upon enactment of a new City Charter. Mr. Fowler will presumably capitalise on whatever disaffection with Mayor Jackson has developed in the predominantly white business establishment in Atlanta, though Mayor Jackson will no doubt retain a hold over the black vote. Leaders insist such a Mayor's race would not, however, represent a purely black-versus-white contest.

Within the business community itself are budding successors to the retiring leaders of the 1960s. One of the most prominent is Joel Goldberg, 51, president of Rich's, who shares with Mr. Brockey a strong involvement in many phases of the Atlanta civic, business and art worlds. Mr. Lane's successor at Citizens and Southern is Richard L. Kattel, 40, who heads what is essentially a State-wide banking organisation. Bert Lance, 45, gained national prominence recently when President-elect Carter said he would be named to a cabinet-level post (either director of the Office of Management and Budget or Secretary of the Treasury). Mr. Lance is a relative newcomer to Atlanta. A small-town banker initially, he served under Governor Carter as head of the State Highway Department.

Younger leaders in Atlanta recognise the role their city plays in the broader State and regional communities. But a South Georgia native who is a temporary resident of Atlanta by virtue of his election as Governor is attorney and veteran politician George Busbee, 49. Governor Busbee is one of the few State chief executives openly and persistently to support the growth and fortunes of Atlanta in a State traditionally split along rural-urban lines. He is an advocate of stronger ties between the State and its largest city as both seek roles which Governor Busbee perceives to be international in scope: Georgia as a trade gateway to the south-east, and Atlanta as an air-age port of entry.

Tom Walker

SHENANDOAH, GEORGIA, IS THE SITE OF GEORGIA'S PROPOSED FIRST FOREIGN TRADE ZONE

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THE FIRST NATIONAL BANK OF ATLANTA

Mr. Carter and Mr. Young

LOGICALLY, Atlanta ought to dominate the politics of Georgia. In the last few months, indeed, it has sometimes seemed that the city was even laying a claim to be the second most important political centre in the U.S., as Mr. Jimmy Carter celebrated his presidential election in triumph and as streams of directives and opinions, bearing the names of Atlantans who, before the advent of Carter, nobody had ever heard of, suddenly became the talk of the nation.

But appearances can be deceptive. To be sure, there is a well of Atlanta expertise on which the President Elect draws for his political and economic advice: to be sure, he said that he owed his election more to Andrew Young, the black Atlanta Congressman, than to any other man in the country. But it is easily forgotten that Jimmy Carter's first step on the road to political fame was made by very deliberately running against the Atlanta establishment: that he co-opted it later was secondary.

It is classically said that there are two Georgias—metropolitan Atlanta and the rest of the State—and there is a long tradition, still alive to-day, which suggests that the sure course to political power in Georgia is to take on the city of Atlanta. In good measure, this is the stuff of the populist southern tradition which has always been strongest in the countryside and in the small towns. At the turn of the last century it was Tom Watson, with his appeals to the rural "wool hats" who made it work, and it was later refined to an art by Eugene Talmadge, Governor and senator, forever snapping his red gaiters (braces) at country fairs and disguising the acuteness of his own political senses by inveighing against the sophistication of big city politicians.

It might have been supposed that the rise of the New South in the last generation would have laid this tradition to rest. But Jimmy Carter, a personification of the New South, used it to the best advantage in his campaign for the governorship in 1970 against the capable, progressive Carl Sanders, who had the solid backing of the Atlanta establishment. In that campaign, Mr. Carter, who sought

invariably to portray himself as a peasant farmer from Plains and not as a competent businessman with advanced social policies, lost Atlanta but carried the State: four years earlier, Lester Maddox, the epitome of the old bigoted South, had ridden his bicycle backwards along the country lanes of Georgia and thrust aside the challenges of Ellis Arnall and Howard Callaway.

Even more recently, in 1972, another sophisticated country boy, Sam Nunn, then an unknown State representative, pursued similar tactics, was defeated in Atlanta, but played on redneck feelings sufficiently successfully to become the new U.S. Senator from Georgia.

Mr. Carter's great achievement, however, was almost immediately to discard in his gubernatorial campaign as soon as he was installed in the State House in Atlanta. He had told Atlanta Blacks to ignore what he said and watch what he did, and the symbolic hanging of a picture of Atlanta's most famous black son, the Reverend Martin Luther King, in the State House was precisely the proof that black Georgians were looking for.

Confidant

Thus it was that Atlanta became the first congressional district since 1898 to send a black man from the Deep South to the Congress of Washington. The man was Andrew Young, Mr. Carter's close confidant, and he is clearly destined to make a major impact on the national political scene. Given the city's relatively progressive tradition and approximately 50 per cent. black population (in 1972, it even had a black Vice-Mayor, Maynard Jackson, who in 1973 became, and still is, Mayor of Atlanta), Mr. Young's election in hindsight does not appear surprising: but low black voter registration and the antipathy of white Atlantans had proved effective stumbling blocks to black ascent in the past. Mr. Young campaigned heavily in white areas of Atlanta, was rewarded with 25 per cent. of the white vote, and, now, with the solid backing of the Atlanta establishment, in that campaign, Mr. Carter, who sought

It is this last factor—the awakening of black political power—which is threatening to rewrite the classical Georgian political textbooks, at least in part. It would seem that the day of the real racial bigot is drawing to an end: Lester Maddox is now a spent and pathetic force: at the same time, the other U.S. Senator from Georgia, Herman Talmadge, son of the notorious Eugene, has broken remarkably away from the narrowness of his political upbringing and is generally reckoned one of the more effective and intelligent, if sometimes uncommunicative, members of the Congress in Washington. Atlanta, once deeply suspicious of the name Talmadge, now approves of the seion.

However, the Atlanta versus the rest of Georgia conflict has now become secondary with the accession of a Carter presidency. Though Woodrow Wilson was born in Georgia and though Franklin Delano Roosevelt spent some of his happiest days in his "Little White House" in Warm Springs, Mr. Carter is the first true southern President in nearly 120 years. More important, irrespective of how he cut there, he is indisputably a child of the New South, which in turn is enthralled by the City of Atlanta. Thus Atlanta may well claim to have one of its own in the highest office in the land.

Jurek Martin
U.S. Editor

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ATLANTA V

Racial tension simmers

EVEN IN the days when its public water fountains carried the humiliating sign "For Coloureds only," Atlanta liked to describe itself as "A city too busy to hate." Certainly in comparison with other metropolitan areas in America's Deep South like Selma and Little Rock, Atlanta moved early and relatively peacefully towards full racial integration.

Following the enlightened self-interest of advocacy of liberal mayors and business leaders, who saw resistance to federal desegregation as the surest path to economic suicide, Atlanta can now look back on the troubled 1950s with a sense of justifiable pride. But this pride over the past is now becoming overshadowed with growing fears about the future.

For whatever reasons, white flight away from the city to the suburbs shows little signs of abating or even slowing down. Relatively less well off blacks, drawn to the Mecca that Atlanta stands for in rural Georgia, are filling this city vacuum. The result has been a dramatic 15 per cent swing in the city's racial character that holds profound implications for local politics, city finances and, even ultimately, the continuation of Atlanta's economic growth.

The federal Government's most recent (1970) population census shows Fulton County—which is effectively the Atlanta metropolitan area—to be a 39 per cent black oasis surrounded by largely white communities. Within the city proper, blacks now account for over 55 per cent of the total 1.8m. population, up from 38 per cent in 1960. The city school system is now 85-90 per cent black, up in a gigantic burst from only 48 per cent in 1963.

Although blacks still account for less than 50 per cent of voter registrations in Atlanta, and there is thus still some way to go in terms of political proportional representation, the most immediate impact of the new black power can be seen in politics. The city to-day has

a black mayor, Mr. Maynard Jackson, a 50 per cent black city council, a black police chief and a black Congressman, Mr. Andrew Young.

Although both Maynard Jackson and Andy Young were elected with considerable white support (in the case of Young his election base was majority white), they both, like Jimmy Carter last November, owe a major political debt to the high turnout and support of black constituents. In the case of Maynard Jackson, this appears to have resulted in subsequent city policies which many describe as reverse discrimination and blame directly for the continuing white flight and the erosion of the city tax base.

Popularity

"However you measure it," one Atlanta businessman commented, "Maynard's popularity with white Atlanta and especially white business Atlanta is not the best. It was once pretty good, but there is no way at all that he could receive in a new election to-morrow the 27 per cent of the white vote that he captured in 1972. He sees his constituency as the low-income blacks and this was not what many expected."

The mandatory joint-venturing of city contract work between whites and other minorities is perhaps one of Mr. Jackson's least popular moves with the white community. Given the occupational capabilities and qualifications of blacks, some argue, this has resulted in many cases where less qualified and less skilled black workers have been employed over white competition.

While there just may be some truth in this emotional argument, Mr. Jackson hardly be faulted for trying to improve the relative economic lot of Atlanta's Blacks, even if it has, thanks partly to a national recession, meant taking away with his other hand from the Whites. In Georgia as a whole, the black median family income is still 40 per cent below

that of the Whites and, if anything, the ratio is probably worse in the city. In Atlanta, which has a city unemployment rate of 7.1 per cent, the Black community has pockets of unemployment as high as 20 or even 25 per cent.

This city core of unemployed and low income Blacks is obviously given the huge gulf between the "haves" and "have nots" in the area, a breeding ground for racial troubles. "Blacks," argues Dr. Charles King, the Black President of Atlanta's Urban Crisis Centre, "have won their basic civil rights dignity. We now must win our economic rights. This is much more difficult for Whites to accept but, until we win, racial tensions will rise."

The city is obviously aware of the problem. It is trying hard to attract light manufacturing and labour-intensive industry and move away from simply being a regional distribution and service centre. Business leaders are becoming concerned about the situation and pouring more money into both the downtown city business centre and the city's residential zones. But while there are some vague signs of reverse migration back into the city, the main direction of money continues to be outwards.

It is difficult to know exactly what sparks off White flight in the first place, and certainly it is by no means unique to Atlanta. Some argue that it is part of the increasing family mobility and the American dream of owning land in the country. It is noted in Atlanta that White flight appears to be an inaccurate term. It is really economic flight since middle-class Blacks are now also quitting the city's high taxes, its less attractive life styles and its high crime rates.

But whether or not colour of skin enters into the calculation (and given White concern over the nearly all-Black city school system, it still certainly does), Atlanta's switch from high income to low income bodes increasingly ill for its tax base.

and thus ultimately the extent to which city expenditure can alleviate unrest among the Black population. Limited by law from deficit budget financing, Atlanta—if its moderate Black leaders are to keep the support of the increasingly disgruntled electorate—will soon have to either lift taxes or widen its tax base.

Any tax rate increase would have only doubtful value since it inevitably must increase the flight from the city. Still, the only other solution aside from federal aid, widening the tax base, is opposed by both city Blacks and suburban Whites. Blacks in the city centre see such a move in the light of diluting their new-found political power, while Whites, having escaped the city's ills, obviously do not want to get drawn back in.

Whether or not one sees eventual racial problems exploding out of the current situation depends very much on who one talks to in Atlanta. Although some business leaders admit to growing concern (especially over the possibility of extremist Black political leaders taking over City Hall), most vehemently reject scenarios containing major racial confrontations. Still Atlanta's Chamber of Commerce has now partly redirected the target of its city sales efforts away from foreign and northern companies to city residents themselves with its latest "Talk up Atlanta" campaign.

The vicious circle affecting Atlanta is, of course, not by any means unique and indeed has been described as nothing more than the northernisation of the city. Still, doomsday predictions based on what Dr. King, a follower but no relation of Martin Luther King, calls the "suicidal division of the city into two societies" do exist. Perhaps though, it is simply as Don Bradley, a sociologist at Georgia State University in Atlanta, says: "The city that was too busy to hate no longer exists. It has grown up."

J. P.



The grave of Martin Luther King Jr. : "Free at last, free at last. Thank God Almighty I'm free at last."

Business goes its own way

THERE ARE, to a visitor, many very good explanations as to why Atlanta grew so fast over the last 20 years—among them the economic boom of the entire South-East, the city's geographical location, its roads and its airport. But ask anyone actually living in Atlanta and the chances are that you will get a very different answer.

Almost inevitably, you will be told that Atlanta owes its historic strengths to the widely reported and almost unique coalition that existed between the city Administration and its business leaders during the hectic days of growth in the 1950s and 1960s.

In the same breath, it will be pointed out that this degree of co-operation no longer exists either forgot or ignored the fact that Atlanta is much the worse off for its lack. If indeed, increasingly a Black city and didate it ever existed at all, many their chosen candidate lost out. Although black and elected claim, the honeymoon between to Mr. Sam Massell, a Jewish very largely because of black

Mayor Maynard Jackson and the liberal, who, attacking the city's "power structure" and promising more aid to Blacks, received over 90 per cent of the Black vote.

The turning point on this score for Atlanta came in the city elections of 1969. The retiring Mayor, Ivan Allen, ineligible to succeed himself after two terms, was a civic leader of the old school, who had resigned as head of Atlanta's Chamber of Commerce to run for office. During his tenure the interests of big business and city government were essentially the same and, as one businessman put it, "they both wanted growth and they co-operated in getting it."

But in the Mayor's race, the White business power elite backed the wrong man. They Vice-Mayor under Mr. Massell, co-operation no longer exists either forgot or ignored the fact that Atlanta is much the worse off for its lack. If indeed, increasingly a Black city and didate it ever existed at all, many their chosen candidate lost out. Although black and elected claim, the honeymoon between to Mr. Sam Massell, a Jewish very largely because of black

liberal, who, attacking the city's "power structure" and promising more aid to Blacks, received over 90 per cent of the Black vote.

Closely

Although Massell during his time in office worked closely with the business community over such issues as Atlanta's rapid transit system, White business leaders admit to-day that they were never very comfortable with him. As far as Atlanta's business leaders were concerned, this was the beginning of the end of their political domination of the city. In 1973 Maynard Jackson, the Vice-Mayor under Mr. Massell, beat his old boss and the Chamber of Commerce's can-worse off for its lack. If indeed, increasingly a Black city and didate it ever existed at all, many their chosen candidate lost out. Although black and elected claim, the honeymoon between to Mr. Sam Massell, a Jewish very largely because of black

support, Jackson did receive an estimated 27 per cent of the White vote. Whites in Atlanta, including its old-time business leaders, suddenly found that they had swapped political roles with the Blacks—it was now their turn to be in a position not to elect a candidate of their choice but rather influence the degree of success of the dominant group's choice.

According to Thomas Hamall, Executive Vice-President of Atlanta's Chamber of Commerce, "there never was any honeymoon between Jackson and the business community except in comparison with the real split that existed with the previous Mayor. Others suggest that there was for a brief period. But administrative chaos existed in the Mayor's office, one banker said and prominent businessmen "quickly became fed up with not having their telephone calls returned or letters answered. At the same time the promised consultations over policy just did not take place."

The crisis of confidence, if you can call it that, came in mid-1974 when a group of business leaders, operating under the auspices of Central Atlanta Progress, a business lobby, sent a powerfully worded letter to the Mayor spelling out the serious problems facing the city (white flight, crime, poor schools, etc.) and accusing him of being "anti-white." The letter, which was leaked and published in the Atlanta Constitution, spelt out a doomsday scenario for the city's future.

Since then relations between the Mayor and business leaders have shown a definite improvement. Mayor Jackson is now asked to speak to visiting businessmen thinking of moving or investing in Atlanta. Certainly, whatever the history, there seems a much stronger degree of co-operation between Atlanta City Hall and the business leaders than in many other metropolitan areas.

"Everyone finally realised that conditions have changed," Don Bradley of Georgia State University says. "The Mayor to-day cannot afford any longer to bow to the demands and wishes of one group. He must walk a very narrow and practically difficult path between the demands of the black community, the needs of White business, while heading all the time the growing political strength of the suburbs. It is not only the white business leaders who are disappointed, but he cannot deliver everything to everybody."

J. P.

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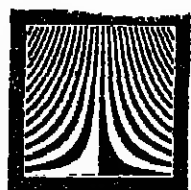
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The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

● NORTH SEA OIL

Making sure drill holes go straight

SELF-CONTAINED, an accurate instrument for down-hole surveying of oil-wells is being operated by Ferranti Offshore Systems.

Acquisition of precise survey data for large diameter casing runs is of vital importance when multiple production wells are being drilled from a platform, to avoid breaking through into previously drilled holes.

The Ferranti casing surveyor is the name of the unit, built in collaboration with Shell Exploration and Production (Aberdeen) to a specific operational requirement of theirs. It is currently being used by Shell/Eso to survey the alignment of production wells from the Brent D platform in the North Sea. In

this particular application, the Ferranti casing surveyor is being lowered to depths of 800 feet (275 m.). Continuous recording of data on a magnetic tape, of distance travelled and the direction and magnitude of corresponding lateral displacements as it is lowered down the hole is made.

When recovered, the data from the tape is entered into a field analysis unit which calculates and prints out the angular alignment and lateral displacements of the casing at given depths relative to the known starting datum. These displacements are accurate to within ± 5 cms, and alignment within 1 minute of arc. Developed by the Inertial Systems Department of Ferranti, it is an adaptation of an inertial

The Ferranti casing surveyor for accurately measuring the alignment and position of oil-well casings in the sea bed down to considerable depths. In the background is the "cage-rack" on which the precision inertial sensing equipment, power pack and recording unit of the self-contained Ferranti casing surveyor are being assembled.

sensing unit designed for the precise navigation of aircraft and for accurate land survey applications. More than 600 of these navigation units are in service throughout the world (including outer space) and their accuracy of operation and reliability has been proven.

Inertial sensing equipment includes a gyroscopically stabilised platform which is maintained in a fixed attitude in space regardless of changes in the orientation of the vehicle in which it is being carried. Three precision accelerometers are mounted on the stabilised platform with their axes aligned mutually at right angles to one another. These detect accelerations (movements) along any, or all, three axes and the output signals are integrated twice to

derive displacements from the known starting datum. A tiny computer incorporated in the inertial sensing unit performs these calculations. It is these results which are recorded on magnetic tape for subsequent analysis.

In addition, the computer is programmed to control the complete operation of the instrument while it is being lowered and raised in the hole. Since batteries are included in the instrument pack, the entire system is self-contained and can operate for several hours, independently of external control signals and services while a survey is being performed.

Operation is simple. After the unit is switched on, the platform levels itself automatically and gyrocompasses one axis to face north. A signal light on the control panel indicates when the unit is aligned and the surveyor is then enclosed within its housing ready for lowering into the hole.

To ensure the highest accuracy, corrections need to be applied for residual errors that build up in the system due to gyro drift. This is done by bringing the surveyor to rest (velocity zero) about once a minute to assess the magnitudes of the necessary corrections to be made.

Providing a new method for assessing the alignment and position of oil wells, this unit is believed to be a unique British achievement.

Ferranti, Offshore Systems, Ferry Road, Edinburgh EH5 2XS.

● SOFTWARE

U.K. group has French connection

BRITAIN'S highest independent software house, CAP, is back in the French market through an agreement with the very large services and software group, Silgos, to form a joint marketing group in France.

This means total European coverage for CAP-CPP—the marketing wing of CAP with companies or agents throughout the EEC plus Spain and Portugal. Both parents will contribute program products they

develop to the new company. This will have behind it the strength of Silgos which should turn over some £20m. this year from its nine bureaux and software operations and the expected £8m. from CAP.

CAP is also working on the development of extensive aids for companies who want to use micro-computers, and when this work has reached a marketable level of development it appears a foregone conclusion that Silgos will be interested.

The latter will hold 31 per cent of the equity in the new company (Silgos-CPP) and CAP the remainder, so that French company law should be no hindrance to the setting up of the venture on January 1. Speaking at the announcement of the move in Paris this week,

Alex d'Agapeyeff, head of CAP, drew attention to the fact that although machine costs were coming down sharply, users nevertheless were more interested than before in squeezing out every bit of performance.

This meant they were frequently unhappy with the operating routines makers provided and software houses were getting more and more business in this way. He was particularly interested in skeleton programs which allowed many more users to apply selected processing routines with minimal adjustments.

CAP intended to benefit from the move by many users away from big computers. At the same time it was seeking to establish a large enough European base to provide the revenue to finance the writing of better software routines, rather than import them from the U.S.

Both Silgos and CAP seem to have written off Government support in either country as a source of new product financing since so much of it still is oriented exclusively to hardware.

Baby speaks in two languages

BOTH A Cobol compiler and basic interpreter are now available for Honeywell's minicomputer family. Introduction of the languages represents an increased emphasis on marketing Level 6 in commercial environments. It is another step in a comprehensive software development pro-

gramme for the group of machines. Level 6 Cobol is upward compatible with Honeywell Series 80 Level 66 Cobol. This provides a facility for applications development for future distributed systems.

The Basic Interpreter operates in an interactive conversational environment in which a user can compose, edit, debug and execute programs, as well as in a non-conversational production mode for programme execution. It provides data file processing facilities and the capability for immediate statement execution for interactive programming and debugging. In addition, Basic data files may be interchanged with Level 6 Fortran programmes. The one-time licence fee is £400 against £2,150 for the Cobol facility. More from Honeywell on 01-508 9191.



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Easy to use

The 'intelligent' card reader makes programming and data handling easy. Comprehensive editing facilities simplify step-by-step checking, de-bugging and program alterations. And Hewlett-Packard's computer-proven RPN logic and automatic 4-register stack enables you to forget all about hierarchies and parentheses and get on with the job.

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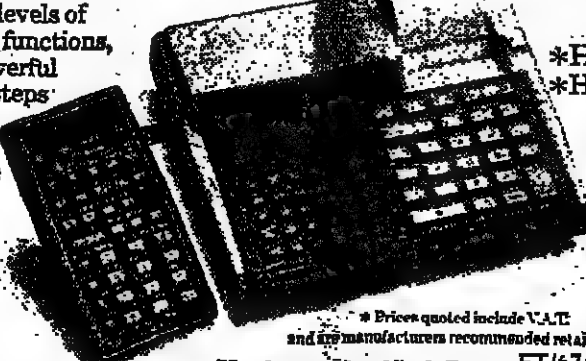
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A predetermined temperature in the range of 50 to 300 deg. C can be selected. Samples are removed on a motor driven tray at any pre-set time interval from a few minutes up to eight hours.

Electronically regulated, the equipment is stated to be accurate in time measurement to ± 0.5 seconds over two hours, and in temperature to ± 0.5 deg. C up to 300 deg. C.

Even temperature distribution through the chrome oven is ensured by stirring with air. For testing in an inert atmosphere, the oven can be sparged with nitrogen or any other gas. This simplifies testing with materials which produce by-products which can catalyse the degradation of samples.

Two stainless steel PTFE coated sample trays are provided: one for sheets or blocks up to 10mm thick by 260mm long, and the other for liquids, powders or pastes.

The oven is marketed in the U.K. by KVL Plastics Equipment and Engineering Services, 62 School Lane, Toti, Cambridge, (0226 3302).

● ELECTRONICS

PA launches electronics company

INCREASINGLY aware that its public image is derived largely from the frequent appearance of personnel recruitment advertisements in the national Press, PA International, whose electronics consultancy business is expected to become a fifth of the company's total turnover, has started a new company called PA Computers and Telecommunications, or PACTel, and the managing director is Mr. H. H. Hunt who has been with PA for 26 years.

The U.K. company is expected to remain the most significant, but others will soon be formed in Sweden, West Germany and France; there will be representation in Benelux, Spain, Italy, Switzerland and in the U.S.

In their previous guise—the work was largely carried out as "management" services—the PACTel staff of 100 has been involved in some two dozen projects including studies for Philips, I.T.T., IBM, Swiss Banking Corporation, and a number of PTTs, Rutland House, Farnborough, London SW7 1BY (01-255 6060).

● TRANSPORT

Brushless wash for vehicles

MANUFACTURE of less washing mechanical vehicles has been overhauled by Oldbourne Scientific, London NW9, Green, Knebworth, Herts. (0438 812812).

The machine, called the Trubless group, is custom-built, differences in vehicle shape, size and load, cleaning problems, remains stationary, bearing frame is lowered around it, the under-chassis is worst, a rinsing device when the vehicle is washing bay.

● MATERIALS

Resin data compiled

TO TAKE full advantage of the potential of carbon fibre and boron fibres in reinforced plastics, new epoxide resins have been developed as matrix materials. While the relationship between resin, fibre and composite properties is not yet fully understood, the designer can be better equipped to achieve optimum composites if the properties of the resin are known.

Strictly comparable properties for 12 of these resins have been established and are available in a new handbook published by Yarsley Testing Laboratories.

The 12 resins have been tested, under Ministry of Defence sponsorship, over a range of temperatures between -40 degrees C and +200 degrees C. Various moduli, strengths, elongations, impact values and Poisson's ratios have been determined, together with room temperature hardness (Barcol), refractive index and density.

The results are given in numerical and graphical form for easy comparison between resins. The handbook, which is priced at £5, is issued in loose-leaf form so that data on additional resins may be added and for easy comparison between resins. The handbook can be easily made Data on vinyl ester resins and engineering thermoplastics will shortly be available and manufacturers may have their own resins included.

Yarsley Testing Laboratories, The Street, Ashted, Surrey. (Tel: Ashted 76391.)

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SIEMENS has introduced its high-intensity flashing light in situations where, for example, police cars, fire fighting vehicles, trucks, road works, buoys and aircraft.

Type WLE 15/14, a complete assembly installation into beacon, based on xenon flash tube in traditional filament lamp.

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The module is operate from a DC supply with a reed drain of 2 amp, rate is adjustable between 40 and 250 minutes at a nominal consumption at 120 minute is 15-watt, circuit module, tube, tube is 100 mm, high tube x 65 mm, High Siemens, Great Britain, West Midlands, TW8 9133.

● TRANSPORT

Brushless wash for vehicles

MANUFACTURE of less washing mechanical vehicles has been overhauled by Oldbourne Scientific, London NW9, Green, Knebworth, Herts. (0438 812812).

The machine, called the Trubless group, is custom-built, differences in vehicle shape, size and load, cleaning problems, remains stationary, bearing frame is lowered around it, the under-chassis is worst, a rinsing device when the vehicle is washing bay.

The mast for the frame are free-standing, not in use the frame raised sufficiently for the vehicle to be parked, or the other use. Sensor with micro-switch stops damage should the vehicle as it is lowered.

The spray is produced by brushes to damage rollers or other projections. The equipment can be used to clean a vehicle from 30 to 45 feet long trailer.

The largest vehicle cleaned on all six minutes, says the company. The system incorporates 800 litre water tank, 30 hp water pump, to installation size, pressure vessel for litre pressure vessel for chemical solution, and injection system.

The circuit powered by a 2 hp pump, and a 260 psi driven by a 2 hp recharging the pressure. The chemicals used are non-acid and non-toxic. The first installation completed at United Dairies, but maker reports more orders.

Jack Warren in to visit STAN 1800 at the Offshore national Exhib Birmmham new



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LOW-THRESHOLD integrated circuits that can be used with a variety of transducer interfaces to produce digital outputs that are a function of the parameters being measured have been developed by Hughes Microelectronics.

The transducer chip, DT 031, provides a basis for the production of low-cost systems with a typical accuracy of 1-2 per cent, for incorporation in many industrial and consumer products. Parameters that can be measured

1501-1502

The Marketing Scene

Showdown for CDP

BY ANTHONY THORNCROFT

LAST night it looked as if SLADE was going ahead with its plan to "black" the print advertisements of agency Collett Dickinson Pearce. Pressure yesterday from the other print unions to remove the threat seems to have failed, and a meeting of SLADE's top officials to discuss the matter should have taken place this morning.

It may take some time for the blacking to be visible in the form of advertisements not appearing, but all of CDP's advertisers have decided not to try and place their advertising through other agencies, even though these have agreed to handle the work on behalf of CDP. Also, in the short term, there are no plans to switch advertising to other unaffected media like posters, radio and TV.

Frank Lowe, managing director of the agency (which is a public company) was called to a meeting of the staff last night to explain the situation, and there were plans for another ballot just to check that CDP staff did not want to join SLADE. (The dispute is centred around the union's claim that agency personnel should pick up the slack of the staff voted 171 to one against joining SLADE.)

If the dispute continues the many small production houses, who depend on CDP work to survive, will soon face problems, and there are doubts about whether their SLADE employees will follow the union directly since their livelihood is threatened. At the moment CDP seems prepared for a long fight and has no intention of forcing its staff to join SLADE against its will, an attitude which is probably backed by the union directly since their livelihood is threatened.

● DESPITE its anti-advertising reputation Marks and Spencer is an increasingly heavy advertiser. On Tuesday it starts a national pre-Christmas television and radio campaign for its Gift vouchers which were introduced in the London and Granada regions last Christmas.

The budget, of approximately £100,000, will be the largest placed by Marks and Spencer for a specific campaign for some years, although it spent much more when opening its new stores in France. The creative work was handled by John Simmons Creative Consultancy and Chris Ingram Associates, in planning and buying the media.

● CARL Ally is changing its name on January 1 to PVA, the trading name of Julius Vialer Arthur Fitzpatrick, the four British directors who acquired the agency in the summer. The agency now has billings of £3m, and is moving to a new address in Kendrick Mews, Kensington.

● TWO new accounts for Saatchi and Saatchi are RCA Records, who are launching a big TV record promotion in the New Year, and Searns Spices, market leader in this £10m business which until now has not used advertising. A campaign will start in Granada and then go national with a budget of around £250,000.

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F.A.Z. ANNOUNCEMENT

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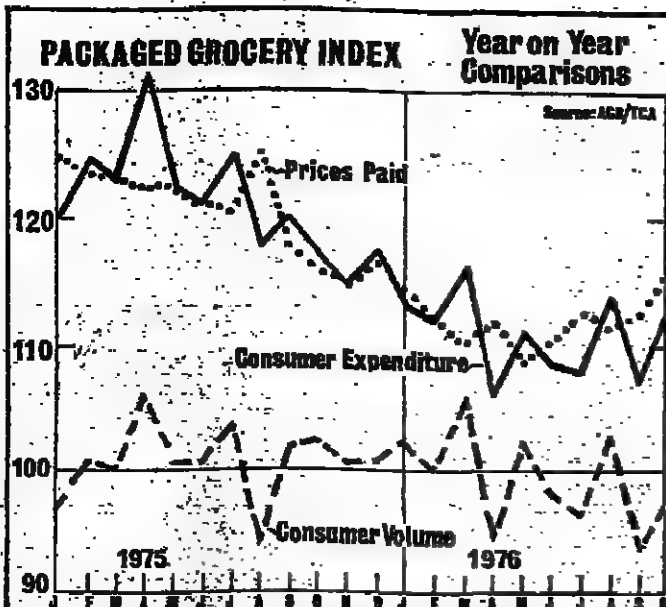
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The quickening pace of inflation is graphically shown in the latest Packaged Grocery Index from AGS. The products included represent a third of grocery turnover and provide a definitive trend. And the trend is gloomy for both manufacturers, retailers and consumers.

Volume purchases from the stores in October, as against October 1975, shows a marked drop, while prices have risen ahead to 13 per cent. above a year ago. Prices, in fact, are higher than consumer expenditure, showing that housewives are now finding it hard to switch to cheaper brands, or more economical sizes. In the past packaged goods had fared better against inflation than consumer durables because of the availability of alternatives. Now the options are narrowing.

Of course there are variations between products. Beverages, frozen foods, and, most recently, pet foods, have had to raise their prices most sharply and not surprisingly beverages and pet foods show very big falls in volume. It looks as if the Government's decision to freeze wrapped bread prices has come just in time to level out the consumer's point of view. In October wrapped bread was subject to a year on year nominal inflation of 15 per cent, double that of other in the year.

Cheerful year for chickens

BY OUR MARKETING EDITOR

ONE group which is very optimistic about its prospects in 1977 is the chicken producers. In the past their enthusiasm has run away with them, leading to chronic over-supply situations, but this year chicken sales will be around £34m, up against £28m, twenty years ago, and the most cautious forecast for 1977 is £40m. If red meat prices continue to rise at the recent rate chickens could do much, much better.

There will be no shortage of advertising support. The industry is putting £200,000 behind the bird, and well-bound round promotions add to the total advertising will be around £1m, roughly the same as for meat advertising. Apart from the generic campaign, there is brand advertising, most significantly from Buxted, the lead line of Ross, Poltrey, the Imperial Group division which dominates in chickens.

Buxted is spending £1m on advertising in 1977, as against £200,000 in 1976. The agency involved is the tiny McGough Bowler which does not even run an internal creative department, but gives the account the kind of attention it reckons it has not received in bigger agencies. Even the advent of a new marketing director in March, Robin Pooley from the GWS, has not disturbed the link.

Pooley has disturbed lots of other things at Ross, apart from tripling the advertising spend. The biggest change has been in the internal organisation. He has switched product managers, wedded to marketing titles, back into salesmen, albeit with key accounts. For example, the executive who was responsible for selling Ross turkeys across all outlets might now be selling the entire range of the company's products to a group of major

retailers. This, along with a new product formulation for the Buxted chicken (a change in the feed means a change in the size and flavour of the product), has brought an immediate boost in sales. They are now running at £m a week.

The extra turnover is attributed to the fact that the important stockists are now carrying a wider range of Ross poultry. Even Marks and Spencer is taking a chicken which carries a Buxted brand name. At the same time joint promotions are carried out with important retailers. In an experiment in Tyne Tees in which Buxted advertised its brand leader on radio and television linked to the Dewhurst chain has proved the popularity of an advertised known brand, compared with the retailer's own label. So sales through Dewhurst, which had been around £100,000 a year for Ross, are currently valued at £15m.

Pooley has a simple approach to advertising. He reckons it should tell consumers about the product, how much it costs, and where to get it. This points to more joint promotions. He also reckons that any remaining vestiges of chicken as a commodity market should be cleared away. A chicken should be sold like a can of beans, especially as it now can be adapted to suit changing and varied tastes, can be produced in greater or lesser numbers in a matter of weeks, and also faces the challenge of new uses. Pooley reckons that the main current consumption of a chicken, as a Sunday roast every three weeks, is reaching saturation point, and new meat situations must be developed. But the main advantage of the chicken, and other poultry, is that they will remain much cheaper than the competition, an advantage that seems certain to appreciate in 1977.

then cover 22 store chains accounting for 73 per cent of packaged grocery turnover.

Since the speedy information on prices in store has been available to retailers and suppliers it has resulted in a tightening up on prices. Many multiple groups were shocked at the variations between their branches, and at the discrepancies between their prices and the competition. It was apparent that the companies that operated a uniform pricing policy, notably Sainsbury and Asda, were the most successful grocery chains and close competitors, such as Tesco, have since reduced the amount of store manager discretion over price.

There may be a fashion element involved here, and the keenness of price competition intensifies next year some system which combines central controls and local flexibility could be the ideal. Already groups like Asda and Tesco are experimenting with telephone recording machines, which enable the central management to record price changes at very short notice, and better control distribution.

The Prices Audit also quickly shows up the impact of promotions, and enables suppliers to argue about prices and discounts with retailers armed with information about what is actually happening in store. It underlines the growing power of the multiples in a more price conscious environment—this year, for example, the multiples have expanded their share of the packaged goods market from 55.8 per cent to 58 per cent.

The Co-op is shown with about 20 per cent of sales and doing well in certain areas, such as Lancashire, and badly in others, such as Scotland. Sainsbury is credited with 9 per cent of packaged grocery sales, Tesco with 8 per cent; then Asda with 7 per cent; closely followed by Allied, International and Fine Fare. Kwiksave seems to be doing well as it extends into the Midlands, which is becoming the most price competitive grocery area in the U.K.

ASA COMPLAINTS

Big names rapped

BY PAMELA JUDGE

THE LATEST case report from the Advertising Standards Authority shows that 173 complaints were dealt with during September-October of which 85 referred to mail order failings. Of the 85 cases that related to copy claims: 53 were upheld either wholly or in part. Holiday travel ads brought the greatest number of complaints—ten—followed by competitions and promotions, and retail stores and outlets, at seven each, motor-ing, photographs and alcohol came next with six each.

Five of the cases ten complaints—concerned Concorde, the verdict going against the ads, in three cases. Air France's reference to "absolute tran-

Dubai "sooner than if they had flown directly by subsonic jet."

Three of British Leyland's roadholding claims for the Princess were challenged. BL argued that it was presenting subjective and reasonable opinions but the ASA felt that people would expect them to be sustainable statements about the actual capacities of the car.

From Florida a man pointed out that while the Sealink (British Railways) advertisement referred to a "48 hour excursion" he had only had 25 hours and 20 minutes in Cherbourg—BR conceded.

Debenhams and its sister store Harvey Nichols agreed that they should not have used "manufacturers' recommended retail prices" in relation to Oriental carpets—MRRP is not an Eastern practice. DuPont Chemicals had to agree that an advertisement in the trade Press could mislead a non-technical reader.

From Brussels and London came two complaints about J. C. McLaughlin's claim that Lowen-herz was "the world's most exclusive and expensive beer"—the complaints were upheld. There are other beers that are more expensive both in the U.K. and Europe.

Fine print details in an offer on packs of Procter and Gamble's E3 size Bold detergent packs could have been better expressed, the company agreed. Some highly technical sounding details in a Sun brochure were not incorporated in the radio receiver as a reader might have thought. This was a misprint and subsequent literature had been corrected.

These are some of the better-known names where complaints were upheld. Among those whose advertising was deemed to be correct were duty free shops at Heathrow and Gatwick; good buys at the airports were advertised as "Up to 50 per cent off High Street prices" and the copy was "merely making a comparison with U.K. retail shops" not those at destination. Imperial Tobacco proved its case that "more people smoke Embassy cigarettes than any other coupon brand," and in ads for Bulmer's Pomarine "there was no attempt to equate the idea of happiness with that of drinking." Lever Brothers can carry on saying "Domestos kills all known germs."

A Methodist minister objected to a Jackpot Spotball ad by Ladbrokes (Football) which included Dick Emery dressed as a clergyman and the message "Is it wicked, my brethren? Not if you win a damn great jackpot, it isn't." The complaint was upheld. The ASA took the view that "many people would not know of Dick Emery or that he habitually dressed up as a clergyman" so that people might think it was a Church view of gambling. Some Dick Emery TV shows have been watched by over 15m people, according to the BBC.

On the other hand, it was reasonable for British Airways to say that Concorde may soon fly to Australia, and BA substantiated the claim that by Concorde it was possible for passengers to arrive in Gulf cities such as

Brokers compete for fund

THE Thomas Coram Foundation, a charity involved in helping orphans and underprivileged children, has appointed stockbrokers Hoare Govett to look after its investments, which are valued at something over £15m. This is a nice marketing story in that the Foundation saw competitive presentations from three brokers before awarding its business.

The Foundation had been advised by Lazard, the merchant bank, but thought it could do better with a broker now that the City was becoming more marketing minded, and experienced in handling the larger funds. Three companies were asked to compete and were allocated 90 minutes each for their presentations. One contestant did not offer any information about itself before the presentation was one presented a portfolio of another investment fund to show how it operated; but Hoare Govett had put Thomas Coram's investments through the computer and fielded the team that would handle the business if it won the account.

By going to a broker the Foundation hopes to save a service fee on top of the broker's charges, but does not envisage Hoare Govett moving the investments around too rapidly. For the brokers there is possible extra income of around £5,000 for the charity a planned 10 per cent gain in income, or about £15,000 a year. For the City generally a peep into a much more competitive future.

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TEST TOWNS

U.S. BRANDS IN LONDON

Anyone for Hereford Cows

BY ANTHONY THORNCROFT

IF YOU want a product that will instantly fade your new jeans; or you fancy getting drunk on Hereford Cows, a vanilla flavoured concoction which is 30 per cent proof spirit; or are out of Smoke Shaker, which gives off the smell of an authentic charcoal barbecue even though the steaks are being grilled under gas; or fancy yoghurt mayonnaise, or some crumpled bacon pieces—and if

and Johnson, by extending the uses of its soda. It is promoting it as an anti-acid, as an absorber of refrigerator smells, and as a lavatory cleaner. Other companies are promoting toothpaste with soda, in areas where fluoride is suspect; soda as an oven cleaner; and soda as part of an anti-perspirant. Some of the innovative trends to join in American marketing may annual subscription, which en-



Art McCormack and Ron Palmer in the supermarket.

you also can make a down payment of £1,000, then the American New Products Supermarket is the place for you.

The Supermarket has just opened in Covent Garden, where all the new advertising and marketing companies start these days. It is run by two Americans, Art McCormack and Ron Palmer, who have deserted the London agency scene to establish a clearing house for the latest American new product ideas.

British marketing companies have always looked to the U.S. for fresh brands, and there are organisations that will keep you informed of all the new products tested in the States. Nielsen goes one further and actually brings over samples for interested clients. But the Supermarket reckons it offers a cheaper, quicker, and more detailed service.

It imports 60 to 100 new products a month as well as innovative advertising campaigns, but its role is not purely passive. Although it concentrates on the markets where it has clients it also points them towards the fastest developing trends in American marketing, and also lays on, at a price, a full investigation of demanded markets.

At the moment the Supermarket is interested in bicarbonate of soda. Arm and Hammer for generations the leading baking powder in the U.S., but now it is enjoying a new lease of life, and attracting competition from companies like Johnson

seem overdone in the U.K.—the anti-aerosol bandwagon, which is titles a company to as many visits as it wants to pick up ideas, there are extra services at extra cost. American products do not have a marvellous success rate in the U.K. not seem to have much future over here, but British companies could hardly ignore the impact of powdered soft drinks (where even Coca-Cola is testing a line), be a disadvantage.

But Lever's turns a failure into a Profitable Shield

ONE product initially developed in the U.S. which had to come to the U.K. to be perfected and successfully launched was Shield, which is proving Lever's most successful new brand in years. Sales in April, its first month of national distribution, it captured an astonishing 17.5 per cent of the £88m. soap market. May it claimed 26.8 per cent.

This share, a record for the very competitive soap business, could be accounted for by the heavy initial advertising and the price off introductory offers, which cost Lever's at least £1.5m. But in October Shield was still holding 18.4 per cent of sales, and the company, over-coming its surprise at the extent of its breakthrough, now intends to try to keep this market share. Already Shield is a profitable brand.

The company's current policy on new products is to test more thoroughly with consumers before putting them on the market: once a brand does and the price off introductory offers, which cost Lever's at least £1.5m. But in October Shield was still holding 18.4 per cent of sales, and the company, over-coming its surprise at the extent of its breakthrough, now intends to try to keep this market share. Already Shield is a profitable brand.

SAY!

When you have something to say to the Germans with most say, say it in Der Spiegel.

Der Spiegel, Germany's only and Europe's largest news-magazine, sells 900,000 copies per issue and is read every week by 3 million men and 2 million women at the top end of the market.

And these are the Germans with the most say, 75% of business and administration decision-makers read DER SPIEGEL, and 38.4% of all these decision-makers are reached with an average issue. No other newspaper or magazine in Germany matches this coverage, not even with 12 issues. There is one exception: a monthly which gets there with nine issues, but takes nine months to do so.

There is no way you can reach more Germans with most say for less money. So, if you have something to say to the people with the most say, say it through Der Spiegel—fast and economically.

For further details ring Barbara Scott of IGP (Der Spiegel's United Kingdom representatives), Danes Inn House, 263 Strand, London, W.C.2—Tel. 01-405 8088/4534.

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Source for all statistics: IAE 75, an analysis for 13 selected publications, and IAA 75, Germany's only annual syndicated national readership survey.



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THURSDAY, DECEMBER 2, 1976

The need for real cuts

IT SEEMS possible that a dangerous ambiguity has crept into the Cabinet's discussions of economic strategy. Ministers have been struggling to reach what they regard as a tolerable compromise between the demand for realistic adjustment and their reluctance to deflate the economy any further at this moment; it seems that fear of the Treasury's initial asking bid created such consternation that a number of Ministers usually regarded as "moderates" joined their colleagues in asking for less.

The present indications are that this debate has succeeded in shifting discussion from various larger figures towards a not spending out of the order of the £1.1bn. which we put forward as a minimum requirement on Monday. Genuine cuts of this order do seem to be regarded as just about acceptable both in the financial community and by our international creditors, especially if they are seen as the first step in the longer process of adjustment which the Chancellor has described.

Real problem

However, the markets are now deeply perturbed by persistent rumours that the cuts might be substantially smaller or might not be genuine at all. It is thought that the Government may be seeking ways, ranging from cuts in financial transfers to the usual round of increased charges and reduced investments programmes to avoid taking any steps to attack the real problem—the level of current spending in the public sector. Such evasions would produce a swift and crushing verdict in the financial markets, and that verdict would be fully justified.

There are three levels of misunderstanding. First, a cut of the order of £1.1bn. in current spending would not in any sense be a massive deflation even if there were no offsetting factors. It is, on the other hand, a highly necessary first step towards a credible strategy for recovery. As we pointed out when the last expenditure White Paper appeared in February, the improvement in private consumption then envisaged was simply incompatible with the growth of output required, both in terms of in-

Mistaken policies

None of this means that the case for further, essentially financial reductions in the weight of market borrowing is invalid. On the contrary, we have repeatedly argued that official methods of financial management have compounded the damage done by mistaken policies, and improved methods can add to the benefits of a genuine change of course. New methods of borrowing, including possibly such once-for-all expedients as the sale of the public holding of BP shares acquired from Burmah, can help to finance any given borrowing requirement at lower interest rates, and leave more bank lending available for industry. But such steps are only an adjunct to the necessary fundamental change in policy.

Any attempt to evade the central issue will invite a quick and probably, so far as this Government is concerned, a conclusive disaster.

A new leader for Mexico

THE ACCESSION of Sr. José López Portillo to the presidency of Mexico yesterday could bring about a badly needed surge of confidence in the country. Sr. López Portillo takes over from President Luis Echeverría whose highly erratic career and increasingly unpredictable activities endeared him to few Mexicans.

Coming to the presidency six years ago with the reputation as a hardliner, not afraid to shoot his bolt in order to curb student demonstrations on the eve of the 1968 Olympic Games, President Echeverría was never able to decide whether he was a liberal or a conservative. He eked his indecision with a great deal of oratory on international forums and a fair dose of rhetoric for his domestic audiences.

Accomplish more

His record over the past few months was a fair sample of the 20-200 course he had been pursuing for some years. Having silenced the moderate Left with a takeover of Excehior, Mexico City's leading daily newspaper, which was often critical of his actions, he lavished out against the Right last month with a totally unexpected move to promote landlords in the north of the country and settle peasants on their estates. In the financial sphere he bowed to the inevitable by allowing a big devaluation of the peso, but was unable to prevent the outflow of large amounts of capital from Mexico. He has now announced his candidacy for the post of Secretary-General of the U.N. It is unlikely to prosper.

Sr. López Portillo, in the period since his selection as Presidential candidate by the PRI (the Institutional Revolutionary Party which has dominated Mexican politics for decades, has eschewed President Echeverría's rhetoric and given the impression of wanting to take less and accomplish more.

Main task

At home the discovery of very big new oil deposits could enable Mexico to become a major oil exporter and could transform the balance of payments. The devaluation of the peso has more over made Mexico a cheap place for holidays and if U.S. tourists are certain that there is stability in the country under the new president they should begin to flock over the northern border in large numbers. In the next few months President López Portillo's main task will be to convince his countrymen that he has realistic plans and the ability and determination to carry them out. If he succeeds in that, he should not lack support.

THE perversity of Sir Claus Moser knows no bounds. He will insist on publishing hard, relentless statistics that make nonsense of what politicians, civil servants, and too many of the rest of us have to say. It may be protested that that is after all his job as head of the Government Statistical Service—but need he do it quite so blatantly? It is reported, almost reliably, that the very fiercest stares by a number of past Prime Ministers have failed to deter him, even when it was quite clear that his little rows of numbers and his graphs and charts were a distinct embarrassment. To-day Sir Claus does it again.

With no apparent shame at all he has issued the seventh edition of the annual Social Trends. You will see what I mean by letting it fall open on, say, page 118. It shows there that in 1966-67 a "full time male manual worker aged 21 or over," or working man, on median—about the middle—earnings would have paid 6.6 per cent of his income in direct tax, net of family allowances. The average chap in this table has a wife and two small children aged under 11. As he would be quick to sell you, a man in the same position last year paid out nearly 20 per cent of the contents of his wage packet. This rate of growth is much greater than the growth in taxation suffered by a man on twice the median income: from 10 per cent in 1966-67 to 27.6 per cent. 10 years later.

The essence of this story has, of course, been known for some time. What is exposed to-day is the essential woolly-headedness of those who justify this increase in taxation by prating on about how much the ordinary people of this country benefit from the Government services that are provided.

The tables on pages 113 to 116 do most of the demolition work. The staff of Social Trends have added to income tax all indirect taxes that affect consumer prices and put the sum one one side of the scale. On the other side they put cash benefits, subsidies, and benefits in kind like education, the health service, and welfare foods. As one might hope, the result indicates that the elderly and the very poor with large families usually get more out of the system than they put in, and rightly so.

What is not so obvious to all our politicians is that just about everyone else—including the average working man—comes out worse off, and in a large proportion of cases considerably worse off. Those who speak, as Mrs. Barbara Castle once did, of the "social wage" or the "second wage" are presumably blind to the figures that come out in such volumes from Great George Street.

Such people, and the main beneficiaries of all this spending like the members of NUPE and NALGO, might mutter about the improved quality of services, or the value of the services not included in the social wage equation. I would direct their attention, first, to table 4.7 (reproduced on this page) which shows the growth in public sector and particularly local authority employment since 1961 and the concomitant fall in private sector employment, and second to chart 5.2 which shows the pathetic course of the trend-line for real personal disposable income per head (leading to a fall in 1975).

If this were not enough to convince them, they could try the article on pages 47 to 60, which is all about answers to questions on what people feel about the quality of life. This should not be taken as serious evidence of anything—since soft social surveys of this kind have no proven value—but people whose minds are anyway in a fog might be impressed by it.

With no apparent shame at all he has issued the seventh edition of the annual Social Trends. You will see what I mean by letting it fall open on, say, page 118. It shows there that in 1966-67 a "full time male manual worker aged 21 or over," or working man, on median—about the middle—earnings would have paid 6.6 per cent of his income in direct tax, net of family allowances. The average chap in this table has a wife and two small children aged under 11. As he would be quick to sell you, a man in the same position last year paid out nearly 20 per cent of the contents of his wage packet. This rate of growth is much greater than the growth in taxation suffered by a man on twice the median income: from 10 per cent in 1966-67 to 27.6 per cent. 10 years later.

The essence of this story has, of course, been known for some time. What is exposed to-day is the essential woolly-headedness of those who justify this increase in taxation by prating on about how much the ordinary people of this country benefit from the Government services that are provided.

The tables on pages 113 to 116 do most of the demolition work. The staff of Social Trends have added to income tax all indirect taxes that affect consumer prices and put the sum one one side of the scale. On the other side they put cash benefits, subsidies, and benefits in kind like education, the health service, and welfare foods. As one might hope, the result indicates that the elderly and the very poor with large families usually get more out of the system than they put in, and rightly so.

The figures politicians will not swallow

BY JOE ROGALY

most people have in fact not benefited. This applies to most areas of spending, including the higher proportion of money that the Government appears to be directing towards city centres. The myth is that if only the cash was poured in, the city centres would be revitalised, with a consequent resurgence of urban life and greater happiness for all. The fact is that this has already been proved wrong, a hundred times over. We pour billions of pounds into the cities now, and it has done no good. The evidence for the amounts spent is dispersed, but some of it can be found in the annual statistics produced by the Chartered Institute of Public Finance and Accountancy, which show, time and again, that spending per head of population is highest of all in Greater London, second highest in the metropolitan areas, and lowest in the non-metropolitan areas.

City centres revitalised

As well as rating the "Quality of Life" in Britain now, respondents also gave ratings for "Quality of Life" five years ago, "Quality of Life" in five years' time, and what people thought they deserved. "The general picture is of a country sliding rapidly down from 8.0 five years ago, through 7.2 now, to 6.0 in five years' time." For what it is worth, even the 5.2 per cent population

PUBLIC AND PRIVATE SECTOR EMPLOYMENT				
	1961	1971	1974	1975
Total public sector:	23.9	26.9	27.4	29.1
Government	7.3	7.9	8.3	8.9
Services	1.9	1.5	1.4	1.3
Civilian	5.3	6.4	7.0	7.6
Local authorities	7.6	10.9	11.3	12.1
Public corporations	9.0	8.1	7.7	8.0
Total private sector:	76.1	73.1	72.6	70.9
Employees	48.9	45.3	44.3	43.1
Employers and self-employed	7.2	7.8	7.7	7.2

Source: Social Trends

most respondents thought rather better of their own personal standard of living.

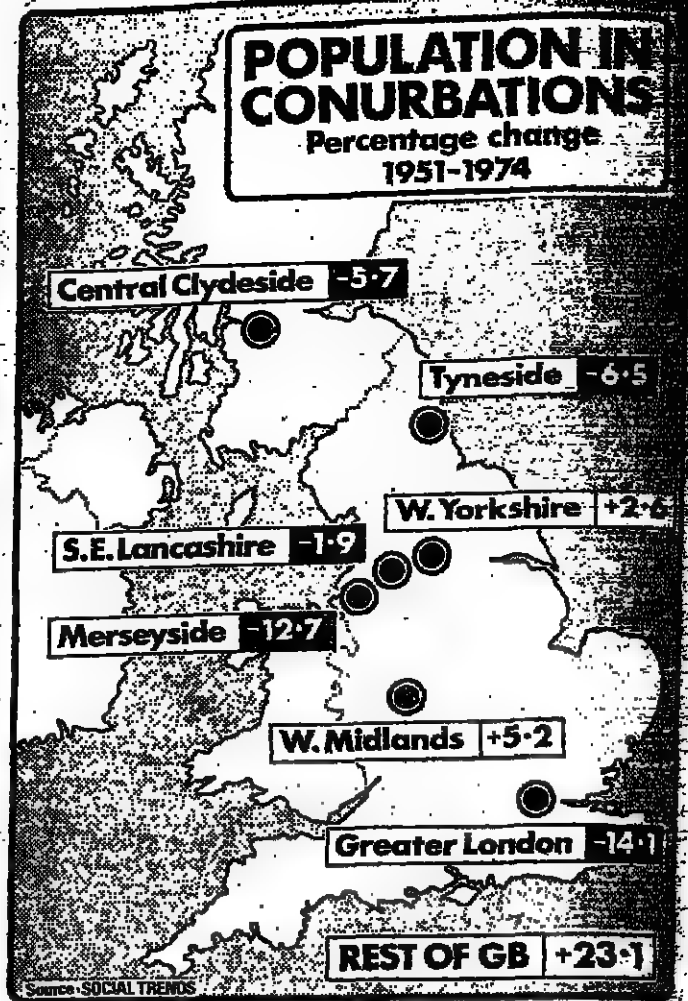
Those who prefer more rigorous evidence can find it in a dozen other places in Social Trends: the upshot is that although some of the money has helped some needy people, most people have no reason to think they have benefited from the runaway in public spending, and per cent, over the same period.

It might be thought that I am suggesting that the march out of the cities is in some way the consequence of Government policies over the past generation. The truth is that it has been going on for most of the present century, especially in London. Table 9.11 is a reminder that the number of people in inner London fell from 4.5m. in 1901 to 2.8m. in 1971; the concentration of expenditure in an effort to turn such a tide can only result in a further increase in the number of officials, with no effect on the wishes of the families that move to find a little open space and a garden if possible.

Another false notion that is shattered by Sir Claus's inconvenient statistics is the one that leads Governments to build yet more council houses. The purpose of such costly building is surely to meet the needs of those who cannot find decent accommodation, but is this the way to go about it? Is there really a national shortage of housing? The steady drop in population projections, leading to the present position in which it is now officially believed that it is possible that we have a stationary or declining population can be checked on page 65. This could be set against the growth in housing stock shown on page 151, and one might draw the conclusion that there is already a crude surplus of houses and flats and that this is certain to grow.

Cry of the big spenders

"Too simplistic," the big spenders cry, whenever this is said. One must take into account the regional distribution of the houses, the rate of "slum clearance," and the growth in the number of "family units." Now Social Trends help us to do some of this. Page 151 shows that in December, 1975 there were some 18m. dwellings in England and Wales. Page 74 shows that in mid-1976 the number of households was estimated as 17.4m. on one basis, and on another basis, 17.4m. As for growth, it seems that the Department of the Environment, which is quoted as the source for Table 2.3, does not itself believe that there will be more than about 18.1m. households in 1981—and nearly all the additions are in "one person" households. Some of these will be pensioners, and some will be young individuals in city centres. Has the Department asked itself whether the artificial shortage created by the Rent Acts and the security of tenure laws might not be eased so as to release unused single rooms for such people? A substantial proportion of the so-called "housing shortage" might in that way be tackled without building a single extra dwelling.



It is plainly a success, widely copied. Yet the foreigners have made changes. Our version, writes Mr. Thompson, "dances over the head of everyone at a price that can be afforded, but would recognise that what the figures tell us is that the actual and potential shortages can be described in fairly precise terms. If regional, it should be possible to say where. If according to type of person it should be possible (and largely is, according to the charts in Social Trends) to say who. This would produce a local, grass-roots series of public housing schemes that by definition would be far less ambitious and needlessly expensive than the present national can't-see-the-trees-for-the-wood approach. And, as other tables suggest, any slack would be taken up by private housebuilding since that is where the heaviest demand is to be found.

In this way Mr. Thompson and his chief, Sir Claus Moser, tell Governments what they really think. They must be an editorial board speak for themselves. Perhaps this is enough: I am not sure that the wide-ranging introductory "Commentary," with its record of the extraordinary events of the past decade is as much value as the collection of tables: freedom of expression even for statisticians, is highly desirable, but it is better when it justifies itself with something better than a sketch of the "normative society" and its aftermath, with associated developments. Could it be that the writer was not free enough? Sir Claus should settle this, either way. Before next year, meanwhile I shall rest content with the sheer enjoyment of his devilish figures.

Social Trends No. 7, HMSO 62.5s.

Similar reports

In the introduction to to-day's edition, the current editor of Social Trends, Eric J. Thompson, points out that since it first appeared in 1970, similar reports have appeared in much of Western Europe, Canada and the U.S., Japan and even Malaysia and the Philippines.

MEN AND MATTERS

From Simon to Javits...

There have been two distinct posers of leading American figures around London the last few days: political ones doing the rounds on the IMF negotiations and business ones attending a London conference. Neither group seems keen to echo the dire views of their fellow economist Milton Friedman on the coming collapse of democracy here, and most of the businessmen claimed to be ignoring the immediate gloom and looking towards a bright investment future.

So all seem friendly, and few are likely to be more committed to the British cause than the latest in the queue, Jacob Javits. The 72-year-old senator from New York is a liberal Republican who is a senior representative of his party on the key Senate foreign relations committee. There he espouses strong pro-Israeli and pro-European alliance views.

His appearance at an American Embassy Press conference was brief as he had yet another engagement before the flight home. He avoided Milton Friedman's name but said cheerfully he disagreed fundamentally with the views of some "distinguished American economists." We should be thankful for that, but Javits the Anglophile did also talk solemnly about a financial collapse here threatening the rest of the world and said the U.S. was looking for a cash flow chart and "blueprint of viability" for the next five years. Not that elected representatives have a direct say in the decisions of IMF member Governments when loans are granted; but their votes matter when the expansion of formal credit facilities is in question.

The most important of the recent visitors has probably been Lawrence Klein, a distinguished American economist. He is a man who matters thanks to his closeness on economic matters to the President-elect. Klein's was a fleeting visit, on a modest scale compared to that of Treasury Secretary William Simon, whose political importance will presumably soon be over though terms are settled. As usual with U.S. administration figures, Simon was not exactly lonely, bringing a party of 49 including secret service guards.

... to White House waste

Here is a story of American progress. Dean Buntrock's

wife's grandfather drove a horse and cart through the streets of Chicago in the 1870s collecting refuse; these days Buntrock heads a company which empties the White House trash cans, about London, "still keeping clean" since his last visit. But newspaper reporter asked the group, Waste Management Inc., to say what was in the bins; naturally, there was a polite refusal.

Waste Management now has an annual turnover of around \$160m. handling the waste disposal problems of factories and some American municipalities. Unlike Europe, several U.S. cities have garbage handled by private contractors, and Waste Management is delighted at just winning the contract to serve New Orleans.

Waste Management operates 54 landfill sites around America to receive the mountains of rubbish: a couple of the sites near Chicago each receive as much waste as quite a few small countries. Recession in industry naturally reduce the quantity of raw material for the likes of Buntrock's company. But in the most throwaway society in the world there have been some impressive calculations done on the private-versus-municipal costs of waste services: on average it was reckoned 35 per cent cheaper overall to have an outside contractor do the job. According to Buntrock, one of those Americans on the London jaunt, WM is one of the few types of company which stood only to benefit from tougher and tougher environmental rules.

Not surprisingly, the rather owlish Buntrock blinks uneasily when asked about prospects in Europe. The political hazards of talking about switching his sort of work away from municipal control are obvious. He is much more impressed with Saudi Arabia, where WM will provide a range of cleaning and collection services in Riyadh — a public works department is being built up from scratch. WM's systems will not be opera-

The FAMOUS GROUSE

Quality in an age of change.

Observer

Frank Field is the director of the Child Poverty Action Group and the man who created a furore in the summer by publishing leaked Cabinet documents on the child benefit scheme. So Field and his organisation are feeling understandably pleased at the sources of support for an effort to raise money to promote advisory work for poor families.

Among those who have promised £140,000 so far are The Goldsmith's Company, The Lord Sainsbury Trust, The Gulbenkian Foundation, and Marks and Spencer. All quite in line with the mainstream of the establishment, but there is one unusual name on the list: Oxfam.

Field explained that Oxfam's role was often misunderstood in that the charity had always wanted to tackle poverty projects at home. According to his group, the need is increasing alarmingly: the Action Group claimed yesterday that the number of those around or below the poverty line was up to 13m. last year, with 2m. actually identified as below.

Nay

Horse dealing jokes. Shouldn't the ideal dealer be one who has lively horses for lively people, quiet horses for quiet people, and, for people who don't like horses, horses who don't like people?

مكتبة ابن النجار

ECONOMIC VIEWPOINT

BY SAMUEL BRITTON

An open letter to Professor Friedman

"Open Letters" are a form of journalism I usually avoid. But it happens to be the most convenient way I can express certain misgivings about some of your recent writing about the United Kingdom. My main worry, is that the many and important truths you have taught over so distinguished a career will come under a cloud because of the other things you are saying which represent personal hunches, individual value judgments or exaggerations.

You may not be interested in winning the approval of the mealy-mouthed and lose sleep if ignorant commentators label you a "reactionary, extreme right wing" or whatever. But more that presentation is at stake. It would surprise me if you thought that all your views formed a bundle to be accepted or rejected as a whole. Consider for instance the following sentiments:

"In his admirable book on *The Scope and Method of Political Economy* John Neville Keynes distinguishes among 'a positive science... a body of systemised knowledge concerning what is; a normative or regulative science... a body of systematic knowledge discussing criteria of what ought to be; an art... a system of rules for the attainment of a given end'; comments that 'confusion between them is common and has been the source of many mischievous errors'; and urges the importance of 'recognising a distinct positive science of political economy'.

"Confusion between positive and normative economics is to some extent inevitable. The subject matter of economics is regarded by almost everyone as vitally important to himself and within the range of his own ex-

perience and competence; it is the source of continuous and extensive controversy and the occasion for frequent legislation. Self-proclaimed 'experts' speak with many voices and can hardly all be regarded as disinterested; in any event, on questions that matter so much, 'expert' opinion could hardly be accepted solely on faith even if the 'experts' were nearly unanimous and clearly disinterested."

You will almost certainly agree with the above couple of paragraphs. Indeed, you wrote them. They formed part of the first chapter of *Essays in Positive Economics*, which you presented to me during our first tutorial (in Cambridge, England) at the risk of giving an undergraduate the impression that such a thing as a free book...

One of the first things, of which you deprived me in those days, was the balance-of-payments problem. This was rather important to me. My instincts were strongly anti-Conservative in most non-economic matters, but it was impossible to reconcile Labour economic statements with the elementary supply-and-demand economics of any textbook. (For instance, what was the explanation, or what control, of the political dilemma, but in those days I hoped to resolve it by pointing to the culpable Conservative neglect of the balance of payments.)

You explained that the problem arose only because the Government tried to pay the price of sterling; and the only argument against free trade and free exchange rates was the terms-of-trade gain that the U.K. could gain from exploiting its small monopoly power. You patiently pointed

out that all the worries of Very Important People about where sterling would sink without support boiled down to that one argument; and there was no other.

Opinion formers in this country—in respectable City circles as much as on the Left—have still to appreciate the bogus nature of the payments problem. Like many other British economic commentators I misused the floating rate argument to support the case for expansionist demand policies. I should have taken more note of your warning expressed all those years ago about the end results of pursuing "advanced" fiscal and monetary policies. But it was not until the 1976 Presidential Address to the American Economic Association that I saw clearly why post-war full employment policies were misconceived and likely to lead to ever increasing inflation.

Your demonstration of the fallacies of fine tuning (better called discretionary demand management) presented fewer problems for me. It reinforced my suspicion that there was too much respect for authority in this country rather than too little. But your greatest impact on financial opinion here has probably been (a) in demonstrating that the money supply is a better guide to the thrust of policy than interest rates, especially in an inflationary era, and (b) in showing that the money supply rather than the balance of the Budget is crucial in determining output and employment in the longer term.

Why then do you have to quote with approval in your BBC interview, reproduced in *The Listener* of November 18, Mr. Callaghan's words (your

paraphrase) "that what the experience of the past 30 years has shown is that further Government spending leads to further inflation, which simply leads to further unemployment?" If Mr. Callaghan believes and understands his own speech, why is he orchestrating a Cabinet revolt against the Treasury on spending cuts? There is a transitional unemployment...

But the *Encyclopaedia Britannica* article on money is likely to be more authoritative even than Mr. Callaghan. It states: "Government spending may or may not be inflationary. It will clearly be inflationary if it is financed by creating money—that is, by printing currency or creating bank deposits—and if the resultant rate of monetary growth exceeds the rate of growth of output. If it is financed by taxes or by borrowing from the public, the main effect is that the government spends the funds instead of someone else. Government fiscal policy is extremely important in determining the fraction of total income that is spent by the Government and who bears the burden of that expenditure. But it is not necessarily inflationary."

And why have you been supporting suggestions that inflation is bound to lead to unemployment? Your analysis of the "Phillips curve" implies that there is no necessary long-run relation between inflation and unemployment either way. In inferiority of the political market place, which even with

most important popular contribution has been to describe how the market place and the price mechanism can be instruments for extending human freedom and welfare. In your article in the November issue of *Esquire*, you explain with your customary clarity the built-in inferiority of the political market place, which even with

up by your objection to "doing good with other people's money." The initial distribution of property, and the rights and duties which go with it, is the outcome of man-made laws and enforced through the coercive apparatus of the state. But there is a logical as well as a philosophical point.

Let us take a community of 100 people, who are unanimously agreed to redistribute some of their income to another group. It is in the interests of each of 100 that the other 99 should contribute, and that he should be a "free rider."

Among a small group of individuals the problem can be solved by a voluntary binding agreement. But in a larger society the transaction and enforcement costs are too high, and the state apparatus has to serve as a second best that they do themselves. Most of the successful European countries, which have over-

taken the U.K. in economic performance have chosen to spend a large part of the increment to their wealth for "welfare" purposes, while retaining a largely private enterprise base. You and I may wonder whether health care to be predominantly in the state sector. John Stuart Mill originally suggested state finance for, rather than the provision of, a school system. But the fact that no major country has taken that route cannot be destroyed by any is surely a matter for investigation and not just condemnation.

There is a genuine problem, however, with the job of pointing out the difference between Friedmanite economics and the personal opinions of Professor Milton Friedman.

With best wishes, Sam

●● Economics... is the source of continuous and extensive controversy... Self-proclaimed 'experts' speak with many voices and can hardly all be regarded as disinterested; in any event, on questions that matter so much, 'expert' opinion could hardly be accepted on faith even if the 'experts' were nearly unanimous and clearly disinterested. ●●

Letters to the Editor

England's oil

From Mr. J. Salter.
Sir—Before the debate on Scottish devolution (independence) gets out of hand, could you please resolve the important issue raised in your correspondence column by Mr. Frank Hanford-Miller (October 24, 1976) regarding the location of the demarcation line between the English and the Scottish oil fields in the event of a break-up of the U.K.?

If he was correct in his contention that "internationally accepted procedure would result in the demarcation line lying along the seaward projection of the land frontier between the two countries on a bearing of 035 degrees, thus placing firmly in the English zone such rich oil fields as the Forties, Montrose, Argyll, yuk etc., should not this fact be given wide publicity?

Demand for Scottish independence only became clamorous when it seemed that spoils were up for grabs. The realisation that the share available to an independent Scotland would in fact be relatively meagre would have a significant effect on Scottish opinion as the debate on devolution and/or independence proceeds.

J. P. Salter,
80, Foreland Road,
Bembridge, Isle of Wight.

Council housing costs

From Mr. M. Campbell Jones.
Sir—Mr. M. M. T. Tennant (November 26) suggests that debt interest on council housing accounts is more than covered by the inflation of the value of the underlying assets, that is the houses themselves. This might be true if the houses were to be sold at the free market price in due course, or if rents increased in direct proportion to the assumed increase in value. If Mr. M. M. T. Tennant believes that either is politically possible, although I assume he thinks it desirable, then he will believe anything. Meanwhile, the money has been borrowed, and the lenders are only going to accept real money in payment of the interest charge; or do we allow them part-ownership of the housing estates in lieu?

M. Campbell Jones,
"Skewton", 4, Castle Avenue,
Penzance, South Gloucestershire.

Company cars

From Mr. N. Pines.
Sir—I was interested to read the letter from Mr. J. M. Tennant (November 30) which suggested that company directors have underestimated the cost of providing company cars as a perk for middle managers. This may be true, but if so it only proves that some company directors are unaware of the effects of inflation.

The fundamental issue is surely that in these times of wage restraint and gripping personal taxation it has become increasingly difficult to keep middle managers and to compensate them adequately for the services they perform.

Demand must be raised

From Mr. H. Dalby.
Sir—The CBI recommends cutting public expenditure and increasing incentives by cutting taxes. This, it says, would increase business confidence. Business confidence arises when the businessman finds himself selling his goods quickly and easily, and if demand begins to outstrip supply he invests in more machinery.

To cut public expenditure is to put people out of work and thus reduce their demand for goods by reducing their income. To cut taxes is to put more money into the hands of the class of people who are already putting their money into gift edged and are likely to save even more should their income be increased by tax cuts. Thus total demand is reduced, and far from encouraging businessmen to produce more, will cause them to retrench even further.

If the CBI wishes to increase businessmen's confidence it must increase demand by increasing the incomes of those now having a struggle to pay their mortgages etc., and have no surpluses to save.

H. Dalby,
17, Newstead Road,
Middlebrough, Cleveland.

Controls on imports

From Mr. N. Billich.
Sir—Mr. R. Parker's assumption (November 27) that "no more than... assumptions" that is, they are tailored to suit his conclusions. Suppose we begin with his conclusions and work backwards. If we had "more efficient utilisation of resources" and "lower unit costs" more U.K. manufactured goods might be sold. The cry for import controls is based on the demand that inefficient utilisation and higher unit costs must be allowed to prevail. In his conclusion, Mr. Parker is in a better position to argue for import controls than I am. In which respect both of us are likely to be torpedoed by the experts.

Too easy at the top

From Mr. R. Ireton.
Sir—If those in a position to reduce inflation such as Ministers, Members of Parliament and Treasury civil servants receive inflation-proof pensions, their will to reduce inflation must be affected to some degree. A goodly proportion of these gentlemen being at the top would be near retirement age and I feel that without inflation-proofing they would make more effort to reduce inflation and so protect the pension that they will receive in a few years' time.

R. Ireton,
88, Marshall Road,
Rushdon,
Gillingham, Kent.

Factory pricing

From Mr. R. Cutler.
Sir—I feel Mr. Garrigan's letter on factory pricing (November 27) is open to argument, particularly as he describes himself as a "layman" like myself, in which respect both of us are likely to be torpedoed by the experts. It seems to me that the "factory price" for one item cannot possibly be the same as for a thousand delivered in bulk to a customer, so that a factor of restriction in supply brought about by a reduction in prices to the consumer? Having robbed Peter, Paul is hardly likely to give up his gratuitous windfall! That, Mr. Parker, is what protection is all about.

A change of job

From Mr. F. Lucas.
Sir—Mr. Britton (November 25) leaves me with the impression that he sees the English entrepreneur as someone sulking in his £80,000 yacht because he cannot get an income tax rebate.

Recently, I was in a corridor of a local Town Hall, when I noticed in a large public room a solitary figure which I recognised as my barber. Intrigued, I asked him why he came to change to his job. His answer is tabulated as follows:

Barber
£40 p.w.
12 per day fixed
Every Sat.
Lunch at work
P.H.
Work as usual
Inflation proof
Heavy
Nature of Skill at cutting hair
work

Political cycle

From Mr. A. Clements.
Sir—Your headline, "State intervention no answer to economic problems" for Professor Ball's speech (November 26) at the Institute of Bankers Ernest Symes Memorial Lecture bore a striking similarity to the views of Lord Macaulay (1800-1859) that one wonders once again if times are changing equate with progress.

The principal of the London Graduate School of Business Studies said that the main thrust of Government actions and policies should be in the direction of creating an economic and social framework within which the creative abilities of our citizens can be released. Is that far removed from Thomas Babington Macaulay who said, "Our rulers will best promote the improvement of the nation by strictly confining themselves to their own legitimate duties, by leaving capital to find its most lucrative course, commodities to their fair price, industry and intelligence their natural reward, idleness and folly their natural punishment, by maintaining peace, by defending property and by observing strict economy in every department of state. Let the Government do this—the people will assuredly do the rest."

To-day's Events

Cabinet continues discussion of terms for loan by International Monetary Fund.
Treasury issues figures of U.K. official reserves for November.
Polling day in Cambridge by-election (result expected between midnight and 1 a.m.).
Mr. Anthony Crosland, Foreign Secretary, is guest of honour at Hispanic and Lusio Brazilian Council dinner for Latin American Ambassadors to U.K., Hyde Park Hotel, S.W.1.
Lord Watkinson, CBI president, speaks at CBI Wales annual dinner.
President of EEC Commission ends two-day visit to Yugoslavia. Engine tuners at Leyland's

To-day's Events

Cowley plant decide whether to continue their strike.
CBI Committee on State Intervention in Private Industry meets. Museum of London opens, London Wall, E.C.2.
Sir Robin Gillett, Lord Mayor of London, attends Makers of Playing Cards Company dinner, Mansion House.
Banking and Finance Study Group, O.R. Society, Mr. David Gardiner, group planner, speaks on "The Management of Finance in Associated Biscuits," Inter-Bank Research Organisation, Moor House, London Wall, E.C.2. 4.30 p.m.

To-day's Events

"Conservationist of the Year" awards, World Trade Centre, E.1.
Korean Products Show opens, Grosvenor House, W.1 (ending December 3).
Commonwealth Science Council meeting continues, Colombo.
Council of Copper Exporting Countries meeting continues, Santiago.
PARLIAMENTARY BUSINESS
House of Commons: Social Security (Miscellaneous Provisions) Bill, second reading.
House of Lords: Consideration of Farm Amalgamation and Farm Structure Schemes. Debates on European Export Bank; on

To-day's Events

measuring liquids other than water; and on firearms fees.
OFFICIAL STATISTICS
Capital issues and redemptions during November.
COMPANY RESULTS
Bass Charrington (full year), British Petroleum (3rd qtr.), Coalite and Chemical Products (half-year), Lonrho (full year), Mitchell Cotts Group (full year), National and Commercial Banking Group (full year), Rael Electronics (half-year), Whessoe (full year).
COMPANY MEETINGS
Amalgamated Tin Mines of Nigeria, 55-51, Moorgate, E.C. 12, Boulton (William), Stoke-on-Trent, 12, Burnside Investments, Edinburgh, 3.

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B. Elliott expands to £1.96m. at midway

DESPITE POOR trading conditions, external turnover of B. Elliott and Co. increased from £2.2m. to £2.6m. and pre-tax profit expanded from £1.9m. to £2.1m. in the half-year to September 30, 1976. The figures for the year to March 31, 1976 were £4.2m. and £3.1m. respectively.

Earnings per 25p share for the half year increased to 7.44p, compared with 5.04p, adjusted for the April rights issue, and the interim dividend is stepped up from 1.78p to 2p net to reduce disparity. Last year's final dividend was £1.25p.

Six months Year
1976 1975 1976-75
Gross turnover 2,590 2,200 190
External turnover 2,590 2,200 190
Trading surplus 1,530 1,260 270
Interest payable 230 230 -
Profit before tax 1,300 1,030 270
Taxation 170 170 -
Minorities 170 170 -
Net balance 1,130 860 270
Dividend 330 280 50

Mr. F. M. Russell, the chairman, points out that the six months' profit includes £200,000 arising from currency changes. During the period orders received were £27.3m. and in real terms the second half-year started with much the same work-load as April 1, 1976. But Mr. Russell stresses that to quote the overall figure is somewhat misleading, since again the pattern is by no means consistent and in certain subsidiaries there has been a substantial deterioration in the level of orders outstanding.

In the U.K. there was a small but consistent increase in orders during the summer but recently the poor economic news, halted this improvement. The number of machine tool orders following the exhibition in Birmingham have not yet been received and the general engineering companies report the demand has returned to the rate experienced at the beginning of 1976.

Recently there has been a marked reduction in the sales of the South African Group and this will be reflected in its contribution in the second half, but in the rest of the group the directors anticipate maintaining current levels of activity.

Overall, the group is in a very strong position and will achieve substantially increased earnings when capital investment picks up again, says the chairman.

Sir J. Causton recovery measures

Measures are being taken by the directors of Lithographic and Letterpress Printing, Sir Joseph Causton and Sons, to improve the trading position, but it may not be possible to avoid a further small loss this year, says Mr. J. W. Jewell, Jones, the chairman.

As reported on November 27, the group pre-tax loss for the year to September 30, 1976, was £236,517 (£236,535).

Fairey £0.83m. ahead so far

GENERAL, nuclear, and hydraulic engineers, etc. The Fairey Company reports turnover up from £23.7m. to £21.55m. for the half year to September 30, 1976, and an increase in pre-tax profits from £1.35m. to £2.17m.

The group is expected to make more profit in the second half than in the first and subject to exceptional circumstances the Board still anticipates higher profits for the full year than last year's £4.02m.

After tax of £1.18m. compared with £0.8m. first half earnings are shown at 5.9p (4.3p) per 25p share. The interim dividend is lifted from 1.1p to 1.2p net—last year's final was 2.125p.

The directors say the group is performing well, although the timing of the receipt of major orders from abroad has become less predictable partly because of uncertainty over sterling. This led to the unplanned build up of stock in some divisions and an unbalanced work load in the survey division. Production elsewhere has not been affected and it is expected that further substantial orders will in negotiation will be booked by the end of the financial year.

Fairey S.A. remains fully loaded and has started on the long build-up to the contract for the F.16 fighter aircraft of which it has an important share. Demand for Britten-Norman aircraft has recovered and output remains strong.

Fairey Hydraulics continues its planned growth and Fairey Engineering is performing well in its medium girder bridge and nuclear activities. Development of further derivatives of the bridge is increasing its applications in overseas markets.

The supply situation coupled with further increases in car prices will undoubtedly have an effect on the motor division. However, the trading base has been widened with the opening of the Austin Morris dealerships at Wolverhampton branch in October.

Property investment income will improve marginally, they add, whereas there is little prospect of any improvement in the property leasing division in current conditions. The directors are continuing to utilise earnings towards the reduction in borrowings with a corresponding decrease in interest charges, despite the increase in interest rates.

SWS PASSES PREFERENCE

Slater Walker Securities is not paying the half yearly dividend

Greaves Organisation stops trading

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

ONE OF the largest house builders in the West Midlands, the Greaves Organisation, yesterday announced that it had ceased trading and was going into receivership.

The company, which is also involved in industrial and commercial building activities, said that the decision had been forced upon it by liquidity problems. Greaves builds about 900 homes a year, putting it among the larger house construction companies, and employs over 300 people.

Greaves was founded in 1945, and Mr. E. L. Wheatley, the current chairman and managing director, joined the founder, Mr. J. R. Greaves, in the business in 1954. The company went public in 1966, at which time Mr. Harry Plotnik, now chairman of Allied Retailers, was finance director. Mr. Plotnik is still a director and at the year-end in March owned over 12 per cent. of the equity. This year, the company's share price has fallen from 19p to 4p.

A Board statement last night confirming that the company was joining the growing number of casualties resulting from the deepening recession in the construction sector, said that accounts for the six months ending in September showed the group traded at a profit during that period. A profit also seemed likely for the remainder of the year, the statement added.

In recent weeks, however, the group has been experiencing what it described as "growing pressure" from its trade creditors for accelerated payment, which has led to the cash crisis. The group's bankers, who have already this year provided substantially increased facilities, decided that in view of the uncertain outlook for construction over the next year, they were not prepared to make any further additional funds available.

The Board statement added: "In the circumstances, we have been advised that we have no alternative but to cease trading. We trust that the hardship that will inevitably be caused to customers, creditors and shareholders of the group."

In the year ending March 1976, the group doubled its pre-tax profit from £0.55m. to £1.08m. (reported November 23). Results of the Rhodesian subsidiary were excluded.

Current signs are that the textile department, which had a disappointing year, may be about to benefit from improved conditions.

The loss in the 30 per cent. owned subsidiary West Central Holdings has been consolidated, and the directors are confident that the provisions made against further loss will be sufficient. Exports during the year totalled £3.3m. against £7.2m.

Scottish Cities Investment Trust holds 27.17 per cent. of the equity of Greaves, and The Scottish and Mercantile Investment Company 12.16 per cent.

R. Jenkins on target at halfway

SALES FOR the half-year to September 30, 1976 of Robert Jenkins (Holdings) increased from £2m. to £2.7m. and pre-tax profit expanded from £275,000 to £283,000. The forecast for a profit of £1.1m. (£0.85m.) for the year should be achieved, says Mr. A. R. Jenkins, the chairman.

The interim dividend is lifted from 2.5p to 10p gross per £1 share. Last year's total was 6.6p. Earnings per share for the half-year were up from 14.1p to 32.4p.

All the companies in the group contributed to profits and are currently busy, but the upturn in the market which had been expected to begin during the latter part of this year has not yet materialised, says Mr. Jenkins.

Though all companies are dealing with an increased volume of inquiries which appear to be related to positive contracts, there appears to be a continuing lack of confidence which is delaying the placing of orders and because of this, prospects for 1977 must be viewed with some caution. A resurgence of confidence in the New Year could see the group in such a position that it would have difficulty in dealing with the amount of work available.

Robert Jenkins, which is engaged in process plant design and contracting, etc., is an OTC company and the shares are traded "over the counter" by investment bankers M. J. H. Nightingale and Co.

The interim dividend is lifted from 0.7p to 0.8p net per 5p share. Last year's total was 1.8p paid from pre-tax profits of £234,655.

The directors point out that half-year profits were struck after charging expenses incurred in getting the new factory at Droghda into production amounting to some £30,000. The full benefit of the new factory will not be received until last quarter of current financial year, they add.

seas investments is finally disposed of, the proceeds of such sales will have a significant effect on the balance sheet.

The company's bankers have been of considerable help in assisting with the management of the company's indebtedness both in the U.K. and overseas, he adds.

Until such time as the sales referred to are effected there will be no resumption of dividends, says the chairman.

In qualifying the accounts the auditors state that the accounts are based on the assumption that the group is a going concern. The validity of this assumption is dependent upon the group being able to realise overseas investments at sufficient values as will enable it to repay borrowings which finally become due on December 31, 1976, if sales cannot be achieved at these values the validity of this assumption is dependent on the group being able to refinance such shortfall as may arise.

As reported yesterday taxable profit for the year to June 30, 1976, was £233,527 (£461,867) and there is a loss per share of 0.4p (3.96p).

William Jacks and Co. (Malaya) has a 48.33 per cent. holding in the company.

Meeting, Sunninghill, Berkshire, on December 23 at 11 a.m.

Setback at Bromsgrove Casting

Turnover of Bromsgrove Casting and Machinery expanded from £667,577 to £917,052 in the half year to September 30, 1976, but pre-tax profits fell from £188,000 to £94,800 including investment income of £3,000 against £8,500. There is no tax charge compared with £37,300.

The interim dividend is lifted from 0.7p to 0.8p net per 5p share. Last year's total was 1.8p paid from pre-tax profits of £234,655.

The directors point out that half-year profits were struck after charging expenses incurred in getting the new factory at Droghda into production amounting to some £30,000. The full benefit of the new factory will not be received until last quarter of current financial year, they add.

Outlook at William Jacks

Mr. L. L. Cooper, chairman of William Jacks and Co., says that the Board anticipates that when sufficient of the company's over-

RECENT ISSUES

EQUITIES									
Issue	Price	Dividend	Yield	High	Low	Stock	Change	Volume	Notes
10/11/76	221 1/2	220 1/2	10.0%	221 1/2	220 1/2	10/11/76	221 1/2	220 1/2	10.0%
10/11/76	107 1/2	106 1/2	10.0%	107 1/2	106 1/2	10/11/76	107 1/2	106 1/2	10.0%
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FIXED INTEREST STOCKS									
Issue	Price	Dividend	Yield	High	Low	Stock	Change	Volume	Notes
10/11/76	110 1/2	109 1/2	10.0%	110 1/2	109 1/2	10/11/76	110 1/2	109 1/2	10.0%
10/11/76	110 1/2	109 1/2	10.0%	110 1/2	109 1/2	10/11/76	110 1/2	109 1/2	10.0%
10/11/76	110 1/2	109 1/2	10.0%	110 1/2	109 1/2	10/11/76	110 1/2	109 1/2	10.0%

"RIGHTS" OFFERS									
Issue	Price	Dividend	Yield	High	Low	Stock	Change	Volume	Notes
10/11/76	110 1/2	109 1/2	10.0%	110 1/2	109 1/2	10/11/76	110 1/2	109 1/2	10.0%
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10/11/76	110 1/2	109 1/2	10.0%	110 1/2	109 1/2	10/11/76	110 1/2	109 1/2	10.0%

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Ente Nazionale per l'Energia Elettrica (ENEL)

Guaranteed Floating Rate Loan Notes 1980
In accordance with the provisions of the above Notes, Bankers Trust Company, as Fiscal Agent thereof, has established the Rate of Interest on such Notes for the semi-annual period ending May 31, 1977 as seven and one-half percent (7½%) per annum. Interest due on such date will be payable upon surrender of Coupon No. 14.

BANKERS TRUST COMPANY, Fiscal Agent
DATED: December 2, 1976

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UNITED REAL PROPERTY TRUST LIMITED

Extract from the Report and Accounts for the year ended 30th April, 1976 presented by Mr. Leonard Sainer

	1976	1975
RENTAL AND SERVICE INCOME	2,642,703	2,094,175
NET REVENUE BEFORE TAXATION	1,818,478	1,300,564
DIVIDENDS	555,800	428

BIDS AND DEALS

Over £1m. forecast by Oil Exploration

OIL Exploration (Holdings), which is acquiring Bates Oil Corporation from Atlantic Assets in a share exchange plus cash deal valued at around £1.1m, is forecasting pre-tax profits for 1976 of not less than £1.1m, compared with £715,000 for 1975. The company is expecting to recommend a dividend of 1.88p, the maximum permitted.

In a circular letter containing details of the proposed acquisition, the company says profits of Bates will be consolidated with effect from January 1, 1977.

Oil Exploration has a 4.6 per cent. stake in the Phillips group, operators of the Hewitt gas field in the North Sea, and the company has said its principal objective will remain the exploration and production of oil and gas in the U.K. continental shelf.

The acquisition of Bates, which has interests in a number of oil production leases in the U.S., is intended to give the company an entry into the U.S. and increase its cash flow in support of activities in both the U.K. and U.S.

In evaluating the acquisition, Oil Exploration has placed more weight on Bates cash flow (which is increased by tax deferrals) than on the contribution to net profits in accounting terms. It is estimated that profits for Bates in 1977 will be approximately £1.25m. before tax.

Net contribution in all explorations profits will reflect interest on the loan note, tax and the write-off for accounting purposes of the premium which will arise on consolidation of Bates and which is not allowable as a deduction for tax purposes.

It is considered proper and prudent that this premium should be amortised on a unit of production basis over the life of Bates oil and gas resources.

After interest on loan note at current rates, a full U.K. tax charge and the write-off of the acquisition premium (which is estimated to amount in 1977 to £280,000), net contribution to Oil Exploration 1977 profits after tax would be some £125,000.

TEA MERGER

The offer by Travancore Tea Estates for Southern India Tea Estates is being extended to December 13.

Acceptances have been received for 30,000 Ordinary and 4,390 Preference shares. Travancore held 2,000 Ordinary shares before offer was announced.

ARMSTRONG EQUIPMENT

Armstrong Equipment announces that terms have been agreed between its wholly owned subsidiary, Armstrong Autoparts and David Charles Skinner, for the acquisition of a business carried

on as an auto electric engineer in Dundee, an acquisition which will strengthen the position of Armstrong Autoparts distribution chain in the North East of Scotland.

Total consideration is £62,121, to be satisfied by the allotment of 200,795 Ordinary Shares. Mr. Skinner having elected to take cash, James Capel and Co., the brokers to Armstrong have placed the shares.

French aid for Selincourt takeover

Selincourt has received French Government aid, amounting to Frs37m. (£14m.) to take over the St Joseph Manufacturing Company in Bordeaux, which is about to be liquidated.

Substantial support will be given by the French Government and as part of the arrangement the Institute of Industrial Development, a company controlled by the French Government, is to subscribe Frs5m. (£200,000) in Selincourt's French subsidiary, Tricosa, amounting to 25 per cent. of the increased capital.

St Joseph, which incurred a loss of Frs5m. last year, is a supplier of ladies and men's outerwear, with a turnover of Frs100m. and a labour force of 1,000.

Tricosa returned to a profit of £20,000 in the first six months of 1976 after a loss of £240,000 in the previous year.

JOHN NEWTON The offer by Associated Newspapers Group to acquire the Preference stock of John M. Newton and Sons has been accepted in respect of 71,675 Preference units, representing 71.7 per cent. of those in issue. The Preference offer has now closed.

NO PROBES The following proposed mergers are not to be referred to the Monopolies Commission: Ben Line Steamers and Sheaf Steam Shipping; S. Pearson and Son and Environment Trust; Golden Hope Plantations and Patauna Rubber and London and Asiatic Rubber and Produce.

MEGGITT Meggitt Holdings has acquired Hayward and Sons (Machine Tools) £24,602 cash, being equivalent to the net assets as at March 31, 1976.

Hayward incurred a pre-tax loss for 1975-76 of £1,281.

TDG PURCHASE Transport Development Australia (in which TDG has a 70 per

cent. interest) has acquired the capitals of Greenways Refrigerated Transport Pty. and its associate Greenways Investment Pty.

Greenways is engaged in the transport of refrigerated goods within the State of Victoria operating 30 vehicles from a freehold site of 21 acres at Somerville (the site being owned by the investment company). Met assets acquired total some £285,000. The acquisition is the first by TDA in the field of refrigerated road haulage.

JOHN JAMES STAKE IN LEAD INDS.

The John James Group of Companies has acquired 92,500 4.9 per cent. Preferred Ordinary shares of Lead Industries Group (10.17 per cent.).

Mr. John James, the chairman, said yesterday: "We've been building up this holding as an investment. We prefer a holding of over 10 per cent. to give us a stronger position in case there should be any take-over developments."

ALFRED CLOUGH Newman Industries offer for Alfred Clough has received acceptances totalling 60,766 Ordinary shares (4.13 per cent.), bringing Newman's holding up to 95.95 per cent. The offer has been extended until further notice.

ASSOCIATE DEALS On November 29, Williams de Broe BHI Chaplin purchased on behalf of Booker McConnell 40,000 Kinloch (Previous Merger) Ordinary shares at 22p.

RHI Samuel sold 1,350 Booker at 103p for a discretionary investment client.

FISONS Fiscons Inc., the U.S. unit of Fiscons, has taken an option to buy a 300-acre farm in the lower Rio Grande Valley of Texas.

The farm would be used for specialist testing of candidate agricultural chemicals produced by its research and development facility in the U.K.

SHARE STAKES London and Manchester Assurance has acquired 2,500 5 per cent. cumulative preference stock of Bellend and General Trust.

This increases his holding to £137,000 which represents more than one-tenth of the nominal value of a class of capital carrying unrestricted voting rights. However, as both Pref. and Ord. shares carry unrestricted voting rights the total holding of London and Manchester in fact only represents 3.71 per cent. of the free unrestricted voting rights of Bellend.

Vickers da Costa loss on U.K. operations

LONDON stockbrokers, Vickers da Costa lost £350,000 on its U.K. operations and made a profit of £360,000 overseas in the first month of the year ending in August 1976. On top of this there were exchange differences of £160,000, tax recoveries of £150,000 and extraordinary items of £250,000 which, as chairman Mr. Ralph Vickers states, "transform this depressing result into an apparent profit of £810,000."

He describes this as "an illusion which only demonstrates yet again the problems of operating from the base of a weak currency."

"To talk in terms of fact rather than fancy, we have failed for the third year running to achieve a return on capital employed as high as we would have got by investing in Government stock; and there is so far no sign that the current year will be any better."

Mr. Vickers attacks the basis of the Stock Exchange's levy, which cost his firm £38,000 in the period, and describes it as "unjustifiable."

"For example, the revenue of our Hong Kong subsidiary is subject to the tax despite the fact that it is a totally separate entity, which derives no benefit whatsoever from its parent's Exchange-indebted that membership may in some cases restrict its ability to compete for business and earn profits," he declares.

Mr. Vickers says that his firm is working for the establishment of a traded options market in London, and believed that this has a crucial function to perform in restoring public interest in the stock market.

In order to mitigate the effects of the recession, the firm had reduced its programme of voluntary early retirement.

"As a result of this, and natural wastage, it has been able to keep forced redundancy to a minimum." The firm employed 263 people at August 31.

S&P Investment Trust units

The managers of S&P Investment Trust Units, in their report for the year to October 15, 1976, reveal that the level of discounts between asset values and market prices of investment trusts continue to cause concern.

The widening of discounts has resulted in a weak performance of investment trusts compared with both the U.K. and U.S. markets.

They support strongly the various efforts being made to find a solution to this problem. The managers had done a considerable amount of research during the year into the asset performance of investment trusts and concluded that this has compared favourably with stock market indices.

During the year the income to the fund, less management charges, amounted to £4.58m. and the distribution for the year was 82p per 100 units against 77p in 1975. The value of the fund fell

from £120m. to £106m. during the year as a result of the fall in the market value of the portfolio.

The managers do not expect the U.K. stock market to move significantly higher until the country's major economic problems show signs of being resolved.

In contrast, the managers believe that there are sound underlying growth prospects in the U.S. sufficient to sustain the economy without an increase in the rate of inflation and that American share prices to be attractive at present levels.

Jokai Tea lifts total to 7.86p

THE REDUCED pre-tax profit indicated by Jokai Tea Holdings in its interim report for the year to March 31, 1976, compared with £1,222,380 for the previous year.

After tax and extraordinary items, the net figure is up slightly from £711,008 to £719,432. The dividend is lifted to 7.86p per £1 share, compared with a forecast of at least maintenance of 7.15p.

Progress at Sheffield Refreshment

Turnover of Sheffield Refreshment Houses increased from £227,000 to £406,580 in the half year to September 30, 1976 and there was a profit of £28,644 compared with a loss of £2,644 in the previous half.

The company has a deferred credit of £3,000 (debit £10,816).

The directors say the long hoped-for improvement in the year's profits to show an improvement over the past two years and anticipate again increasing the dividend. Last year's payment was 7.52p net per 25p share from profits of £68,519.

Comparisons have been made in which certain items were dealt with in 1975.

Comparable figures reflected the opening expenses and losses at Hotel St. George. This has become the group's most disappointing but, it is said, in future there should be less disparity between the first and second half profits.

The Omega Restaurant is still disappointing but, it is said, its impending sale or closure are wholly without foundation.

Cumulus Trust

The chairman of Cumulus Investment Trust, Mr. J. L. E. Smith, has given an undertaking that if the profits of the subsidiary Cumulus Systems are less than £12,500 in the current year, he will make up the profits to this amount.

The subsidiary incurred a loss in the year to September 30, 1976, of £12,530, or £7,217 after tax. Mr. Smith tells members that he considers its prospects good.

Profits of the trust fell from £53,283 to £33,745 (reported November 8). An amount of £19,784 was drawn from reserves in order to maintain the dividend at 0.7p net per 25p share. This absorbed the whole of last year's surplus and about £8,000 more.

Holdings of U.K. equities were increased during the year, Mr. Smith says, and by the year-end cash and gilt edged securities represented approximately 22 per cent. of total funds. Liquidity has been increased somewhat when he adds.

Meeting, 20, Fenchurch Street, E.C.3, December 23 at 10.30 a.m.

RECEIVER FOR INTERSCAN DATA

InterScan Data Systems (U.K.) has requested its bankers to appoint a receiver, and Mr. A. M.

RESULTS AND ACCOUNTS IN BRIEF

CITY AND COMMERCIAL INVESTMENT. Loss per share 4.4p (earnings 2.2p). Shares at October 31 were 61p and 67p as stated yesterday.

SEVEN ARABIAN BANKING. Results for year to March 31, 1976, reported November 27, with chairman's comments on prospects. Fixed assets £2,77m. (£2,500m.). Current liabilities £2,017m. (£1,750m.). Total assets £2,77m. (£2,500m.). Total liabilities £2,017m. (£1,750m.).

Investment Trust. Results for year to August 24, 1976, reported. Market value of investments £2,017m. (£1,750m.). Total assets £2,017m. (£1,750m.). Total liabilities £2,017m. (£1,750m.).

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Human, a partner in Price Waterhouse, has been named.

Negotiations are in progress for the transfer of the company's computer maintenance business to its principal suppliers. It is expected these arrangements will provide the company's customers with continuity of service.

Setback for New Court

A REDUCTION in revenue before tax from £391,035 to £394,370 is reported by New Court European Trust for the year to September 30, 1976.

Earnings per 25p share are shown to have fallen from 2.1p to 1.4p and the dividend is cut from 1.5p to 1.4p net.

After tax of £306,634 compared with £462,940 the net balance comes through at £287,736 (£428,113).

Net asset value per share is 62p (same).

T. Warrington downturn halfway

Turnover of general building and public works contractors, Thomas Warrington and Sons, rose from £27.9m. to £28.6m. in the first half of 1976, but profits fell from £1,000 to £700 before tax of £23,000 against £25,000.

Earnings are shown to be down from 1.5p to 1.1p per 25p share. The interim dividend is held at 1.637p costing £24,951—last year's total was £13,112 paid from pre-tax profits of £22,429.

Mr. Brian Warrington, chairman, says the fall in profits is entirely due to the fierce competition in contracting and private house sales, resulting in a much lower profit margin. Higher running costs within the company also had to be absorbed.

Private house sales are continuing at a reasonable level and the level of enquiries is falling off in the contracting sector with this bound to be reflected in the results for 1977 and 1978.

UBAF doubles capital

The Ordinary capital of UBAF, the London-based consortium banking group, has been doubled to £10m.

The increase has been made, the bank explains, to support the continued expansion of its business. The new capital has been contributed by the company's three shareholders, and is in addition to the £11.68m. of subordinated loans which they have provided.

UBAF's shareholders include the Saudi Export Bank in the U.K., which holds a 25 per cent. stake. The bank is a member of the International Franco-Arab UBAF group, and its major shareholder with 50 per cent. is the Paris-based Union de Banques Arabes et Françaises. The third shareholder is Libyan Arab Foreign Bank.

Somic half year progress

On sales up from £704,594 to £809,104, profit of kraft paper spinners and weavers, Somic, increased from £58,288 to £90,643 in the half-year to September 30, 1976, subject to tax of £41,834 (£30,510).

Trading conditions and profit levels in the U.K. are improving very slowly, export sales, however, are now benefiting from the considerable effort undertaken, the directors state.

Earnings per 25p share for the half-year increased from 1.39p to 1.53p, the interim dividend is raised from 0.7875p to 0.8625p net, and the directors forecast at least a continuation of the final at 1.5342p.

Cash injection for Hallam Grp.

A £4.15m. cash injection for the ailing building manufacturer Hallam Group of Nottingham has been made by its joint shareholders Montague Meyer and May and Hassell, after the company announced a £2m. pre-tax loss for the first half of 1976.

Two other companies are putting up £4.15m. by way of unsecured loans and have each converted £1.25m. of their loan accounts into Ordinary capital by subscribing for 5m. new shares each.

Hallam, which was acquired in 1973 for 54m., lost £1.24m. in its last financial year and as losses have now exceeded available reserves, the Preference dividend due on December 31 has been passed.

A statement yesterday said that "every effort is being made to restore the group to a viable basis and to preserve the maximum possible opportunities of employment."

In the past 18 months Hallam has axed about 2,000 jobs and its present 600-700 employees are concentrating on systems building and plastics.

Directors from the two shareholding companies have been seconded to the group on a full or part-time basis to strengthen management.

Increase at Concrete Ireland

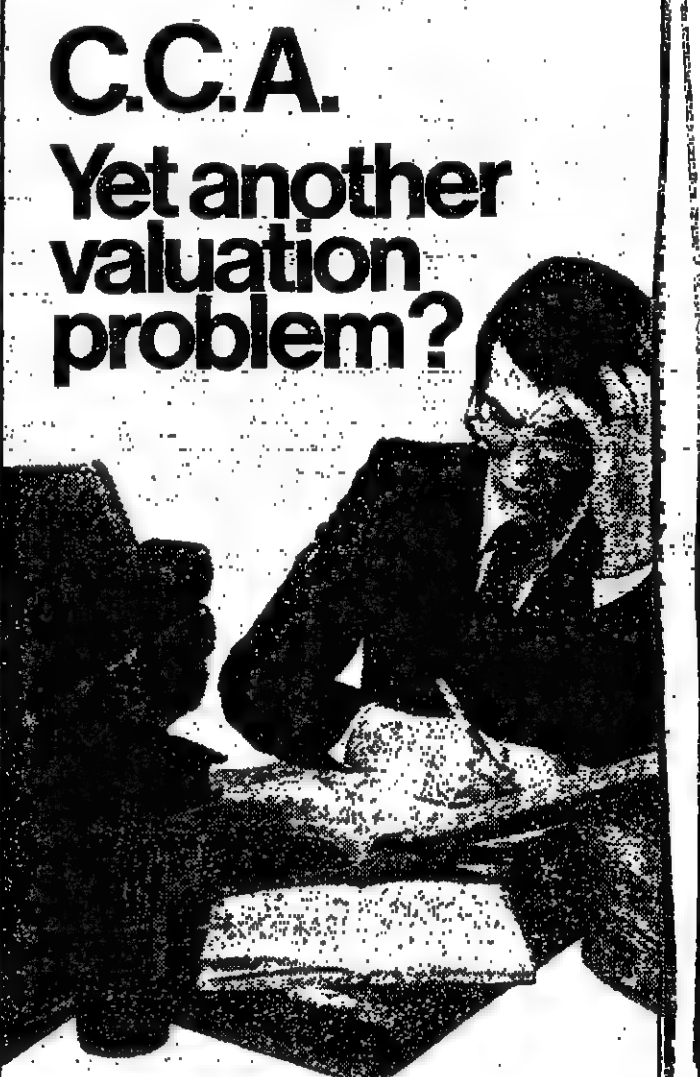
After an increase at half-way from £230,000 to £270,000, pre-tax profits of Marley subsidiary Concrete Products of Ireland for the year ended September 30, 1976, showed an advance from £151m. to £209m.

Stated earnings are up from £44p to 1.34p. The final dividend of 3.25p net per 25p share lifts the total from 4p (adjusted for July's scrip issue) to 4.625p.

HAZLEWOODS

The directors of Hazlewoods (Proprietary) are not declaring a half year dividend on the Preference shares due on December 31.

BTR LOAN STOCK General rubber manufacturer BTR proposes to redeem the Loan stock 1980-85 at 287 p cent.



The arrival of Current Cost Accounting could well produce a few headaches.

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Industrial Tribunals' Procedure

by Michael J. Goodman

A guide for all those who appear before, or in any way have dealings with industrial tribunals and the Employment Appeal Tribunal. The book describes the jurisdiction of the tribunals and the practice and procedure before them.

Subjects covered include unfair dismissal, employment protection, equal pay, health and safety at work, redundancy payments and contracts of employment. The author also deals with applications to the tribunals, documentation, the hearing, judgments and appeals.

Just published, price £3.75 (£3.95 by post). Also available: Employment Protection by John Harris, a guide to the Employment Protection Act 1975 and the new rights for employees and trade unions £4 (£4.25 by post).

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All of these Securities have been sold. This announcement appears as a matter of record only.

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SALOMON BROTHERS



Transvaal Consolidated Land and Exploration Company, Limited

(Incorporated in the Republic of South Africa)

The following is from the statement by the Chairman, Mr. A. C. Petersen, for the year ended 30th September, 1976.

As can be seen from the following summary of the year's results, the Group has continued to expand its total operations and increase its profits.

	1976	1975
Consolidated profit before taxation	R26 969 000	R15 102 000
Taxation	R10 213 000	R 885 000
normal	R 2 317 000	R 885 000
deferred	R 7 896 000	R 2 688 000
Outside share-holders' interests	R 3 370 000	R 1 576 000
Consolidated profit after taxation and outside share-holders' interests	R13 386 000	R 9 893 000
Earnings per share	183.2 cents	136.7 cents
Investment realisation per share	2.9 cents	5.7 cents
Dividends per share	75 cents	65 cents
Dividend cover	2.44	2.1

However, the past year has seen considerable changes in the pattern of the Group's activities particularly in the contributions from the various operations. The coal and chrome operations are beginning to justify the expenditure on their expansion which was initiated some years ago, while the dividends from gold and platinum mining companies fell dramatically with the fall in the price of gold and platinum. The profit from investment realisation dropped sharply, due to limited dealings and the depressed state of the stock market. Overall, the consolidated profit before taxation rose by 78.5% and after taxation and interests of outside shareholders by 34%. Because of the high capital expenditure in the coal and chrome operations, the provision for deferred tax and as such is available for financing of the Group's activities.

The change in the net attributable earnings of the various activities between 1975 and 1976 is as follows:

	1976	1975	per cent
Dividends from gold mining	3 015 000	4 750 000	47.50
Dividends from platinum mining	585 000	993 000	9.95
Royalties from mineral tributes, after tax	1 277 000	728 000	7.28
Investment realisation, after tax	212 000	709 000	7.10
Exploration expenses, less sundry income	(246 000)	(882 000)	(8.84)
Earnings from collieries	7 213 000	2 710 000	27.15
Earnings from chrome mines	1 850 000	571 000	5.72
Earnings from timber	383 000	403 000	4.04
	R13 386 000	R9 893 000	100.00

The major portion of the increase in earnings from the collieries flowed from the coal plant at Van Dyke Drift and the subsequent export of this coal to Japan and of the associated infillings to Europe through Richards Bay. These earnings have brought in valuable foreign exchange to South Africa during the year, and the coal stream has been running at a high level of activity during the full year 1976-1977.

A significant increase in the controlled price of coal was achieved by the Transvaal Colliery in July 1976, the effects of which will be more fully reflected in the results of our subsidiaries and companies for the year to September 1977. However, I consider that the main advantage gained by the coal industry was the recognition by the State that by introducing a more realistic coal price, the collieries would have a strong incentive to expand production and to invest in the necessary infrastructure. The price received for coal on the inland market was not sufficient to justify any investment in further production for this market.

The collieries in the Group are busy expanding that section of their operations concerned with the inland market and in addition, Witbank Colliery Limited is going ahead with work on the giant Duvha Colliery which will supply the Duvha Colliery. Planning of this surface strip mine is well advanced for the initial supply of 1.5 million tons of coal per annum towards the end of 1979, ultimately increasing to 3.4 million tons per annum.

Of equal magnitude will be T.C.L.'s development of the Rietfontein Colliery. This is the joint venture with Shell for the mining of approximately 100 million tons of coal for export over the next 20 years. This colliery is also due to come on stream in 1979 but, unlike Duvha, will move into production at the rate of 3 million tons per annum almost immediately and build up to 5 million tons or more per annum as soon as additional transport facilities are available.

Chrome

Despite the slow recovery overseas, the market for chrome ore remained satisfactory during the past year and demand is showing further improvement at the present time. The growth in the rate of exports will depend upon a sustained rate of recovery in Europe, Japan and the United States. In addition, the local demand for chrome ore has also improved during the year and subject to unforeseen circumstances this should expand even further in the year ahead.

The programme of expansion in this field will continue during the next few years in anticipation of growing internal and export requirements. Large capital sums will be spent in increasing production at all three mines, namely Witbank (T.C.L.), Chrome Mines Limited in the Steynburg area and Middelburg Chrome Mines (Pty.) Limited, and Henry Gould (Pty.) Limited in the Rustenburg area, and it is anticipated that the total production of these three mines will be raised to nearly 2 million tons per annum by 1980.

The serious drop in dividends received from gold mining investments is shown in the tabulation. The costs of production continue to rise and, perhaps more than any other sector of the economy, the gold mining industry's health will be determined by the effectiveness or otherwise of the anti-inflation measures being adopted in the country at the present time.

The company's main gold and uranium mining investment is in Harmony Gold Mining Company Limited which is involved in a major expansion. Its revenues were badly affected by the drop in the price of gold and its directors considered it necessary to pass the final dividend for the year ending June 1976. However, it is hoped that when the major portion of its capital programme has been completed, Harmony's potential as a large, although low grade, gold and uranium producer will enable it to resume dividend payments. It is obvious that the future price

of gold will have a very marked effect on this major investment of the company. Harmony had high uranium earnings in its 1975/1976 year and has plans for the sale of its stockpile and for expansion of its uranium production. Blyvooruitzicht Gold Mining Company Limited in which T.C.L. has a substantial investment is also expanding its production of uranium.

The market for platinum has always been strongly influenced by the economic conditions prevailing in the western world. Last year was one of general recession and as a result dividends from this source were well below those for 1974/1975. The upturn in the American economy in the middle of this year seemed to promise better things for the 1975/1976 period, but this upturn has not and, although an improvement in dividends from this source can be expected in the current year, it might not be as large as one would hope for. Rustenburg Platinum Holdings Limited's recent dividend was not included in the results published in this report, having been declared payable to shareholders registered after the year end.

Royalties from mineral tributes showed a marked increase over those received last year, this was due to the buoyant market for asbestos fibre which resulted in extra royalties to T.C.L. from the Penge asbestos mine. Although the general demand for asbestos fibre has remained strong the particular demand for asbestos tributes has fallen considerably and I do not expect royalties from this source to be as high in 1976/77.

Forestry and Timber

During the year under review, T.C.L. increased its interest in Lotzaba Forests Limited from 51% to 61%. The Lotzaba company had a satisfactory year and continued with its programme of converting farm land into forest land. After the State had expropriated the site on which Lotzaba's sawmill at Tzaneen was built, construction of a new sawmill with a 30% higher capacity was commenced. The total cost will be approximately R1 250 000 and the mill is due to be fully commissioned in January 1977.

Exploration and development

The geological investigation of areas over which the mineral rights are either owned or are held under option by T.C.L. continues to be an important facet of our activities. During the year the investigation of the exploitation of the low-grade fluorapatite deposit in the Western Transvaal was completed. However, in view of recent market developments it has been decided not to proceed with full scale exploitation at this time. The company will continue to monitor the market for this commodity with a view to commencing production at some appropriate future date. Geological field work on a tin deposit in the Northern Transvaal has been concluded and the results of this work are now being evaluated. Coal prospecting has proceeded at increased tempo; options were acquired over additional coal rights to those already owned or held under option and at the year end several areas were under examination. The investigation of chrome deposits on certain company properties was commenced towards the year end and will form an important part of our activities in the coming year. Options to acquire the mineral rights over two adjoining areas in the Steynburg district were exercised at the year end. It is in this area that our investigations have disclosed the existence of a large complex ore body of base minerals whose exploitation must be deferred until metallurgical separation problems can be resolved. The company is prospecting for uranium in the Klerksdorp district of the Transvaal.

Finance

The expansion in the chrome and coal activities, and in particular the new collieries at Duvha and Rietfontein, will be financed partly from outside and partly from retained earnings, amortisation and deferred tax. In addition to the borrowings reflected in the accounts, outside finance of approximately R50 million has already been negotiated from a combination of South African and overseas sources for periods suited to our requirements; in addition a further R13 million is in the final process of negotiation. In the circumstances as seen at present, it should not be necessary to raise any further large amounts from outside sources for these projects.

Listed investments held by the Group

The market value of the Group's listed investments excluding the Group holdings in the subsidiaries, Witbank Colliery Limited and Welgedacht Exploration Company Limited, dropped from R355 722 000 at 30th September 1976 to R339 362 000 at 30th September 1977 in line with the general retreat in share prices on the Johannesburg Stock Exchange. However, the market value of the holdings in Witbank and Welgedacht almost doubled and the resultant total value of the listed shares held by T.C.L., including Witbank and Welgedacht, increased from R492 million to R1 050 million.

Future prospects and dividends

An interim dividend of 23 cents per share was declared on 12th May 1976 and a final dividend of 52 cents per share was declared on 28th October 1976 payable in January 1977. The company can expect only slight improvements in dividends from gold and platinum in the next year, but hopefully these will recover from 1978 onwards. On the other hand, coal and chrome earnings are expected to rise substantially as the various projects I have mentioned get under way. Inclusion of the exports of coal through Richards Bay for the full year will make an appreciable difference in coal earnings for the years 1976/1977 and 1977/1978 and thereafter the new projects should become revenue producing. Both internal and export sales of chrome should improve again this year. Although capital expenditure will be very high, the financial arrangements mentioned previously should enable sufficient profit to be available, after providing for various capital items, to ensure increasing dividends in the next few years.

MINING NEWS

Australian unions may lift uranium ban

BY PAUL CHEESERIGHT

RELAXING THEIR consistent opposition to uranium mining and exporting, 18 key trade unions in Australia are recommending to the Australian Council of Trade Unions that existing contracts for the supply of uranium oxide to overseas buyers should be honoured.

The decision was taken at a special conference in Sydney and would bring trade union policy into line with the stand adopted by the Australian Labor Party last week.

Last month unions embracing the metalworkers, builders, miners and railwaymen countered a Commonwealth Government decision to lift a 1972 embargo on uranium exports with a call for a continued ban not only on exports but also on uranium mining.

The contracts affected by the change in attitude involve the delivery of 11,700 tonnes of uranium oxide to customers in Japan, the U.S. and West Germany by 1986. With only one mine currently in operation, the Rio Tinto-Zinc group's Mary Kathleen, most early deliveries would have to be met from the Government stockpile. Hitherto Mary Kathleen has in any case been prevented from doing more than mine for stockpile.

The union's ban on uranium mining and exports has been based on environmental and political grounds. It was partly as a counter to this that the Commonwealth Government established the Fox Commission to examine the environmental effects of uranium mining and delayed any major decision on uranium policy until the Commission made its recommendations.

In October the first of two Fox reports gave qualified general approval to uranium mining but postponed judgment on specific projects until its second report, expected early next year, has been made.

Australia producing project in Western Australia. The talks aim to provide a corporate structure for the project and involve a decision on the entry of another group in the existing consortium of Reynolds Metals of the U.S., Australia's Broken Hill Proprietary and Mr. Rupert Murdoch's News Ltd.

Our Perth correspondent reports that two main lines of development are under consideration. Either Alcoa of Australia becomes the main participant or Alcan, the Canadian group, dominates the consortium. The Alcan affiliate, Revere Copper and Brass, has in the past been mentioned as a possible partner.

Mr. Murdoch has indicated that there could be an announcement before Christmas on the go-ahead for the project, our correspondent adds. The project could start with an annual production of 1m tonnes of alumina and quickly double this capacity.

DECEMBER GOLD DIVIDENDS

In the first batch of December dividends to be announced by the South African gold mines, Buffelsfontein is declaring an interim of 40 cents (28p). Although well below the previous interim of 75 cents, which was followed by a final of 50 cents, the reduction in the latest payment is less than was expected.

The struggling West Rand Consolidated, a receiver of State aid, has managed to maintain its 10 cents dividend total with a final of 5 cents (3.5p) for 1976. Still, which is also State-aided, is paying a final of 11 cents (7.8p). This is much in line with expectations and makes a year's total of 22 cents against 36 cents for 1975.

ROUND-UP

Metal production has resumed at three of the four Quebec smelters belonging to the Aluminum Company of Canada. The smelters were closed in June by a strike, but a new collective pay agreement has been signed.

Production should be back close to pre-strike levels by the end of the year.

Mining and concentrating operations are to be resumed by Kennecott Copper at its Nevada mines division. About 600 out of 900 employees laid off will be called back to work. Kennecott's decision comes after the company was granted a court injunction against the Environmental Protection Agency, which had wished to enforce certain regulations on smelter operations.

TCL still on rising path

SOUTH AFRICA'S Transvaal Consolidated Land and Exploration Company anticipates that despite high capital spending its profits should still ensure the payment of increasing dividends over the next few years. In the year to last September TCL lifted its dividend by 10 cents to 75 cents (52.5p) out of earnings of R13.39m, or 183.2 cents per share.

Major revenue sources in 1975-76 were: coal (54.87 per cent), gold (15.05 per cent), chrome (12.82 per cent), mineral royalties (10.24 per cent), and platinum (4.37 per cent). The market value of the investment portfolio increased from R92m to R105m (£73m) thanks to an almost doubling in the value of the holdings in Witbank Colliery and Welgedacht Exploration.

In the current financial year TCL expects only slight improvements in dividends from gold and platinum, but hopes that these will recover from 1978 onwards. Coal and chrome earnings are expected to rise substantially as the various new projects get under way while chrome sales should improve again this year. The shares were 975p yesterday.

ANGLOWEST

Anglowest proposes to change its name to Westminster Investment Group.

APPOINTMENTS

Chrysler posts in Europe

CHRYSLER INTERNATIONAL has appointed Mr. G. M. Pfeiffer as executive director, sales and marketing, Europe, responsible for directing passenger car sales and marketing. He continues as director, sales and marketing, for Chrysler United Kingdom. Mr. T. A. Coupe, executive director, sales and marketing, for Chrysler International Distributor, Operation has been assigned additional duties to assist in the development and restructuring of sales and marketing for passenger cars and commercial vehicles. Both will report to Mr. Donald Lander, vice-president, Europe.

Mr. Georges Roy has been made deputy managing director of Chrysler France and retains his responsibilities as director, sales and marketing, of that concern.

Mr. Michael I. Meakins, chairman and managing director of Montfort (Knitting Mills), has been appointed president of the KNITTING INDUSTRIES FEDERATION. Mr. John A. Wheatley, chairman and managing director of Elite Hosiery, has been elected vice-president of the Federation.

Mr. Andrew Lamb has been appointed investment manager of the MARINE AND GENERAL MUTUAL LIFE ASSURANCE SOCIETY and Mr. Stan Martin becomes investment manager (fixed interest).

Mr. Ronald E. Dunn has been named president and chief operating officer of COMMERCIAL CREDIT EUROPE, INC., a subsidiary of Commercial Credit Company of the U.S. He will be based in London.

Mr. George Vankellie has joined the Board of WILLIAM REED AND SONS with special responsibility for the development of its South African operations. He will operate from Paris.

Following the appointment of Mr. Colin Lyle as vice-chairman of Tate and Lyle's new subsidiary, Stanbro and Garton, he will be relinquishing his position as chairman of TUNNEL REFINERIES. He will be succeeded as chairman of Tunnel by Earl Jellicoe, who is a non-executive director of Tate and Lyle.

Mr. J. P. Fortuin, general manager of the Polymers Division of Shell International Chemical Company, has been appointed.

Mr. James Gibb, having reached retirement age, has resigned as a director of MATTHEWS WRIGHTSON HOLDINGS and of its subsidiaries, including Stewart Wrightson and Matthew Wrightson Pubco.

Mr. Michael J. Scott is resigning as a non-executive director of LETRASET INTERNATIONAL to take up an appointment with MANPOWER as general manager, finance and administration.

Mr. J. T. More, manager, personal financial services of the BANK OF SCOTLAND, has been appointed assistant general manager (personal financial services).

Mr. David Simmonds has been appointed director, U.K. marketing, of SEARLE MANUFACTURING COMPANY (Frostfold Group).

United City Merchants states that Sir Robin Brook has been appointed a director of C. E. COATES AND CO., the merchant bank which recently became a subsidiary and now forms part of the UCM group's banking division. Sir Robin is vice-chairman of UCM.

Miss Dorothy N. Barrett has been appointed a part-time member of the Board of BRITISH AIRWAYS from January 1, 1977, until December 31, 1978. Miss Barrett is a director of John Lewis Partnership and chief registrar.

Mr. Peter May has been appointed director of WILLIS FABER AND DUMAS.

Mr. C. G. H. Simon has resigned as a director of SIMON ENGINEERING on reaching retirement age.

Mr. Geoffrey Murray has resigned as a director of DOULTON AND CO to take up a new appointment.

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

BEATRICE FOODS

Biggest in the business

BY ELMOR GOODMAN

NAME THE world's largest food company. Unilever? Nestlé? General Foods? Not according to Mr. William G. Mitchell, who claims his company, Beatrice Foods, holds the title. With sales of \$4.6bn, this is not the only honour the company can lay claim to. It is one of a very small band of companies quoted on the New York Stock Exchange to have increased its profits for the last 25 years (thus including the period covered by the 1930s' recession) and to have been awarded the credit agencies' highest accolade—a triple A rating.

Sales growth in the last 25 years has averaged 13 per cent a year and profits per share have grown at an annual rate of 7 per cent. Last year's profits of \$1.50m were larger than any other American food processor while its overseas subsidiaries have a similar unbroken record of profits growth since Beatrice first invested abroad in 1931. On top of all this, it has probably taken over more companies—around 400 in all—over the past 25 years than any other company in the Fortune 500.

So why is so little heard of this paragon of commercial virtue in Britain? Partly because Britain has come fairly low down its list of international priorities—the right situations have not generally come up here—partly because even in the U.S. where it has been operating for almost 50 years, Beatrice is hardly a household name.

Rather than promoting the Beatrice name, the company has concentrated on building up the brand names of some of its 3,000 products, like Dannon yoghurt, LaChoy Chinese Foods and Eckrich meats in the food market (which accounts for three-quarters of the company's sales) and Samsonite luggage in the non-food area. Moreover, the company is also highly decentralised with 387 separate profit centres and the top management has tended to keep a low profile. In July of this year, a new team took over at the top as the



William G. Mitchell

ing blocks of ice in a Beatrice warehouse, became chief executive and president.

At 44, Mr. Mitchell must be aware of the problems involved in stepping into such very successful shoes—after all, people have been saying for years that Beatrice's growth must slow down sometime.

But Mr. Mitchell, who was in London this week for the Institutional Investors Conference at the Savoy and who has worked mostly on mergers and administrative problems in the past, takes the challenge quietly enough.

Any change will be "evolutionary rather than revolutionary," he says. The company still has "enormous" potential

for internal growth and is, in his opinion, in the fortunate position of having "14 legs to stand on" unlike some of single product multi-nationals. If one of the 14 divisions does less well, "we can still stand up on the 13 other ones."

Under Mr. Mitchell's chairmanship, the company might increase its stake in England. Currently it has a chemical business here and small food companies selling gourmet foods. It is now talking to a non-food company (with sales of about \$12.5m) and a pre-tax return of around 25 per cent on sales) about the possibility of buying a 75 per cent holding.

It is also talking informally to about 20 other companies and was one of the many companies which cast an eye over the Oris Foods business which RCA—an American company which, unlike Beatrice, diversified into food rather than starting in food and then going outside into other areas—was then trying to sell. Though it is quite likely that Beatrice will announce a new British acquisition within the next few months, there is no apparent urgency behind its bid to strengthen its position in this country at a time when the dollar is buying more than ever before. (Much of the money for any British acquisition would, in any case, be raised in London.) Beatrice has a considerable hold on various European food markets—it claims to be the largest producer of ice cream on the Continent—but it has not rushed into Britain in the past and sees no reason for "doing" it now. What it has always been looking for, and what it is looking for now, is small, well-managed companies which would benefit from the backing of a company like Beatrice.

The usual Beatrice philosophy with acquisitions is to encourage the existing management to stay with a 25 per cent shareholding, while its normal approach to overseas markets—its manufacturing in 37 countries—is gradually to build up a foothold by

buying a number of relatively small companies.

Mr. Mitchell says he would like to increase the company's very small stake in Britain. He would be buying for the "long term" and does not therefore appear overly worried about what the Chancellor will, or will not do, next month. "The British people have displayed an ability in the past when their backs are to the wall to come fighting back."

Beatrice itself seems to have been in the fortunate position of rarely having had its back to the wall, though it has stayed with some markets, like dairy products, in which other major companies have preferred to reduce their investment.

Fuji Photo expecting stable growth

BY PAULINE CLARK

AFTER AN exceptional spurt in profits in the year ended last October, Fuji Photo Film Company, the leading Japanese photographic film manufacturer, is expecting to settle down to a more stable growth pattern in the current year. Profits are forecast to rise by some 16 per cent over 1976 levels to about ¥23.5bn, pre-tax on a 15 per cent increase in sales to ¥260bn—a major contribution being predicted from the company's ultra-sensitive colour film development. This was introduced to the Japanese market for the first time about a month ago.

Fuji company sources have indicated that for the year just

ended, net profits would show a 65 per cent rise to ¥10bn, on an increase in gross sales of 18 per cent to ¥228.7bn, where the major growth factor in the year was from exports of photo film and printing papers. The ratio of exports to gross sales was understood to have increased to 34 per cent from 21 per cent previously.

The overriding reason for the 1976 growth rate, however, was the achievement of 100 per cent plant utilisation during the year, compared with an average of only around 80 per cent.

During 1976, the company is also said to have repaid debts of ¥13.7bn to commercial banks,

so reducing the interest charge substantially. Meanwhile, investment analysts do not envisage any significant rise in capital expenditure in the current year because of the continuing suitability of existing production lines for new products.

Fuji has commanded considerable interest within the chemical sector on the stock markets recently where the share price has already largely discounted the ASA-400 ultra-sensitive film innovation in record rises to nearly ¥700 after around ¥530 previously. The dividend is expected to be unchanged at ¥7.5 a share for 1976 but the company is believed to be considering either an increased payout or a scrip issue at the end of the current first half.

Although the export prospects, particularly to the U.S., for the ASA-400 film are being viewed with confidence, the company is still showing considerable caution over the marketing programme for its other new development in the instant photographic business. The market for instant cameras in Japan itself is still reported to be limited after a slow beginning in 1975 when instant camera film sales were put at just ¥38bn, against ¥65bn, in the conventional market. Kodak is expected to make an entrance in Japan with a new instant camera in late 1977 and Fuji is expected to wait and see the results before introducing its own technology in the field.

Illovo interim supplies more proof of falling sugar profits

BY RICHARD ROUSE

JOHANNESBURG, Dec. 1

FURTHER proof of declining profits in the sugar industry has come from Illovo Sugar Estates, in which Tate and Lyle holds 48 per cent of the shares, and which accounts for about 8 per cent of South African sugar output.

Its profits for the period to October 31 which are estimated because, following the normal procedure of the local industry, Illovo reckons on its full year profits and divides by half, fell from R15m in R15m, with a lower overall tax bill, earnings per share were 8 pence down to 15.5 pence and the interim dividend has been set at 6 pence, up 1 pence on last time.

Illovo estimates sugar production for the current season is set to rise from the 174,000 tons

achieved the previous year to 180,000. But lower yields are indicated, as the tonnage harvested is expected to fall proportionately more from 2,000 to 504,000 tons. The industry's average sugar price, however, is expected to be slightly down at R186.75 against R189.55 per ton. This reflects lower proceeds from exports, but some offset from the big rise in the domestic price, which went up 80 per cent to R190 per ton three weeks ago.

The board attributes the latest fall in profits to the "decrease in the group's share of industrial production and the fact that the sugar industry is not being compensated in full for its increased production costs."

However, looking a season ahead, there will probably be some benefit from the fact that

the present expansion programme is almost complete, with capital commitments at the half year amounting to R16m.

There is no further news of the refinery feasibility study announced by Mr. J. P. P. Tate, Illovo's chairman, at the August AGM. Nor is there any information on the group's joint prospect development on the Natal coast with the troubled Glen Airl group.

However, the increased interim in the face of lower earnings is an encouraging sign, and in the absence of any disclaimer about evening out the disparity between payments, it suggests a comparable increase in last year's 12 pence. Illovo shares at 120c therefore stand on a prospective yield of 14.3 per cent. If the dividend totals 17c.

Vienna promotion measures

BY PAUL LENDVAY

VIENNA, Dec. 1

VIENNA'S chamber of trade and the municipal authority have joined forces to attract new industrial investment to promote the setting up of new trading enterprises and to rejuvenate the capital's stock of industrial enterprises. The campaign involves the provision of incentives with up to 90 per cent of lease cost covered to municipal cash grants.

Announcing these details, Herr Karl Dietrich, the President of the Vienna Chamber, revealed that the factory premises could become in 25 years the property of the developers with only 60 per cent of the original price to be paid. Within ten days of the beginning of the campaign, 31 companies expressed interest.

Each quality site is about 2,000 square metres in size. The Vienna Municipal Industrial Siting Corporation, wholly owned by the City, will transfer to the municipality about 50,000 square metres of industrial sites, which in turn as from 1977 will be put at the disposal of investors setting up new premises for redeveloping old premises.

The promotion measures are expected to cost the municipality over Sch.30m, (just over £1m). Announcing this, City Councillor Herr Hans Mayer added that the combined action assisting both industrial ventures and small traders were aimed at strengthening Vienna's economic base which still accounts for over one quarter of the Austrian gross

national product. Faced with the repercussions from the westward shift of resources and population, the Vienna municipality projects serving better supply of under its outward looking mayor, Leopold Gratz, and the Chamber of Commerce headed by a new dynamic president, Herr Karl Dietrich has made special efforts to attract new investors. Since 1969, he has helped to set up 130 enterprises providing 10,500 jobs and involving investments to the tune of Sch.4.2bn. About 80 per cent of the investors were Austrians, ceeding 40, Herr Dietrich reckoned. The new system involves the partial replacement of interest relief grants by investment premiums. Three forms of premium for new ventures were for the redevelopment of old companies come into force as of April 1977. (a) a 5 per cent premium for investments in gen-

eral; (b) in certain cases the premium can rise up to 10 per cent for new ventures; and (c) projects serving better supply of the population could get between 3 to 10 per cent premiums. Furthermore, shopkeepers, younger than 40 moving to the quality of the district, may even receive premiums of up to 5 per cent of the investment cost. Premiums are granted to enterprises with an annual turnover of under Sch.4.2bn. About 80 per cent of the investors were Austrians, ceeding 40, Herr Dietrich reckoned. The new system involves the partial replacement of interest relief grants by investment premiums. Three forms of premium for new ventures were for the redevelopment of old companies come into force as of April 1977. (a) a 5 per cent premium for investments in gen-

Arab insurance plans

BY ERIC SHORT

CLOSER co-operation between the Arab insurance and reinsurance companies with a view to eventual integration of activities was agreed at the Arab Reinsurance Seminar held recently in Baghdad. The speakers emphasised that the large financial resources existing in the Arab world combined with the currency stability of

most Arab countries provided the basic factor for a firm reinsurance market.

But it was appreciated that there were other principal prerequisites for such a market, particularly developing reinsurance expertise, without which financial resources alone were not sufficient. Therefore it was resolved to continue co-operation with the reinsurance markets of the developed countries in order to get the benefit of their underwriting experience and their capacities.

The Seminar discussed the development of reinsurance pools to facilitate the growth of reinsurance. In particular it recommended the formation of two main pools—marine and non-marine—but with the existing aviation and engineering pools to remain independent. This should enable Arab reinsurers to accept higher risks and liabilities.

Agreement was also reached on the establishment of two funds financed by insurance and reinsurance companies. The first would investigate sources of loss prevention measures and the Seminar considered that this was a responsibility of insurers. The second fund would finance insurance research.

Weekly net asset value
on November 29th 1976
Tokyo Pacific Holdings N.V.
U.S. \$ 36.23
Tokyo Pacific Holdings (Seaboard) N.V.
U.S. \$ 36.42
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VONTBEL EUROBOND INDICES			
145.74 = 100%			
INDEX	20.11.76	23.11.76	AVERAGE YIELD 20.11.76 23.11.76
DB Bonds	102.76	102.73	DB Bonds 7.62% 7.60%
DB Bonds & Notes	101.64	101.64	DB Bonds & Notes 6.51% 6.50%
U.S. 5-Year Bonds	101.31	101.04	U.S. 5-Year Bonds 6.62% 6.67%

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Bank Gutzwiller, Kurz, Bungenier (Overseas) Limited	Bank Leu International Ltd.	Bank Mees & Hope NV	Bank für Gemeinwirtschaft Aktiengesellschaft
The Bank of Bermuda Limited	Bank of Helsinki Ltd.	The Bank of Tokyo (Holland) NV	Bank für Internationale d'Investissement (B.A.I.I.)
Banque du Benelux	Banque Bruxelles-Lambert S.A.	Banque Européenne de Tokyo	Banque Française du Commerce Extérieur
Banque Française de Dépôts et de Titres	Banque Générale du Luxembourg S.A.	Banque de l'Indochine et de Suez	Banque Internationale à Luxembourg S.A.
Banque Louis-Dreyfus	Banque Nationale de Paris	Banque de Neufville, Schlumberger, Mallet	Banque de Paris et des Pays-Bas
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Effectenbank-Warburg Aktiengesellschaft	Deutsche Kommunalbank—Eurosecurities Limited	Eurotrading Ltd.	Fellesbanken A/S
Fuji Bank (Schweiz) AG	Geffina International Limited	Antony Gibbs Holdings Ltd.	Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft
Goldman Sachs International Corp.	Greenshields Incorporated	The Gulf Bank K.S.C. Kuwait	Hambros Bank Limited
R. Henriques Jr. Bank Aktiengesellschaft	Hessische Landesbank—Girozentrale	Hill Samuel & Co. Limited	IBJ International Limited
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Kuwait Foreign Trading, Contracting & Investment Co. (S.A.K.)	Kuwait International Investment Co. S.A.K.	Kuwait Investment Company (S.A.K.)	
Lazard Brothers & Co. Limited	Lazard Frères et Cie	Lehman Brothers Incorporated	Lévesque, Beaubien Inc.
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The National Commercial Bank	Nederlandse Credietbank N.V.	Nederlandse Middenstandsbank N.V.	The Nikko Securities Co., (Europe) Ltd
Norddeutsche Landesbank Girozentrale	Nordic Bank Limited	Sal. Oppenheim Jr & Cie	Österreichische Länderbank Aktiengesellschaft
Oversea-Chinese Banking Corporation Limited	Pember & Boyle	Peterbroeck, Van Campenhout, Kempen S.A.	Pierson, Holding & Pierson N.V.
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Smith Barney, Harris Upham & Co. Incorporated	Société Bancaire Barclays (Overseas) Limited	Société Centrale de Banque	Société Européenne de Banque
Société Générale Alsacienne de Banque	Société Séquanaise de Banque	Sparbankernas Bank	Strauss, Turnbull & Co.
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Union de Banques Arabes et Françaises—U.B.A.F.	United Overseas Bank	Verband Schweizerischer Kantonalbanken	Vererins- und Westbank Aktiengesellschaft
J. Vontobel & Co.	S. G. Warburg & Co. Ltd.	Wardley Limited	Westdeutsche Landesbank Girozentrale
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THE JOBS COLUMN

Pioneers for Bertelsmann • Indonesia • Manpower

BY MICHAEL DIXON

HERE is a chance for three depend heavily on other methods people to be in at the beginning of marketing, including mail order and direct methods such as door-to-door canvassing and "Tupperware-style" sales group of West Germany, which has an £800m. turnover in the printing and publishing business.

Although an estimated 800,000 people already belong to book clubs operating here, Bertelsmann feels that the United Kingdom market is far from saturated. It is therefore planning to extend to Britain its own book club activities which are claimed to serve about 9m. readers in the other countries of western Europe.

The managing director of the U.K. venture is to be Dr. Manfred Herriger, and he needs three recruits—two of senior, and one of middle rank—to join him by March 1 with the aim of getting operations going by the end of 1977. Where the jobs will be based is not yet determined, but the probability is somewhere a bit to the north-west of London.

The first senior job is the vital one of general sales manager.

In Germany one of Bertelsmann's main outlets for its discount-priced books is the chain of half-price shops which it owns in many towns. If, as seems probable, this type of already got to management outlet is proscribed in Britain, committee rank in at least a medium-sized company. One of

the responsibilities will be to build up a large field-sales force, and make it effective.

The salary for the general sales manager is quoted by Mr. Egan as at least £12,000, plus bonus and other perks including a car.

Finance etc.

THE OTHER senior post with Bertelsmann will have the title of financial controller. But its responsibilities will spread with particular importance in the early stages of the British operation—to the company secretary's role, and also to purchasing, and personnel issues.

"German-speaking, while still not absolutely necessary, would be of even greater help here because close contact will be required with the parent company in setting up systems for financial and management accounting and so on in line with the practices and computers of the rest of the group," Mr. Egan says.

"In general, there's a need for high-level knowledge of financial management, not to mention other things such as this country's employee legislation. But the good old strategic thinking ability will have to be coupled with a willingness to

roll the sleeves up and get down to solving some of the more mundane administrative problems."

An accountancy qualification, preferably chartered, is a must for the financial controller's job. The ideal career for candidates would include financial management not only in the headquarters of a large company with international horizons, but also in a hard-nosed commercial operation of the mail-order ilk. Even so, the preference is for people nearer to the beginning than the end of their 30s.

The salary quoted for this post is around £11,000, again with bonus and car among the benefits.

In support

THE THIRD opening in the new venture is for a management accountant who at the outset will support the incoming financial controller in setting up the accounting systems and administrative arrangements.

The specification is for a qualified accountant aged 25 or thereabouts who has gained experience of budgetary control and suchlike in a company of the consumer-control kind. The salary will be about £8,000.

the Bertelsmann jobs should get in touch with Mr. Egan at P.A. Management Consultants, Hyde Park House, 60a Knightsbridge, London SW1X 7LE—telephone 01-235 6060.

Alltrak

P. T. ALLTRAK, which deals in tractors, earth-moving equipment and the like in Indonesia, came into sad prominence last year. Because of a combination of poor financial control and a recession in the logging industry in Indonesia, it was a major contributor to the troubles of the Hong Kong based group Hutchison International, whose need for an injection of about £19.1m. led last September to the Hongkong and Shanghai Bank's taking 30 per cent of the equity, and a considerable shake-up of the Hutchison group's management.

As a result the group has forecast earnings this year of about 25c. per share when dealing and capital profits are included, and has lately girded its loins for what could become the Crown Colony's biggest takeover battle by entering competition with the combined interests of Hong Kong Land and Jardine Matheson in seeking a merger with the Wheelock Marden Group.

Moreover, the Hutchison-controlled Alltrak concern — which now has its head office in Singapore—is said to have been turned round and to be heading for a good future. And the next step on the way will be the appointment of a manager for its spare parts and accessories business in the fields of automotive and heavy machinery.

Michael Silverman, head of Merton Associates (Consultants), who is dealing with the job tells me that it is based in the Indonesia headquarters in Jakarta, and carries responsibility to general marketing manager Brian Cashman for the control, sales and distribution of the spare parts and accessories, which involve imports of about £10m. a year. In addition to setting up a stock-control system, the newcomer will lead a 10-strong sales force, and will personally have some high-level selling to do, mainly to Government departments and multinational concerns.

Among the manufacturers whose products are handled by Alltrak in South-East Asia are Fiat-Alfas, Koehring, Kenworth, Paccar, Escal, and British Wire Ropes.

Mr. Silverman says that the ideal candidate would be a qualified engineer with development of Employment and the Manpower Services Commission, whose Manpower experience includes at least

three years of controlling and managing the sales of goods of a comparable kind both directly and through distributors. "We're looking on this role as vital to the company's future growth," he adds, "and the rewards package will be in line with that."

The tax-free salary will be at the £15,000 level. The perks will include a chauffeur-driven car, medical cover and far-paid leave for up to six weeks a year in the U.K., and if the successful candidate is married and has children, a company house and school fees as well.

Inquiries to Michael Silverman at Regna House, 15 Queen Street, London EC4N 1FP—tel. 01-248 7421.

Brighton base

A COUPLE of senior people with skills in the field of manpower economics are wanted by the Institute of Manpower Studies, which has to finance itself by fees and grants from industry, public services, and local and central Government. The two jobs are connected with the IMS's most recently captured grant, from the Department of Employment and the Manpower Services Commission, which will provide among

other things for the Institute to produce for the joint sponsors a regular independent commentary on issues with a bearing on the country's manpower policy.

This commentary will be the particular concern of the new comers, who in producing it will draw on the institute's contacts among employers, unions and academics as well as other members of the 30 IMS staff. The main base, by the way, on the late Sir Basil Spence's (but, to my mind, somewhat chilling) Sussex University campus three or four miles on the Lewes side of Brighton, although the recruits could work from offices at the London School of Economics.

Candidates must be equipped with understanding of the issues affecting employment, and of the ways in which Government policy is formed, and have experience of manpower analysis. The salary range is likely to be £6,000-£8,000, although it could be higher for someone exceptionally qualified.

Responsibility, I gather, will be to technical director Dr. Clive Purkiss. But written applications should be sent to Sir James Dunnett, the IMS executive vice-chairman (Mallory Building, University of Sussex, Falmer, Brighton BN1 9RF).

ACCOUNTANCY APPOINTMENTS

ACCOUNTANT EUROPEAN OPERATIONS

London W3 To £6,000

Our client manufactures and markets precision engineered products. Turnover well exceeds £100 million and rapid expansion, both organic and through acquisition, is occurring in the European division.

The majority of the Accountant's time will be spent on business development and accounting projects. Reporting to the European Financial Controller, the Accountant will be involved in reviewing operational results, investment appraisal, systems and controls development, and planning.

Within twelve months, the Accountant will spend up to 30% of the time travelling in the UK, East and West Europe, and must be promotable within this rapidly growing organisation.

Preferably aged 35-40, applicants (male or female) must be qualified accountants and ideally have some knowledge of French. Please telephone or write to David Hogg, ACA, quoting reference 1/1105.

E.M.A. Management Personnel Ltd.
Burne House, 88/89 High Holborn
London WC1V 6LR
01-242 7773

Opportunities for Accountants in Britain's biggest business

£6690-£7905

London based

The Post Office Contracts Division has a number of vacancies in its Accountancy Branch. The branch investigates manufacturers' records as required by the Post Office in connection with non-competitive and research and development contracts. Additionally, the branch provides a general accountancy advisory service to the various Post Office businesses. The work of the branch, which is expanding, is interesting and varied. While jobs are London based, close contact with the telecommunications industry at its various locations is necessary, and so candidates must be prepared for short absences from home. Candidates should be Chartered, Certified or Cost and Management Accountants, with at least two years' post qualification experience in industry, investigation, or Management Consultancy work, and between 27 and 50 years of age. The present salary range is £6690-£7905, which

includes pay supplement and London allowance. Conditions of service include a contributory pension scheme and 5 weeks holiday initially. Promotion is on merit. There will be future opportunities to progress to higher posts initially within the Branch, but subsequently in the wider sphere of the Telecommunications Business. The highest posts carry salaries of over £12,000. Accountants interested in obtaining further information should ring 01-388 1166 extension 905 when they will be put in touch with a senior member of the branch. Applications are invited by letter, briefly stating qualifications and relevant experience, and quoting ref. B.955, to: Miss J. M. Bonney, Post Office Appointments Centre, Euston Tower, 286 Euston Road, London NW1 3DD.

The Post Office

CHIEF ACCOUNTANT

Wembley c. £8,000+car

A subsidiary of a major U.S. group, our leisure industry client has experienced dramatic growth since inception in the U.K. in 1969.

Reporting to the Financial Controller, the Chief Accountant will supervise a department of 30 staff and be responsible for the total accounting function, playing a key role in the improvement of procedures and computerised systems. Involved in financial management, the Chief Accountant will be responsible for the treasury function and will deal with a variety of projects including appraisal of proposed major investments.

Aged 28-36, applicants (male or female) should be qualified accountants with industrial experience, preferably with a U.S. subsidiary, and should telephone or write to Graham Webster A.C.A., M.B.A., quoting reference 1/1252.

E.M.A. Management Personnel Limited
Burne House, 88/89 High Holborn
London WC1V 6LR
01-242 7773

Accountant with management ability about £6000—Ipswich

Our client needs an accountant to take a strong grip on one sector of its business based in Ipswich. This is an opportunity for a young accountant, 27 to 32 (ACCA or ACA) with proven management ability to join a company which needs firm professional on-going management of its systems of:

- * credit control
- * ledger work
- * costing work
- * budgets
- * invoicing
- * management information.

As part of a small management team involved in running the Ipswich part of the business, the right person could have significant influence on company results.

Salary negotiable about £6,000 depending on age and experience. Other attractive benefits.

Please write with full details. These will be forwarded direct to our client. List separately any companies to whom your application should not be sent. Ref. B.1389.

This appointment is open to men and women.

ASL RECRUITMENT
ADVERTISING
A member of MSL Group International

17 STRATTON STREET
LONDON
W1X 6DB

Financial Accountant c. £7500 Surrey-Hampshire Border

This highly profitable electronics company wishes to appoint a financial accountant in a new management structure. The successful candidate would be expected to succeed the company financial controller within two years.

The job requires a qualified accountant, aged 28-35, whose professional training is supported by experience in a manufacturing industry with emphasis on cost control and profitability.

Experience in an international corporation is an advantage and skill in advocacy with managerial colleagues a pre-requisite for the ultimate position.

Salary is negotiable around £7500. Relocation expenses will be paid.

Please write in confidence for an application form and a job description to David Prosser, Price Waterhouse Associates, Southwark Towers, 32 London Bridge Street, London SE1 8SY, quoting MGS/9377.

Management Accountant Music Industry

c. £4250 pa. N. London

Boosey & Hawkes a leading manufacturer and distributor of musical instruments are seeking to appoint a Management Accountant.

Applicants should have a sound experience of preparation of both annual and monthly accounts, budgets and cash flow statistics preferably with a knowledge of computing applications.

The job function will include directly assisting the Finance Director in the application of all Company Financial Policies.

Please write with brief but sufficient career details to: John Deligon, Boosey & Hawkes Limited, 295 Regent Street, London, W1R 8JH.

BOOSEY & HAWKES

Financial Controller Gala Cosmetic Group (France) • Paris • Frs 65,000 pa

This is an important senior appointment within the European activity of the Gala Group (itself a part of the Smith & Nephew Group).

The Financial Controller, who will be responsible directly to the Managing Director, France, will play an integral part in the management of the Company. Responsibilities will cover the usual fields: financial control; budgeting and forecasting; Management information; departmental control.

We seek a qualified accountant, preferably ACMA or equivalent, with at least two years experience in industry (it would be of advantage if this were in a marketing environment), with the ability to control and motivate staff. Fluency in English and French is vital. Age range is seen as 23-30.

Please write with c.v. to: John Cox, Personnel Manager, Gala Cosmetic Group, Surbiton, Surrey, KT6 7LU

Financial Controller Commodities Trading

for a young and expanding firm in the City, which is a member of a substantial international group. The Financial Controller will advise on the financial implications of the trading operations and control the accounting function, with clear prospects of extending his/her scope within the group.

Candidates, probably aged 30 to 42, must be qualified accountants with senior experience in the commercial field, ideally including commodity futures. Salary £10,000 to £12,000. Non-contributory pension.

Please write with full details. These will be forwarded direct to our client. List separately any companies to whom your application should not be sent. Ref. B.1390.

ASL RECRUITMENT
ADVERTISING
A member of MSL Group International

17 STRATTON STREET
LONDON
W1X 6DB

Financial Director Marketing Company c. £11,000+car

The base from which this organisation operates is developing significantly as new marketing opportunities are capitalised upon. To maintain their pre-eminent position the company needs a Financial Director of exceptional calibre. The task is to anticipate, identify and solve the problems in the financial area which must arise from the rapid development of the company.

Prerequisites are a professional accountancy qualification backed by expertise gained from involvement in the decision making processes in an international group where there is strong emphasis on consumer marketing, and the ability to motivate people.

Likely age mid-30's. The salary indicator is £11,000 plus a share of the profits and a car. Location - outer London.

Please write in confidence for a job description and an application form to David Prosser, Price Waterhouse Associates, Southwark Towers, 32 London Bridge Street, London SE1 8SY, quoting MGS/9377.

Financial Management

In Middle East Oil

A rapidly expanding oil company in the Gulf area seeks professionally qualified executives for its Finance Department. They must be fluent in Arabic and able to show substantial and relevant functional experience, preferably in the oil and petrochemical industries.

Financial Controller

Reporting to the Finance Director, he will be responsible for subsidiary and Group financial control and management, accounting and must be capable of developing computer-aided reporting systems.

Financial Analysis Supervisor

Responsible to above for procedures for operational accounting, investment criteria, vetting project proposals, tracking performances and related matters.

Cash & Credit Supervisor

Reporting to the Treasurer, he will recommend/administer investment of funds, credit investigation/collection policies/procedures, cash budgets/forecasts and monitor currency cross-rates.

Assistant Cash Management Supervisor

He will assist the above with the administration of investments, cash budgets, liaison with external advisers and provide general functional support.

Appointments may be on term contract or pensionable and will carry generous salaries and benefits including family accommodation.

Apply, quoting ref. FT/ to: Bernard-Bisoulens, Booz, Allen & Hamilton International, 1/5 New Bond Street, London W1Y 0DB. Tel: 01-499 8971.

**Booz Allen
& Hamilton**
Management Consultants

Treasury Assistant

Oil Company

London

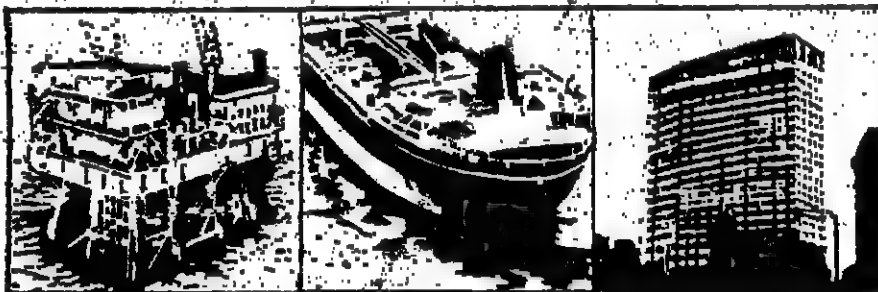
Phillips Petroleum is an international oil company with a major investment in North Sea Oil. This investment calls for sophisticated financial management by our professional Treasury team.

An opportunity has now arisen for a person to join this team and the duties would include economic analysis, contract analysis, monitoring exchange control regulations, and varied financial investigations. Future exposure could include areas such as economic planning, budgeting and foreign exchange.

Applicants, aged 25-30, should have experience in either the Treasury or related function of an international company or bank.

and preferably hold either a degree or professional qualification. The ability to speak French would be an advantage.

Salary will be dependent on qualifications and experience but will be highly competitive. If you are seeking an expanding and absorbing international financial environment then write or telephone for an application form to: Mr. T. E. Jones, Recruitment Officer, Phillips Petroleum Company, European Office, Portland House, Stag Place, London SW8 5DA. Tel: 01-828 9335 Ext. 455.



Financial Director

for an exciting new group of companies being put together by a professional entrepreneur with a proven track record in oil and chemical contracting and plant manufacture. His or her target is profits of £500,000 within three years and £1 million in five.

This post offers a general management challenge to qualified accountants in their mid-30's who like tight-run, shirt-sleeve operations. They must be prepared to work long hours and travel extensively, and a knowledge of estimating, contract negotiation, project control and cash management in petro-chemical contracting would be ideal. Contracting experience is essential.

The salary indicator is £9-10,000 plus a car but a particularly well suited person might be offered more as a profit share. Other benefits are good—the group is part of a public company.

Please write, in complete confidence, quoting Ref. 505/FT stating experience, present earnings, age and qualifications to:—

CB-Linnell Limited

8 Oxford Street, Nottingham
SELECTION CONSULTANTS
NOTTINGHAM, LONDON.

Assistant Head Inspection Division

for the Trustee Savings Bank's Central Board at their London headquarters. He/she will play a major part in evolving, establishing and co-ordinating appropriate systems of inspection throughout the organisation to meet the much expanded range of activities and structure developed in recent years. There are clear prospects of advancement within a few years.

Candidates, aged 35 to 45, must be qualified accountants with experience of inspection, internal audit or related function, preferably in the banking or insurance fields.

Salary in the scale, £7,500 to £9,000 plus London weighting and mortgage assistance. Non-contributory pension.

Please send relevant details—in confidence—to P. Hook ref. B.26338.

MSL World wide
Management Selection Limited
17 Stratton Street London W1X 6DB

GENERAL APPOINTMENTS

Treasurer

London

c. £10,000+car

Important and old-established City financial institution with an impressive record of sustained growth is to appoint a Treasurer to respond directly to its Group Finance Director. Starting salary negotiable around £10,000 a year. Benefits include a company car. Location: City of London.

Candidates, probably aged 50-60, will be experienced international bankers or senior executives in the Treasury Departments of multinational groups. This new appointment offers a considerable degree of independence and the opportunity to create an important new function in the Group.

Candidates should telephone V. Summers or W. T. Agar at John Courts and Partners Ltd., Executive Selection Consultants, 78 Wigmore Street, London W1H 9DQ, telephone 01-496 7442, quoting reference 293/FT.

JC&P

STORES AND FOOD RETAILING

ANALYST

A medium sized Stockbroking firm wishes to recruit an experienced analyst to work within a small team specialising in, amongst other areas, Stores and Food Retailing. The successful applicant will have had at least five years analytical experience with, preferably, three years covering Stores and Food Retailing. He should be accustomed to conducting interviews with top level management, should be able to express himself concisely on paper and be capable of generating original ideas.

He can be assured of a competitive salary, bonus and non-contributory pension. The prospects for the right person are good.

Please write with full particulars, in strict confidence to:

Michael Anderson,
Galloway & Pearson,
Warford Court,
Throgmorton Street,
London EC2N 2AU.

INTERNATIONAL TRADER

Manchester based International Industrial Company, currently extending its trading activities wish to appoint an Assistant to the Main Buyer.

Applicants must be experienced International Traders, used to dealing in most areas of Industrial Trades and Commodities and capable of negotiating Buying and Selling Contracts.

Salary commensurate with experience, excellent opportunity and future prospects. Write giving details in the strictest confidence to:

Write Box A5754, Financial Times,
10 Cannon Street, EC4P 4BT.

GENERAL APPOINTMENTS

ARE CONTINUED

TODAY ON

THE FOLLOWING PAGE

ACCOUNTANCY APPOINTMENTS

Consolidated Gold Fields Limited

Accountant

City

to £5,750+bonus

We are the parent company of an international mining, finance and industrial Group with widespread interests in the U.K. and overseas.

Our Accountant's Department is seeking a qualified accountant aged about 30 whose duties will be mainly concerned with the consolidation of group annual and half-yearly accounts and quarterly profit forecasts. Other work will include accounting for inflation and information for management. Applicants must have sound practical experience of consolidations and be able to work with a minimum of supervision. It is possible that the job may eventually involve short overseas assignments.

In addition to salary, which will depend upon experience, there is a substantial discretionary bonus normally paid twice a year. Hours of work are from 10.00 a.m. to 5.30 p.m. and fringe benefits include free lunches and a non-contributory pension scheme. Please write giving age, qualifications and a brief resume of experience to:



Mr. J. A. Scholtz,
PERSONNEL OFFICER,
(Recruitment and Training),
Consolidated Gold Fields Limited,
40 MOORGATE,
LONDON, EC3R 6RD.

Exchange Control Officer

City

c£9,000

Our Client is an active International bank with a well established London branch.

A mature senior Banker, ideally aged mid 40's to early 50's with a broadly-based international banking background, is required now to succeed the present incumbent who is shortly to retire.

This is regarded as an important and responsible position which calls for experience of administration and foreign exchange accounting in addition to appropriate exchange control knowledge.

For more details in absolute confidence
contact Norman Philpot MIPM, on 01-405 3499



Lloyd Executive

Brownlow House, 50-51 High Holborn, London WC1V 6ER. Tel: 01-405 3499.

Senior Board Director Major S.E. Asia Merchant Bank Investment Banking

Hong Kong

c £30,000 (Tax Free)

Our Client: The shareholders of one of Europe's leading banks, coupled with S.E. Asia's most prominent Trading & Investment Group. Both have spent many years developing their International interests and are now perfectly poised to ensure their already well established, completely autonomous and fully independent Merchant Bank climbs steadily to play a lead role in S.E. Asia.

Our Ideal Candidate: An accomplished International Banker • well respected in the London Market • with a sound appreciation of the S.E. Asian investment scene • aged 35-50 years • Preferably with a Professional Qualification or Business School degree • Fluent in German... with a track-record in profitability developing an issuing bank's investment and activities.

Your Role: As deputy to the Chief Executive, you will assume control and command of the Bank's Investment Department, in part embracing Corporate Finance. The prime objective being to concentrate on: Managing, Underwriting and Placing International and Eurocurrency Loans • Private and Public Issues • Develop Portfolio Management • Play a key role in Mergers and Acquisitions and Joint Venture development.

Your Remuneration: High basic salary (circa HK\$1.5m) + Profit Sharing + Accommodation allowance + School Fees + Free travel + 5 weeks leave p.a. + Service Agreement.

Act Now: (Complete Confidentiality Assured!) Contact the Bank's Advisor: Michael A. Silverman (Chairman) or 01-248 7421 or 01-2481344 (24 hour Answerphone).

MERTON ASSOCIATES (CONSULTANTS) LIMITED
Regina House, 1-5 Queen Street, London, EC4N 1FP
Executive Search and Management Consultants

International Banking Manager Prominent Merchant Bank

City

\$10-\$12,000+excellent bonus

A rare career opening to become No. 1 to the Directors, responsible for Public Issues and Private Placements, Syndicated Eurocurrency Loans, and new business.

The Bank: One of the most well established and highly respected banks with an untarnished and treasured reputation. Today, they are enjoying a period of unparalleled growth. Board Policy is to broaden their issuing activity and International Services; they are particularly active in 3rd World countries and the Middle East.

Your Job: To take control of the day-to-day management and administration of the International Banking Department • Servicing and negotiating new business • Preparing and formalising offers • Underwriting and syndicating Loans of up to \$50M • Arranging Eurocurrency Public Issues and Private Placements • Establishing yourself as a key figure with the opportunity to develop the Bank's International clientele.

Our Specification: A knowledgeable International Banker, Solicitor or Accountant, with an in-depth exposure to the International Loans Markets, aged 27-35 years, who has a strong desire to manage his/her own destiny.

Ideally you'll have worked in an Accepting or Issuing House, Merchant or Multi-national bank, for at least 6 years. Languages required (French, German or Spanish).

Remuneration Package: Negotiable Salary + Subsidised Mortgage + other valuable tax free benefits + 4 weeks hol.

Act Now! Telephone or write to the Company's adviser for an immediate meeting: Michael A. Silverman M.I.P.M. 01-248 7421 or 01-2481344 (24 hour Answerphone).

MERTON ASSOCIATES (CONSULTANTS) LIMITED
Regina House, 1-5 Queen Street, London EC4N 1FP
Executive Search and Management Consultants

U.S. firm, specialising in financial corporations, plans expansion of its European bank research team. Present thrust is investment and credit analysis on major continental banks and banking systems.

Requirement is for two people working in London:

First, an ECONOMIST

with banking experience capable of writing a regular commentary on monetary and banking developments outside the U.S.A. Candidates should be fluent in one major language other than English and have a financial/analytical background.

Secondly, a EUROPEAN FINANCIAL ANALYST

experienced in management interviewing and report writing would take on the preparation of individual studies of national banking systems and their main components. Fluent German and French would be an important advantage.

Initial salaries for these posts are likely to be in the £8,000 to £10,000 range and opportunity exists for promotion within a short period.

Employees of the advertiser have been informed.

Write Box A5765, Financial Times, 10 Cannon Street, EC4P 4BT

Director

North American Division

International Insurance Brokers

This is a board level opportunity for an experienced and dynamic executive to preside over the reorganisation and future development of the North American non-marine operations of a leading City insurance broking company.

You will be taking over an existing portfolio containing both facultative and treaty business. In order to meet the considerable challenge of this appointment, you will need to be able to demonstrate a record of productive success in US and Canadian business.

A five figure salary and other benefits, commensurate with the importance of the appointment, will be offered to the man or woman selected.

Please write giving concise details of your age, qualifications and career history, stating the names of any organisations to whom your letter may not be forwarded. My client undertakes to treat all enquiries in strict confidence.

Brian M. Doble

Executive Selection Consultants, 10 Cannon Street, London EC4P 4BT

MARKETING COORDINATOR "PETROCHEMICALS"

**DEPUTY MANAGING DIRECTOR FOR MARKETING
AFFAIRS,
PETROCHEMICAL INDUSTRIES COMPANY (K.S.C.)
P.O. BOX 3964
KUWAIT**

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BOOKS

One-sided dialogue

BY C. P. SNOW

The Dove in the Wilderness by Philip Mason. Jonathan Cape. £3.95. 168 pages.

If the word classic means anything in contemporary literature, Philip Mason's books on the British in India, *The Founders* and *The Guardians*, and the complementary military history, *A Matter of Honour*, deserve the term, and this in his own lifetime. They are written not only with intimate knowledge, but also with responsible and deep feeling. Only a man of a character higher than most of us can hope for could have achieved them. In addition, they are written with literary talent and a high degree of literary spirit. Incidentally, that latter gift makes the title of his present work more puzzling. How he could have looked at that without blenching is something of a mystery.

Nonetheless, it is a very good book, and for me profoundly moving. That isn't a casual comment, since, as I shall have to explain shortly, on his last day, I am not the first person to be in immediate sympathy.

The Dove in the Wilderness is a justification of Christianity for our present world. Mason himself says that it is a book, "for the puzzled, not the learned." ([It] does not attempt to find an answer for all the difficulties such people may feel. It does try to suggest an approach to Christianity as a practical way of life.

In fact, he tries to do more than this, and has a good deal to say about the doctrine and metaphysics of the religion. To begin, he does, with his gentle but firm authority, lead us through some of the difficulties and contradictions, with which Christians (or other religious believers) are confronted when having to act in their own lives about such problems as property, the use of force, the expression of the self in politics and art, and sex and the family, the continual need for compromise, and if one is to get anything done, let me say at once that I found this guidance, and some of the reasons behind it, morally satisfying. As usual, in Mason's writing, one feels in company more elevated than oneself.

I haven't the slightest doubt that if human beings, or even a proportion of them, acted with anything like this wisdom and understanding, our society would be a healthier place. It would be a positive help, if the book were read in schools. I wish I could say that I found Mason's intellectual guidance just as satisfying. It is interesting, for he is a highly intelligent man, and his mind is not only clever, but honest. But I mustn't pretend. About his doctrine and religious philosophy, I remain where I was when I came in. Here I have to intrude myself a little, as I don't like doing in this column, but if I don't, it will make my attitude incomprehensible to an ordinary once described me in print as an

upright pagan. I didn't think that was entirely accurate, since pagans, however upright, knew little about Christianity or any other organised religion, and cared less. That isn't true in my case.

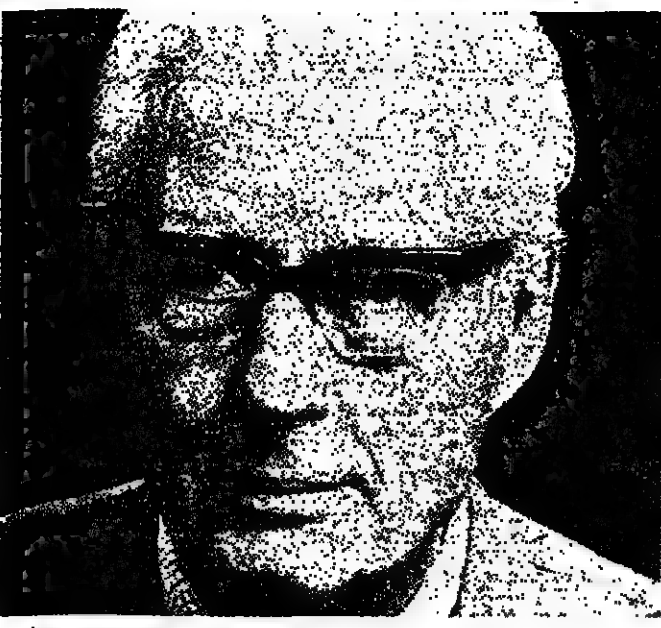
I would prefer the description of something like a respectful believer. I have lived much too long not to have met people for whom I have the most complete respect, not just as good men but as sheer intelligences, who are intellectually happy in their faith. One such was the late Bishop of Durham, Ian Ramsey, who happened to be a former pupil of mine. It would be difficult to be cleverer than Ian Ramsey. But much as I loved him, I couldn't share his belief. So, though on ethical matters I can follow Mason almost totally, on the fundamentals of religion I can't. It would be comfortable to be able to, but one can't take faith. It would be very wrong to do so.

A good deal of Mason's theological exposition is conducted in the form of an argument with a fictional character whom he calls Nokes. Nokes is a reasonably decent man, and he is not so much an unbeliever as a doubter. He is also a bit of an amateur philosopher, and is interested in the history of my own religious culture, anxious to get clear answers about yours. It goes without saying that various different systems of your own Christian ethical teaching, reaching back some hundreds of years before the birth of Christ, are

good deal of weight on the theological argument, for the existence of the Deity, that is the argument from purpose or design. Nokes really might have known that this has been tossed backwards and forwards for hundreds of years. Paley's *Evidences* was a required book for entry into Cambridge until the latter part of the 19th century. But the argument simply isn't as convincing as all that. If Mason is to debate with someone of his own calibre, he ought to meet head on with Jacques Monod's *Chance and Necessity*.

That is, of course, a metaphysical controversy and could be engaged in by believers in any religion, or in none. But the specifically Christian content of Mason's thinking suggests other kinds of debate. These have exercised some of the best minds in the West for generations. I don't mean the problems evoked by Mason's interpretation of the Gospels, which is beautiful, slightly idiosyncratic and perhaps a little old-fashioned. Those problems are minor, compared with the meaning of the cardinal doctrines of the Christian faith.

If I had been Nokes, I think I should have said regarding me as a well-educated Chinese family with the history of my own religious culture, anxious to get clear answers about yours. It goes without saying that various different systems of your own Christian ethical teaching, reaching back some hundreds of years before the birth of Christ, are



Philip Mason: plain statement of faith

similar to yours. But your theological statements bewilder us, and they bewilder us even more when you wander off into poetical metaphor. It is easier for us to understand a strictly monotheistic religion, like Judaism. But yours seem to have acquired so many complications on the way—are they historical accretions? What do you yourself understand by the Trinity? And by what appears to be an absolute essential of your faith, the Resurrection? Most of your co-religionists have presumably believed this in concrete terms. Do you?

There is another question which the Chinese interlocutor might put. This is one, he could

say, where we and you have had something in common. We too, though not as persistently as you, have believed in personal immortality, which in your writing you define as identity continuing unaltered after death. But how can identity persist, either in or out of time, without memory? Don't you agree that memory is a physical function, which must perish with the physical brain? Or have you some recourse which is more serious than a form of words? I wish Mason would sometimes devote himself to my hypothetical Chinese. Meanwhile, arguments apart, this is a work which made me feel rather better about man's state.

Painters in plenty

BY WILLIAM PACKER

We all like a good picture-book, and never more so than at Christmas, which should make every art-book a winner, so long, that is, that the pictures are in colour and there are plenty of them. For these combine virtue with pleasure, taxing neither the brain nor the conscience, the ideal cargo for the lap immediately south of a full stomach. But even the best of formulae will let you down if applied thoughtlessly or promiscuously. What could sound better, for example, than *Painting in Britain—1525 to 1975* (Phaidon £12.95, 356 pages, 221 illustrations) by John Sunderland? Surely, from so much lovely material, some thread will emerge? But it does not, and on reflection, could not. There are indeed lovely paintings from which to choose, and many of them have made splendid colour-plates, but the truth is that there are too many. The unhappy and inevitable consequence is that Mr. Sunderland's introductory essay, which is so much an access of scholarship as of empty generalisation.

British Painting by Thomas Rawley, the latest title in Phaidon's series of large-format art paperbacks (£3.95, 96 pages, 115 illus.) covers much the same ground, at greater speed but with a lesser ambition; and indeed is happier for its comparative modesty. The colour-plates are large and well-chosen, but so much of the book is as they are, that it is a pity that the book is not more than a handsome production, some seven centuries.

Another national school, this time the Dutch, again benefits from a general interest stimulated by a major exhibition, although publication anticipated it by several months. In Dutch Painting (Phaidon, £3.95, 48 colour-plates) Christopher Brown keeps to a century or thereabouts, this time the 17th. His commentary is in places simple and informative, while the plates themselves must whet the appetites of those of us who have yet to visit the Dutch show at the National Gallery.

But scholars are not the only people to command attention when it comes to the discussion of art. The popular myth of the inarticulate artist is misleading and unfair, and should have been exploded long ago. Artists on Art (John Murray, £3.50, 300 pages, paperback) shows us clearly why, for it is an excellent anthology, compiled and edited by Robert Goldwater and Marc Treves, of artists' writings over

Nobel man in Israel

BY DAVID PRYCE-JONES

To Jerusalem And Back by Saul Bellow. Allison Press/Secker and Warburg. £3.80. 182 pages.

Saul Bellow is a pessimist who keeps his cool. Stylish, witty, wary. So even this somewhat personal account of three months spent in Jerusalem at the end of last year is a delight for its literary attack. Within the first two pages, to give examples, Bellow hardly airborne to Israel, he noticed that the young man in the next seat "does not keep a civilised face" and the British Airways chicken with the chill of death upon it lies before me. Once arrived, he was cramped for the first time in his life; his elbows rubbed uncomfortably against reality, the place allowed for too few sections, and he had to turn reporter.

Instant regrets. Hardly had he settled in before he was being politeness, and who wants to be up the sharp end of the eternal Jewish question when he could out-

be contemplating greater heritages in the good old Chicago. Bellow asked of Jerusalem, was the impossible to sniff the air, to saunter with poets and sages and to talk with to move among tombs and monuments as a famous writer should, taking the long view on mortality. But, for everything in Israel is pre-faced with But—here he was having, to listen to the news, tuning up his own Jewish early warning signals. "These people," he writes of Israelis, "are actively, individually involved in the universal history. I don't see how they can bear it." There can be no picking one's nose, for them, of course. Dutifully Bellow goes after their problems, sees the signs, takes the measure of the best men on the spot, like Professor Jacob Talmay and Louis Brandeis, the Arab world, the Israeli's kidney punch, and the Russian would count the Jews Jewish question when he could out-

thinks, "seems tired of its civilisation" and would stand by. Those who ought to know better are already accommodated to the totalitarianism which they see coming. And that is how once again, to everyone's dismay, have been a special test case of conscience. In one of his superb phrases, so contemptuous of mankind's folly, Bellow strikes deep. "What Switzerland is to winter holidays, and the Dalmatian coast to summer tourists, Israel and the Palestinians are to the West's need for justice—a sort of moral resort area." Justice in Jerusalem chases its own tail in diminishing circles, and Bellow does not care for any form of giddiness. Give him his friends who lost a son in the last war, or his cousins lately struggling out of Russia, and he will grieve with them, being too human to dilute private feelings with symbolic gestures. But manifestos, slogans, prescriptions—no. In some contemplation, there, in case he is letting down the true world, he seeks higher authorities, sounding out Hubert Humphrey, Teddy Kollek, the Mayor of Jerusalem, Abba Eban, Henry Kissinger. Insights and angles on all sides. These professionals seem to patronise him in his doubts, but they



Saul Bellow: among Israelis

Green Room salad

BY B. A. YOUNG

Most interesting of the stream of players lives that has been gushing out all the autumn is James Forsyth's *Way to Lost It* (Hamish Hamilton, £7.95, 372 pages), though it is disappointing that Mr. Forsyth, not an inconsiderable figure of the theatre, should concentrate more on personality than on the dramatic. Forsyth's theatrical method, as Guthrie walks the route imagined for him by Mr. Forsyth to the Old Vic in 1933, we learn that "he would only be mildly aware that across the Channel and away beyond where the Thames flowed into the sea, the Jackboots were on the march in Germany."

Worse named, to my mind, is Charles Higham's *Charles Laughton* (W. H. Allen, £4.95, 240 pages) which also regards personal details as more interesting than acting technique. Much space is given to an exposé of Laughton's homosexual amours, surely unimportant compared with his acting triumphs, especially as his wife was able to live with them. Mr. Higham is not a sensitive writer; no one should write about Laughton who can describe Lillian Baylis as "a very ugly woman with a wall eye, a crooked nose and an unpleasant mouth, who ordered everybody about and insulted Charles."

Two alternative shots of Frank Sinatra, Sinatra by Earl Wilson (W. H. Allen, £5.00, 377 pages) and Frank Sinatra by Tony Seaduto (Michael Joseph, £4.25, 188 pages). Wilson is self-evidently the better value and, as both books cover the same ground, Wilson is my choice. Sinatra, like from shiny kid, is both the burly and to portly magnate, makes a fascinating human study, however you rate his singing. I rate it highly, his acting too.

A. E. Hotchner's *Doris Day* (W. H. Allen, £4.95, 337 pages) and Michael Friedland's *Fred Astaire* (W. H. Allen, £4.95, 377 pages) are lively surveys of their subjects' careers, their object to make interesting lives that are more or less confined to professional engagements and the odd marriage; fans of both stars will be grateful for both but more for Doris Day, which contains a "filmography" for filmologists.

There's no filmography in Arthur Marx's *Goldwyn* (Bodley Head, £4.95, 170 pages) and it is a serious fault. It is a very good biography all the same. Instinctively one starts by checking on the authenticity of such phrases as "I include me out." Goldwyn claims that what he says is "I'm withdrawing from the association," and it is a fact that many Goldwynisms were invented by those around him, including George Oppenheimer, who was once his story editor and tried vainly to sell him *The Wizard of Oz*. Goldwyn refused it because it was a fantasy: "Fantasies don't make good pictures." This one did, for MGM. Later, Goldwyn turned down *The Citadel* because "All doctor pictures lose money," but was keen to buy *The Children's Hour* even after he was told it was about lesbians. "We'll make them Americans," he said. Frankie Howard's auto and secret motive.

biography *On the Way I Lost It* (W. H. Allen, £4.50, 357 pages) is as endearing as that comic actor's *Way to Lost It* (Hamish Hamilton, £7.95, 372 pages), though it is disappointing that Mr. Forsyth, not an inconsiderable figure of the theatre, should concentrate more on personality than on the dramatic. Forsyth's theatrical method, as Guthrie walks the route imagined for him by Mr. Forsyth to the Old Vic in 1933, we learn that "he would only be mildly aware that across the Channel and away beyond where the Thames flowed into the sea, the Jackboots were on the march in Germany."

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Early modern style

BY H. A. N. BROCKMAN

Richard Norman Shaw by Andrew Saint. Yale University Press. £19.50. 488 pages, 280 illustrations.

Here is the definitive biography of a great British architect familiarly known as Norman Shaw (1831-1912). The result of the deep research into his life and times and all the many works and commissions he carried out is meticulously set down in this well written book.

Shaw as a man comes through as a kindly and charming personality with a somewhat naive but ebullient sense of humour. His hero in the early days was the great Goth Pugin, but his attitude to design was ultimately less strict than that of the master. This became evident in his ultimate conversion to classicism as seen in the Piccadilly Hotel and the charming office building which faces up Pall Mall from the foot of St. James's Street, although the latter was a disappointment to Shaw, because of official and even royal interference with the design.

The book ends with a catalogue of completed works, 200 of them, and a list of his pupils and assistants under one of whom, the late George Ward, I had the privilege of working.

Not only is this a complete reference book on Shaw, but the author has the keenest historical and critical sense which is deployed to impressive effect.

For instance, in the chapter on the Country House he writes: "To understand the styles of late Victorian house building, we have also to understand the styles the Victorians themselves imitated." There then follows the functional explanation of the use of vernacular building materials and their occasional misrepresentation; the hanging for purely decorative purposes whereas it was originally used as a weather protection over exposed lath and plaster walls.

This well produced volume is a worthy memorial of one of this country's great architects.

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BOOKS OF THE MONTH

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Trains from A to B

BY NICHOLAS OWEN

London's Lost Railways by Charles Klapper. Routledge and Kegan Paul. £5.50. 130 pages.

Despite the retrenchments of recent years, the railway system in and around London still looks on any decently detailed map like a tangle of unspun spaghetti. Apart from the passenger lines, there are numerous freight-only links, and at one time or another there would have been passenger services over most of them. Charles Klapper's aim in his admirably researched *London's Lost Railways* is mainly to evoke the vanished trains. In Victorian and Edwardian times all sorts of curious rail journeys could be undertaken without changing.

There was the link from Waterloo main station to the South Eastern station (now just a footbridge over Waterloo Road) which was handy a few times when Queen Victoria was en route from Windsor to Kent; also vanished is the line which cut through leafy suburbs to the grand Palace Crystal Palace (High Level) station; and there were the trains which ran from Liverpool Street through the East End, under the Thames and down to Brighton. The latter used Brunel's historic river tunnel originally intended for footpaths—luckily he built it big enough to take hay carts, so trains presented few problems. Circuitous local train services

never really stood a chance. Our grandfathers were a robust walking lot, then after the First War London's comprehensive bus network took shape, and finally we have the ubiquitous motor car. Mr. Klapper's historical work is nice nostalgic stuff, though I suspect the average reader will tend to hop through to descriptions of bygone services in places known personally. Maps are drawn: there is a description of the struggles of the North London (Broad Street to Richmond) line to survive and an examination of Paris's rail network.

Whether expensive new tube lines in London will ever really be viable is debatable. Recent economic nightmares have perhaps altered perspectives. Mr. Klapper's concluding chapter on the "properly developed" schemes might finance modernisation. That looks a forlorn hope.

Several old railwaymen I know kick themselves these days for not saving some of the items of ancient equipment which down the years they were going for scrap. For today, collecting "railwayana" is a tremendous business among the country's 2m. rail enthusiasts. *Railways Relics and Regalia* is more or less a delightfully illustrated sampler through a museum of old machinery, tickets, engine numberplates, maps, timetables, and scenes of steam trains in action. The pictures are backed by text from a variety of experts in various fields of railway history.

Sportsmen all over the field

BY TREVOR BAILEY

Cricket Rebel by John Snow. Hamlyn. £2.85. 218 pages.

Shankly by Bill Shankly. Arthur Barker. £3.95. 182 pages.

Rothmans Football Yearbook: 1976-77. Queen Anne Press. £2.80. 875 pages.

John Snow has been a world-class fast bowler; who collected wickets and incidents with almost equal facility through a distinguished and controversial career. Predictably, his autobiography, *Cricket Rebel*, is strongly spiced with his frequent clashes against authority.

Although many of his criticisms of the C.C.C. and the selectors and various managers and captains are completely justified, he was not the easiest of players to handle and must accept some of the responsibility. Snow thrived on the big occasion, which is why he often looked so much better for England than for his country. He admits there were many times when his performances for Sussex were not as good as they might have been, which can hardly have pleased his captain, or colleagues.

In the book Snow has some pertinent things to say about improving the lot of the professional player. Ray Illingworth, whom he greatly admired, pitches and general administration. There are also plenty of interesting anecdotes and some poems, which show his appreciation of words. The sad feature of this fine player, and of intelligent and very likeable people, does not appear to have enjoyed his cricket as much as he might.

Bill Shankly is one of the few outstanding characters in the football world. He is a volatile individual with a keen sense of humour and a non-stop talker, so that it is not surprising to find that his biography, *Shankly*, is a lively and very entertaining book for anyone interested in the sport.

Born in the little coal-mining village of Glenbuck, his ability at the game, combined with a never-ending dedication, seldom equalled, enabled him to become an outstanding player and ultimately, with Liverpool, one of the most successful managers in the world. Soccer's equivalent to Bill's long love affair with Wisden.

David Higham's *David Higham fiction prize* is awarded to Carol Blackwood for her first novel *The Steadfast Heart* (Duckworth, £2.95). In the *Financial Times* on May 22, 1976, I wrote: "The skill of this very short novel fills me with pleasure and admiration of mood and feeling, such an unfolding of moving, purpose and secret motive."

Liverpool, which became voured after his retirement, is one of the highlights. He not only made it into the most consistent club in the country, but the finest example of his skill as a manager was the way, having built a great team, he dismantled it, before it had begun to decline, and then produced another, while his affinity with the ordinary fan was very close.

I especially enjoyed his assessments of the leading players since the war. These are as shrewd and as pungent as any would expect from one who has devoted his life to football.

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OIL RESOURCES

who gets what how?

Kenneth W. Dam's new book is concerned with alternative policies toward the licensing of private companies to exploit government-owned petroleum resources. A large part of the book is a detailed retrospective analysis of the history of British petroleum and gas exploitation in the North Sea, published November, 1975. The University of Chicago Press 126 Buckingham Palace Road London SW1

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FT SHARE INFORMATION SERVICE

BRITISH FUNDS

Shorts (Lives up to Five Years)

1976	High	Low	Stock	Price	%	Div.	Yield
1001	94	93	British Fund 1976	93.5	0.5	10.5	13.5
1002	94	93	British Fund 1977	93.5	0.5	10.5	13.5
1003	94	93	British Fund 1978	93.5	0.5	10.5	13.5
1004	94	93	British Fund 1979	93.5	0.5	10.5	13.5
1005	94	93	British Fund 1980	93.5	0.5	10.5	13.5
1006	94	93	British Fund 1981	93.5	0.5	10.5	13.5
1007	94	93	British Fund 1982	93.5	0.5	10.5	13.5
1008	94	93	British Fund 1983	93.5	0.5	10.5	13.5
1009	94	93	British Fund 1984	93.5	0.5	10.5	13.5
1010	94	93	British Fund 1985	93.5	0.5	10.5	13.5

Five to Fifteen Years

1976	High	Low	Stock	Price	%	Div.	Yield
1011	94	93	British Fund 1986	93.5	0.5	10.5	13.5
1012	94	93	British Fund 1987	93.5	0.5	10.5	13.5
1013	94	93	British Fund 1988	93.5	0.5	10.5	13.5
1014	94	93	British Fund 1989	93.5	0.5	10.5	13.5
1015	94	93	British Fund 1990	93.5	0.5	10.5	13.5
1016	94	93	British Fund 1991	93.5	0.5	10.5	13.5
1017	94	93	British Fund 1992	93.5	0.5	10.5	13.5
1018	94	93	British Fund 1993	93.5	0.5	10.5	13.5
1019	94	93	British Fund 1994	93.5	0.5	10.5	13.5
1020	94	93	British Fund 1995	93.5	0.5	10.5	13.5

Over Fifteen Years

1976	High	Low	Stock	Price	%	Div.	Yield
1021	94	93	British Fund 1996	93.5	0.5	10.5	13.5
1022	94	93	British Fund 1997	93.5	0.5	10.5	13.5
1023	94	93	British Fund 1998	93.5	0.5	10.5	13.5
1024	94	93	British Fund 1999	93.5	0.5	10.5	13.5
1025	94	93	British Fund 2000	93.5	0.5	10.5	13.5
1026	94	93	British Fund 2001	93.5	0.5	10.5	13.5
1027	94	93	British Fund 2002	93.5	0.5	10.5	13.5
1028	94	93	British Fund 2003	93.5	0.5	10.5	13.5
1029	94	93	British Fund 2004	93.5	0.5	10.5	13.5
1030	94	93	British Fund 2005	93.5	0.5	10.5	13.5

Undated

1976	High	Low	Stock	Price	%	Div.	Yield
1031	94	93	British Fund 2006	93.5	0.5	10.5	13.5
1032	94	93	British Fund 2007	93.5	0.5	10.5	13.5
1033	94	93	British Fund 2008	93.5	0.5	10.5	13.5
1034	94	93	British Fund 2009	93.5	0.5	10.5	13.5
1035	94	93	British Fund 2010	93.5	0.5	10.5	13.5

INTERNATIONAL BANK

1976	High	Low	Stock	Price	%	Div.	Yield
1036	94	93	British Fund 2011	93.5	0.5	10.5	13.5
1037	94	93	British Fund 2012	93.5	0.5	10.5	13.5
1038	94	93	British Fund 2013	93.5	0.5	10.5	13.5
1039	94	93	British Fund 2014	93.5	0.5	10.5	13.5
1040	94	93	British Fund 2015	93.5	0.5	10.5	13.5

CORPORATION BONDS

1976	High	Low	Stock	Price	%	Div.	Yield
1041	94	93	British Fund 2016	93.5	0.5	10.5	13.5
1042	94	93	British Fund 2017	93.5	0.5	10.5	13.5
1043	94	93	British Fund 2018	93.5	0.5	10.5	13.5
1044	94	93	British Fund 2019	93.5	0.5	10.5	13.5
1045	94	93	British Fund 2020	93.5	0.5	10.5	13.5

COMMONWEALTH & AFRICAN BONDS

1976	High	Low	Stock	Price	%	Div.	Yield
1046	94	93	British Fund 2021	93.5	0.5	10.5	13.5
1047	94	93	British Fund 2022	93.5	0.5	10.5	13.5
1048	94	93	British Fund 2023	93.5	0.5	10.5	13.5
1049	94	93	British Fund 2024	93.5	0.5	10.5	13.5
1050	94	93	British Fund 2025	93.5	0.5	10.5	13.5

LOANS (Miscellaneous)

1976	High	Low	Stock	Price	%	Div.	Yield
1051	94	93	British Fund 2026	93.5	0.5	10.5	13.5
1052	94	93	British Fund 2027	93.5	0.5	10.5	13.5
1053	94	93	British Fund 2028	93.5	0.5	10.5	13.5
1054	94	93	British Fund 2029	93.5	0.5	10.5	13.5
1055	94	93	British Fund 2030	93.5	0.5	10.5	13.5

FOREIGN BONDS & BONDS

1976	High	Low	Stock	Price	%	Div.	Yield
1056	94	93	British Fund 2031	93.5	0.5	10.5	13.5
1057	94	93	British Fund 2032	93.5	0.5	10.5	13.5
1058	94	93	British Fund 2033	93.5	0.5	10.5	13.5
1059	94	93	British Fund 2034	93.5	0.5	10.5	13.5
1060	94	93	British Fund 2035	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1061	94	93	British Fund 2036	93.5	0.5	10.5	13.5
1062	94	93	British Fund 2037	93.5	0.5	10.5	13.5
1063	94	93	British Fund 2038	93.5	0.5	10.5	13.5
1064	94	93	British Fund 2039	93.5	0.5	10.5	13.5
1065	94	93	British Fund 2040	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1066	94	93	British Fund 2041	93.5	0.5	10.5	13.5
1067	94	93	British Fund 2042	93.5	0.5	10.5	13.5
1068	94	93	British Fund 2043	93.5	0.5	10.5	13.5
1069	94	93	British Fund 2044	93.5	0.5	10.5	13.5
1070	94	93	British Fund 2045	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1071	94	93	British Fund 2046	93.5	0.5	10.5	13.5
1072	94	93	British Fund 2047	93.5	0.5	10.5	13.5
1073	94	93	British Fund 2048	93.5	0.5	10.5	13.5
1074	94	93	British Fund 2049	93.5	0.5	10.5	13.5
1075	94	93	British Fund 2050	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1076	94	93	British Fund 2051	93.5	0.5	10.5	13.5
1077	94	93	British Fund 2052	93.5	0.5	10.5	13.5
1078	94	93	British Fund 2053	93.5	0.5	10.5	13.5
1079	94	93	British Fund 2054	93.5	0.5	10.5	13.5
1080	94	93	British Fund 2055	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1081	94	93	British Fund 2056	93.5	0.5	10.5	13.5
1082	94	93	British Fund 2057	93.5	0.5	10.5	13.5
1083	94	93	British Fund 2058	93.5	0.5	10.5	13.5
1084	94	93	British Fund 2059	93.5	0.5	10.5	13.5
1085	94	93	British Fund 2060	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1086	94	93	British Fund 2061	93.5	0.5	10.5	13.5
1087	94	93	British Fund 2062	93.5	0.5	10.5	13.5
1088	94	93	British Fund 2063	93.5	0.5	10.5	13.5
1089	94	93	British Fund 2064	93.5	0.5	10.5	13.5
1090	94	93	British Fund 2065	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1091	94	93	British Fund 2066	93.5	0.5	10.5	13.5
1092	94	93	British Fund 2067	93.5	0.5	10.5	13.5
1093	94	93	British Fund 2068	93.5	0.5	10.5	13.5
1094	94	93	British Fund 2069	93.5	0.5	10.5	13.5
1095	94	93	British Fund 2070	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1096	94	93	British Fund 2071	93.5	0.5	10.5	13.5
1097	94	93	British Fund 2072	93.5	0.5	10.5	13.5
1098	94	93	British Fund 2073	93.5	0.5	10.5	13.5
1099	94	93	British Fund 2074	93.5	0.5	10.5	13.5
1100	94	93	British Fund 2075	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1101	94	93	British Fund 2076	93.5	0.5	10.5	13.5
1102	94	93	British Fund 2077	93.5	0.5	10.5	13.5
1103	94	93	British Fund 2078	93.5	0.5	10.5	13.5
1104	94	93	British Fund 2079	93.5	0.5	10.5	13.5
1105	94	93	British Fund 2080	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1106	94	93	British Fund 2081	93.5	0.5	10.5	13.5
1107	94	93	British Fund 2082	93.5	0.5	10.5	13.5
1108	94	93	British Fund 2083	93.5	0.5	10.5	13.5
1109	94	93	British Fund 2084	93.5	0.5	10.5	13.5
1110	94	93	British Fund 2085	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High	Low	Stock	Price	%	Div.	Yield
1111	94	93	British Fund 2086	93.5	0.5	10.5	13.5
1112	94	93	British Fund 2087	93.5	0.5	10.5	13.5
1113	94	93	British Fund 2088	93.5	0.5	10.5	13.5
1114	94	93	British Fund 2089	93.5	0.5	10.5	13.5
1115	94	93	British Fund 2090	93.5	0.5	10.5	13.5

U.S. & DM prices exclude inv. 5 premium

AMERICANS

1976	High
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FINANCIAL TIMES

Thursday December 2 1976

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Brokers analyse CCA impact

BY MICHAEL LAFFERTY

COMPANY SHARE prices do not yet reflect the impact of the proposed new current cost accounting (CCA) system, although the market as a whole is discounting the overall impact, Phillips and Drew, the stockbroking firm said yesterday.

Phillips and Drew has analysed the effect of the new accounting system on the last reported results of 120 major British companies. Aggregate pre-tax profits were reduced by about 45 per cent. for the current year and by 40 per cent. for next year. But there is a considerable variation between sectors. Banks, contractors and stores were comparatively lightly affected. Textiles, shipping, paper and engineering were among the worst affected.

The brokers have assumed a 52 per cent. tax charge on U.K. profits, plus the overseas tax actually paid. On this arbitrary basis they find that earnings attributable to shareholders fall more sharply than pre-tax profits—by 55 per cent. in the current year and by 50 per cent. next year.

Of the 120 companies in the Phillips and Drew sample made a CCA post-tax loss last year and an eighth are expected to do so this year. Of the 120 companies 11 would have paid out greater amounts in dividends than they had earned—even with the inclusion of the gain in money items.

Despite all the possible methods allowed by the CCA proposals for calculating distributable profits, the brokers forecast that old-fashioned price/earnings ratios and yields would remain the prime investment yardsticks.

The firm is critical of a number of the features in the accountants' proposals, including the exemption from tax on dividends for the effect of inflation on stocks, particularly in the case of long-term contracts.

There should also be firmer guidelines for the calculation of distributable profits by directors. This list shows the estimated effect of CCA on the last reported pre-tax profits of some well-known companies:

Percentage reduction	
51	Pilkington
37	Wimpey
36	GEC
36	GKN
10	Dunlop
15	Unilever
72	Debenhams
13	Marks and Spencer
12	ICI
118	Reed International

Guidance

Quentin Guildard, Property Correspondent writes: Property valuers yesterday welcomed the principles of current cost accounting as outlined by the Accounting Standards Committee, but maintained some strong reservations on methods.

The importance of valuers will be much enhanced by proposals to insist on annual estimates of the value of land, buildings, plant and machinery.

The Inflation Accounting Steering Group has worked closely with the Royal Institution of Chartered Surveyors on questions of valuation. Yesterday the institution published its draft guidance notes on how valuers should act.

It includes slightly tighter definitions of qualified valuers and insists that neither they nor members of their firms should have any significant financial interest in client companies.

Mr. Norman Bowie, chairman of the institution's assets valuation standards committee, decried yesterday the increased use of external valuers to sample or complete company valuations would provide a bonanza for the profession.

Table, Page 9

TUC might agree to further period of wage restraint

BY ROY ROGERS, LABOUR CORRESPONDENT

THE FIRST public hint that the TUC might be prepared to accept another period of voluntary wage restraint when the present phase of pay policy expires next July came last night from Mr. Len Murray, TUC general secretary.

Speaking after a two-hour session of talks with the Prime Minister and other Ministers, Murray said that the Government had been "very guarded indeed" concerning its delicate negotiations with the International Monetary Fund. He and other members of the economic committee who attended the Downing Street meeting were given no idea as to what might be included in the anticipated package of economic measures.

The TUC, Mr. Murray said, realised that the Government had some very difficult negotiations ahead and, having made its views known, had confidence in the

Government.

But he gave a warning that the eventual package would have a decisive influence on the future of the social contract—especially any effect the measures might have on unemployment or prices.

Mr. Murray went on to express the view that the union movement would want to continue with voluntary collective bargaining and "not decline into disorder" and added that provided the social contract remained intact he did not foresee any wage explosion next year.

It would, after all, be foolish to cancel out all the gains in the fight against inflation that workers had achieved by way of sacrifice in recent years. At the same time the unions realised the Government's dilemma of having to steer a course between the demands of the international observers and governments on the one hand, and maintaining

the confidence of the TUC on the other.

At last night's meeting, TUC leaders impressed upon the Government yet again the need to continue with their agreed industrial strategy and not resort to massive new expenditure cuts.

There was no question of the TUC running out on its present commitments under the social contract, said Mr. Murray, but it had been made clear to the Ministers that any Government action leading to higher unemployment would make it more difficult to negotiate a new phase of the contract.

When they consider the eventual package the TUC would attempt to distinguish between what the Government had been forced to do because of genuine international constraints, and whether adequate account had been taken of the possible pressures on the social contract.

Government seeks way to fund investment aid

BY ADRIAN HAMILTON

THE GOVERNMENT is still believed to be debating how it will fund additional resources promised both to the National Enterprise Board and for the new investment scheme planned by the Industry Department.

An assurance of additional funding for these purposes was made by the Chancellor of the Exchequer last July and the present intention is to announce at least the major new £70-100m. investment scheme for industry as part of the "mini-budget" package later this month.

Additional funding for the National Enterprise Board on the other hand may well have to await completion of the White Paper on Public Expenditure due early in the New Year.

The problem seems to be less the commitment to extra finance sums being discussed, and more thought to concern about £50-£55m. a year—than the source for this finance.

With public expenditure now under close scrutiny, the Treasury is thought to be anxious to make room for this move by cuts in other industry aid schemes, particularly in the amounts available for selective

regional assistance, as well as broader cuts in the budgets of other Departments.

The new "national investment scheme," a successor to the Industry Department's highly successful accelerated investment projects scheme, is meanwhile being pushed on as part of the package under consideration by the Cabinet.

Mr. Eric Varley, the Industry Secretary, had hoped to announce it last month—in time for the recent meeting of the National Economic Development Council on the industrial strategy.

Treasury deliberations on the financing means (part of the sums may again have to come out of other allocations for industry) coupled with public relations considerations, however, have changed its timing to coincide with the expenditure cuts expected later this month.

The scheme, in which interest relief grants would be specifically aimed at encouraging companies to undertake investment for balance of payments reasons as well as to bring forward investment which might otherwise be delayed, is expected to be used as a compensating move to ex-

penditure cuts made in other areas.

The need for extra funds for the National Enterprise Board, currently allocated a nominal £235m. a year, was again stressed in a written answer by Mr. Varley in the Commons yesterday setting out policy priorities for the Board.

The guidelines expand the framework already set down earlier in the year by the Department. They make clear the Government's dislike of any notion that the Board should develop as an agency for buying into profitable parts of British industry as some elements of the Labour Party have demanded.

Instead, they put the NEB's role firmly within the context of the industrial strategy and stress that its contribution should be "selective and reinforcing."

The Board, it argues, should concentrate on new initiatives where it is well qualified to intervene, where maximum advantages can be obtained from resources available and as well as to bring forward investment which might otherwise be delayed, is expected to be used as a compensating move to ex-

Appeal by JFB on Dunford bid opens

By Terry Wilkinson, City Staff

THE BANK OF ENGLAND had been pressing Johnson and Eirth Brown to join in an institutional consortium to present Dunford & Elliott with an alternative to the National Enterprise Board's financing proposals at least a week before JFB launched its £25m. bid for the company.

This emerged yesterday on the first day of JFB's application in the Court of Appeal to disclose a temporary order made by Mr. Justice Mocatta. The order prevents JFB from going ahead with its bid on the grounds that JFB has had access to confidential information about Dunford & Elliott.

Mr. Anthony Lloyd Q.C. for JFB, also said yesterday that JFB had, as long ago as July, written to Dunford suggesting a takeover as a possible solution to Dunford's financial problems and the threat of public ownership.

JFB's involvement with the institutions, said Mr. Lloyd, began three months later, on October 26. This was the day after an institutional consortium, which spoke for 43 per cent. of Dunford's shares, had met with Dunford and its financial advisers, Morgan Grenfell.

The following day, Mr. Philip Ling, general manager of JFB, and his personal assistant visited Prudential Assurance where they were shown confidential documents given to the Prudential by Dunford in support of proposals for a £5m. rights issue.

A few days later, said Mr. Lloyd, Sir Henry Benson, industrial advisor to the Bank of England, told JFB that he had the company, along with GKN, would subscribe £500,000 each and join in the consortium.

Mr. Lloyd also said that Dunford was alarmed at the amount of information which the Prudential had given JFB and that the Prudential's answers on this were, according to Justice Mocatta's judgment at the injunction hearings, "less than satisfactory."

Irrelevant

Mr. Lloyd argued that the information given to JFB, largely a budget summary containing borrowings projections and sales and profits forecasts, and an engineering report by consultants, was irrelevant to JFB's subsequent bid which came five days after Dunford rejected the idea of JFB's inclusion in the rights issue consortium.

It was irrelevant, Mr. Lloyd argued yesterday, because Mr. Ling of JFB, found the forecasts "incredible" and over-optimistic and a great deal of the other details to be common knowledge.

He suggested that the information should be made freely available to other shareholders. The injunction was preventing shareholders from deciding on the issue, which was contrary to the general principle of the City Code.

Mr. Lloyd said that Mr. Justice Mocatta had not considered the merits of the case, but had been concerned to preserve what he believed to be the status quo. "By granting the injunction he was, in effect, deciding the issue," he said.

In a further twist to the "bizarre case," Mr. Lloyd stated that Morgan Grenfell, on behalf of Dunford, had approached the Take-over Panel the day after the bid was announced to ask for a ban on JFB purchases of Dunford shares, because JFB had price sensitive information.

Continued from Page 1

IMF

Cabinet have served only to remind the IMF of the extreme delicacy of the British political situation.

This is a major reason why the Fund wants, if possible, to avoid being cast in the role of imposing any form of public sector borrowing target. It would much prefer the British Government to be seen taking the decision on its own.

It is argued strongly in some quarters that political problems might have been avoided if discussions about the loan had taken place initially at a much higher level.

Broad agreement might then have been reached before the Fund team was dispatched. Some senior IMF officials even fear that there is the danger that more may have been lost than gained during the period in which the negotiations had taken place.

On the question of the sterling balances, it is understood that some members of the Group of Ten might favour a quick declaration of support for talks as soon as the U.K. Government announces its package.

This may well be forthcoming but other members and some Fund officials apparently feel that it must be clear that the British measures are credible in the foreign exchange markets and widespread before there can be a significant agreement about these talks.

THE LEX COLUMN

Where CCA will bite hard

Index rose 3.7 to 301.3

EFFECT OF CURRENT COST ACCOUNTING ON EARNINGS
REDUCTION IN CURRENT YEAR ESTIMATES
£m. %

272	CONTRACTING
35	STONES
145	CHEMICALS
48	BREWERIES
56	FOOD MANUFACTURING
50	OILS
60	ELECTRICALS
10	GEN. ENGINEERING
10	SALES SHIPPING
10	TEXTILES

for distribution of £157m. This would have been enough to cover the 1975 payout more than twice.

P and D's main problems in producing their estimates have been in interpreting the Morpheus definition of contract work in progress. This obviously favours the apparent profits of specialist contractors. But it is possible that many manufacturing companies could argue that they do substantial contract work; the brokers have only allowed for this in the cases of some engineering companies.

GKN

GKN has cleared the last but one hurdle in its year-old struggle to take-over Sachs. Yesterday the Berlin Appeal Court overturned the Federal Cartel Office's ruling against the deal.

Whether the Cartel office appeals to the Federal Supreme Court in Karlsruhe. If it does GKN will have to wait another year. But the odds are now looking increasingly in GKN's favour.

Even by GKN's standards the acquisition of 75 per cent. of Sachs is a major step. The £DM380m.—is almost double the group's total overseas capital spending over the last five years. Sachs has shareholders' funds of DM255m. and 1975 after tax profits of DM254m. while sales of around DM1bn. will bulk large against GKN's present European turnover of around £240m.

Assuming Sachs makes profits of around £5m. in 1977 and after-tax financing costs on the overseas funding amount to around £2.5m. Sachs could chip

in an extra 5p per share. GKN's estimated 45p, putting the shares, which closed higher at 232p last night, on prospective multiple of under 10.

Fairey

After six months, Fairey £0.8m. ahead at £2.1m. pre-tax. But a reduction in learnt costs, which amounted £1.45m. in 1975-76, may have accounted for more than five-fifths of the upturn and currency translation profits may have been useful. The charge is beginning to rise after last year's rights issue. Fairey will have to push quite a lot faster in the current six months to March if it is to avoid a deterioration in earnings per share. Last year published figure was 13p; of late forecasts suggest that profits could reach 26m. p. in 1976-77 for fully tax earnings of under 12p.

The big engineering drive has apparently run into slower order intake in giro bridges and industrial products must be growing increasingly uneasy about the demand look. But the survey operators are the only division to register a profit setback for the year.

The shares at 89p yield prospective 10 per cent. and fully taxed p/e is about 5. The market is making a few cool appraisal of 1977 and initial pay-off from the m. £16 and MRCA contracts.

Vickers da Costa

Latest evidence of the squeeze on Stock Exchange members comes from Vickers da Costa, which in 18 months to the end of Aug has produced profits of £177 (including a £163,000 carry-over) compared with £12 of £412,000 for the 12 months to April. A seasonal upturn in the international business in August has just about enough to offset the loss Vickers, with its concentration on equities, has continued suffer in the U.K. since Aug. But the total number employees around the world now just half of that three years ago.

One point to note is that the figures had been drawn in the form of a partnership structure, U.K. losses of £250, over the period would have been transformed into a small profit.



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Weather

U.K. TO-DAY
RAIN or sleet at first, becoming mainly dry later.
S.E. England
Rain, dry later. Wind W. to N.W., fresh. Max. 6C (43F).
E. England
Rain or sleet, clearing later. Wind N.W., moderate. Max. 9C (48F).
Cent. S. England, Midlands
Rain or sleet, dry later. Wind N.W., fresh. Max. 9C (41F).
Channel Islands, S.W. England
Showers, bright intervals. Wind N.W., strong or gale. Max. 8C (46F).

BUSINESS CENTRES

Year mid-day	Year mid-day
Amsterdam 12.15	London 12.15
Antwerp 12.15	Manchester 12.15
Basel 12.15	Paris 12.15
Berlin 12.15	Stockholm 12.15
Bombay 12.15	Switzerland 12.15
Buenos Aires 12.15	Vienna 12.15
Calcutta 12.15	Zurich 12.15
Cairo 12.15	
Cardiff 12.15	
Colombo 12.15	
Copenhagen 12.15	
Dublin 12.15	
Edinburgh 12.15	
Frankfurt 12.15	
Geneva 12.15	
Glasgow 12.15	
Helsinki 12.15	
Hong Kong 12.15	
Japan 12.15	
Lyons 12.15	
Madrid 12.15	
Manila 12.15	
Moscow 12.15	
New York 12.15	
Osaka 12.15	
Perth 12.15	
Rangoon 12.15	
Reykjavik 12.15	
Rio de Janeiro 12.15	
Singapore 12.15	
Sydney 12.15	
Taipei 12.15	
Tokyo 12.15	
Valencia 12.15	
Zurich 12.15	

Wales, N.W., Cent. N. England
Windy showers, bright intervals. Wind N.W., fresh. Max. 6C (43F).

Lake District, Isle of Man, W. and N.E. Scotland, Central Highlands, Argyll, Orkney, Shetland, and N. Ireland
Windy showers, bright intervals. Wind N.W., moderate. Max. 4C (39F).

Borders, Moray Firth
Scattered showers. Wind N.W., light or moderate. Max. 3C (37F).

Outlook: Cold. Rain or sleet, snow over high ground. Night frosts.

Lighting-up: London 16.24, Manchester 16.24, Glasgow 16.13, Belfast 16.32.

HOLIDAY RESORTS

Year mid-day	Year mid-day
Algeria 12.15	Jersey 12.15
Athens 12.15	Las Palmas 12.15
Bahia 12.15	London 12.15
Batavia 12.15	Madrid 12.15
Bombay 12.15	Manila 12.15
Buenos Aires 12.15	Moscow 12.15
Calcutta 12.15	New York 12.15
Cairo 12.15	Osaka 12.15
Cardiff 12.15	Perth 12.15
Colombo 12.15	Rangoon 12.15
Copenhagen 12.15	Reykjavik 12.15
Dublin 12.15	Rio de Janeiro 12.15
Edinburgh 12.15	Singapore 12.15
Frankfurt 12.15	Sydney 12.15
Geneva 12.15	Taipei 12.15
Glasgow 12.15	Tokyo 12.15
Helsinki 12.15	Valencia 12.15
Hong Kong 12.15	Zurich 12.15
Japan 12.15	
Lyons 12.15	
Madrid 12.15	
Manila 12.15	
Moscow 12.15	
New York 12.15	
Osaka 12.15	
Perth 12.15	
Rangoon 12.15	
Reykjavik 12.15	
Rio de Janeiro 12.15	
Singapore 12.15	
Sydney 12.15	
Taipei 12.15	
Tokyo 12.15	
Valencia 12.15	
Zurich 12.15	

Continued from Page 1

Cabinet sees details

Increases in charges for public services and work is now known to be under way on cuts in housing subsidies, which would increase council house rents.

Ministers, not only from the Left, but from the Centre and Right, are worried that the increase in prices resulting from any increase in indirect taxation would force the Government to give up the TUC, necessary measures and to continuing agreement on pay restraint.

There will have to be some further cuts in expenditure over the next two to three years, and the Cabinet will be faced with a major problem of presentation. On the one hand an impressive range of Ministers would oppose cuts substantially increasing unemployment but without public spending cuts of some significance there would be a further loss of confidence in sterling following the arousal of international expectations.

There was a noticeable sense of relief among Labour MPs at Westminster yesterday following the Chancellor's statement that the IMF had recognised that the level of unemployment had a significant effect in increasing

the borrowing requirement. Meanwhile, leading U.S. politicians and economists are continuing to visit London to gauge the state of play and indicate possible U.S. attitudes.

The latest is Senator Jacob Javits, a senior and liberal Republican member of the Senate Foreign Relations Committee, who is at the end of next week's visit to London.

Mr. Javits, who is expected to be in London to see Mr. Callaghan and other senior Ministers during his visit to Europe for the NATO ministerial meeting.

In London, yesterday, Senator Javits said that the co-operation of the U.S. people and Congress for further assistance beyond the IMF loan would depend on a "standard of performance" by the British.

"The people of the U.S. will want to see a cash flow chart and a blueprint for reaching economic viability in about five years," he added.

Senator Javits also said that the question of the sterling balances should not be directly linked to the IMF loan. But he hoped to see talks start soon on this topic, and personally favoured a multilateral approach.

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